



# Seo Analyzer smithers.ca

Generated on February 17 2022 19:12 PM





The score is 54/100







## SEO Content

	<p>Title</p>	<p>Town of Smithers</p> <p><b>Length : 16</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Smithers, British Columbia is located on highway 16 in Northern BC. Locate your business and family here. See all that our natural surroundings have to offer and why we are simply exceptional.</p> <p><b>Length : 194</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Smithers, bc, British Columbia, town council, municipal hall, recreation department, arena, bylaws</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1377 1481 1751"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Town of Smithers</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>image</td> <td>https://www.smithers.ca/logo_01.png</td> </tr> <tr> <td>site_name</td> <td>Town of Smithers</td> </tr> </tbody> </table>	Property	Content	title	Town of Smithers	type	article	image	https://www.smithers.ca/logo_01.png	site_name	Town of Smithers		
Property	Content													
title	Town of Smithers													
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	<p>Headings</p>	<table border="1" data-bbox="542 1780 1481 1854"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>8</td> <td>12</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1881 1145 2078" style="list-style-type: none"> <li>• [H3] Use the QUICK FINDER</li> <li>• [H3] Tell us what you think</li> <li>• [H3] Meetings &amp; Events</li> <li>• [H3] News &amp; Notices</li> <li>• [H3] CAMPSITE RESERVATIONS</li> <li>• [H3] RECREATION FACILITY BOOKING</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	8	12	0	0
H1	H2	H3	H4	H5	H6									
0	0	8	12	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] RECREATION PROGRAMS</li> <li>• [H3] Welcome to Smithers, British Columbia</li> <li>• [H4] Council Meetings and Public Participation</li> <li>• [H4] Town of Smithers Special Event Application Process</li> <li>• [H4] Town of Smithers - Points of Interest Map</li> <li>• [H4] Council Meeting Schedule</li> <li>• [H4] Public Opportunity Notice: Form &amp; Character D21-06 Application (with Variance Request) Third Avenue</li> <li>• [H4] Public Notice - Temporary Use Permit Application TU22-01 (1281 Alberta Street)</li> <li>• [H4] News Release #2022-02: Elect Her! Northwest BC</li> <li>• [H4] Potholes &amp; Puddles</li> <li>• [H4] Public Notice: Board of Variance Vacancy</li> <li>• [H4] Public Notice: Advisory Planning Commission Member Vacancy</li> <li>• [H4] Bid Opportunities</li> <li>• [H4] News Release #2022-01: The Town's Commitment to Community Health</li> </ul>
	Images	<p>We found 11 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 83 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.02%</p>

## SEO Links

Internal Links 93.98%

### In-page links

Anchor	Type	Juice
<a href="#">CONTACTS &amp; EMERGENCIES</a>	Internal	Passing Juice
<a href="#">Smithers 2040: Your Voice - Your Future</a>	Internal	Passing Juice
<a href="#">Apply for your Home Owner Grant</a>	Internal	Passing Juice
<a href="#">Water Restriction Bylaw No. 1811</a>	Internal	Passing Juice
<a href="#">Open Burning</a>	Internal	Passing Juice
<a href="#">Smithers Child Care Plan</a>	Internal	Passing Juice
<a href="#">Smithers Housing Needs Assessment Project</a>	Internal	Passing Juice
<a href