








Seo Analyzer smithers.ca

Generated on February 17 2022 17:12 PM





The score is 54/100







SEO Content

	Title	<p>Town of Smithers</p> <p>Length : 16</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Smithers, British Columbia is located on highway 16 in Northern BC. Locate your business and family here. See all that our natural surroundings have to offer and why we are simply exceptional.</p> <p>Length : 194</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Smithers, bc, British Columbia, town council, municipal hall, recreation department, arena, bylaws</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Town of Smithers</td></tr><tr><td>type</td><td>article</td></tr><tr><td>image</td><td>https://www.smithers.ca/logo_01.png</td></tr><tr><td>site_name</td><td>Town of Smithers</td></tr></table>	Property	Content	title	Town of Smithers	type	article	image	https://www.smithers.ca/logo_01.png	site_name	Town of Smithers		
Property	Content													
title	Town of Smithers													
type	article													
image	https://www.smithers.ca/logo_01.png													
site_name	Town of Smithers													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>8</td><td>12</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H3] Use the QUICK FINDER• [H3] Tell us what you think• [H3] Meetings & Events• [H3] News & Notices• [H3] CAMPSITE RESERVATIONS• [H3] RECREATION FACILITY BOOKING	H1	H2	H3	H4	H5	H6	0	0	8	12	0	0
H1	H2	H3	H4	H5	H6									
0	0	8	12	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] RECREATION PROGRAMS • [H3] Welcome to Smithers, British Columbia • [H4] Council Meetings and Public Participation • [H4] Town of Smithers Special Event Application Process • [H4] Town of Smithers - Points of Interest Map • [H4] Council Meeting Schedule • [H4] Public Opportunity Notice: Form & Character D21-06 Application (with Variance Request) Third Avenue • [H4] Public Notice - Temporary Use Permit Application TU22-01 (1281 Alberta Street) • [H4] News Release #2022-02: Elect Her! Northwest BC • [H4] Potholes & Puddles • [H4] Public Notice: Board of Variance Vacancy • [H4] Public Notice: Advisory Planning Commission Member Vacancy • [H4] Bid Opportunities • [H4] News Release #2022-01: The Town's Commitment to Community Health
	Images	<p>We found 11 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 83 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.02%</p>

SEO Links

Internal Links 93.98%

In-page links

Anchor	Type	Juice
CONTACTS & EMERGENCIES	Internal	Passing Juice
Smithers 2040: Your Voice - Your Future	Internal	Passing Juice
Apply for your Home Owner Grant	Internal	Passing Juice
Water Restriction Bylaw No. 1811	Internal	Passing Juice
Open Burning	Internal	Passing Juice
Smithers Child Care Plan	Internal	Passing Juice
Smithers Housing Needs Assessment Project	Internal	Passing Juice
2020 By-Election	Internal	Passing Juice
Arenas	Internal	Passing Juice
Town of Smithers Special Event Application Process	Internal	Passing Juice
2020 By-Election: Mail Ballot Voting Information	Internal	Passing Juice
Smithers RCMP - Online Crime Reporting	Internal	Passing Juice
Career Opportunities	Internal	Passing Juice
Bulkey River Ice Jam - Evacuation Alert Rescind	Internal	Passing Juice
Mapping	Internal	Passing Juice
News Release: #2021-04 Economic Development Program Business Retention and Expansion (BRE)	Internal	Passing Juice
Smithers and District Transit Service	Internal	Passing Juice
Bylaws	Internal	Passing Juice
Secondary Suites & Carriage Houses	Internal	Passing Juice
Recreation, Parks & Culture	Internal	Passing Juice
Development Services & Planning	Internal	Passing Juice
Contacts & Emergencies	Internal	Passing Juice
Property Services	Internal	Passing Juice

In-page links

Municipal Cemetery	Internal	Passing Juice
Solid Waste / Curbside Recycling Collection & Alternate Statutory Holiday Dates	Internal	Passing Juice
Annual Report	Internal	Passing Juice
Paved Road Maintenance Program	Internal	Passing Juice
Annual Water Report	Internal	Passing Juice
Storm Drainage During Spring Freeze-Thaw Cycles	Internal	Passing Juice
Sustainability Plans	Internal	Passing Juice
Report a Good Deed	Internal	Passing Juice
Report a Problem	Internal	Passing Juice
Invitation to Tender: Contract 2022-03 Sewer Flushing & Video Inspection	Internal	Passing Juice
Public Notice: Board of Variance Vacancy	Internal	Passing Juice
Job Posting #22-06 Garbage Truck Driver/Swamper II	Internal	Passing Juice
Public Notice: Advisory Planning Commission Member Vacancy	Internal	Passing Juice
Request for Quotation: 2022-10(A) Columbarium &#8216;F&#8217; Supply and Installation	Internal	Passing Juice
Skate Patrol Attendants Wanted	Internal	Passing Juice
Highway Use Permit	Internal	Passing Juice
Temporary Use Permits	Internal	Passing Juice
Liquor & Cannabis Licensing	Internal	Passing Juice
Building Permits	Internal	Passing Juice
Business Signage	Internal	Passing Juice
Development Permits	Internal	Passing Juice
Subdivision	Internal	Passing Juice
OCP & Zoning	Internal	Passing Juice
Development Variance Permits	Internal	Passing Juice
Business Licensing	Internal	Passing Juice
Recreation Funding Opportunities	Internal	Passing Juice

In-page links

NEW Bulkley-Nechako Emergency and Public Alerts	Internal	Passing Juice
News Release: #2020-16 Special Events in Smithers	Internal	Passing Juice
Riverside Municipal Campground	Internal	Passing Juice
Online Services & Payments	Internal	Passing Juice
Recreation Programs	Internal	Passing Juice
full forecast	External	Passing Juice
Meetings & Events	Internal	Passing Juice
Council Meetings and Public Participation	Internal	Passing Juice
Town of Smithers Facebook page	External	Passing Juice
Town of Smithers Special Event Application Process	Internal	Passing Juice
click	Internal	Passing Juice
Town of Smithers - Points of Interest Map	Internal	Passing Juice
Council Meeting Schedule	Internal	Passing Juice
Public Opportunity Notice: Form & Character D21-06 Application (with Variance Request) Third Avenue	Internal	Passing Juice
Public Notice - Temporary Use Permit Application TU22-01 (1281 Alberta Street)	Internal	Passing Juice
News & Notices	Internal	Passing Juice
News Release #2022-02: Elect Her! Northwest BC	Internal	Passing Juice
Potholes & Puddles	Internal	Passing Juice
Public Notice: Board of Variance Vacancy	Internal	Passing Juice
Public Notice: Advisory Planning Commission Member Vacancy	Internal	Passing Juice
Bid Opportunities	Internal	Passing Juice
News Release #2022-01: The Town's Commitment to Community Health	Internal	Passing Juice
REPORT A PROBLEM - REQUEST FOR SERVICE	Internal	Passing Juice
CAMPSITE RESERVATIONS	Internal	Passing Juice
RECREATION FACILITY BOOKING	External	Passing Juice
RECREATION PROGRAMS	Internal	Passing Juice

In-page links

Smithers District Chamber of Commerce	External	Passing Juice
home	Internal	Passing Juice
FAQs	Internal	Passing Juice
links	Internal	Passing Juice
site map	Internal	Passing Juice
print	Internal	Passing Juice
documents, reports & forms	Internal	Passing Juice
Spark Design	External	Passing Juice



SEO Keywords

	Keywords Cloud	<p>residents town call distancing visitors businesses social smithers concerns 1-888-covid19</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
town	2	✓	✓	✗	✓
smithers	1	✓	✓	✓	✓
call	1	✗	✗	✗	✗
1-888-covid19	1	✗	✗	✗	✗
social	1	✗	✗	✗	✗











Usability

	Url	Domain : smithers.ca Length : 11
	Favicon	Great, your website has a favicon.





Usability

	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://smithers.ca/sitemap.xml
	Robots.txt	http://smithers.ca/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics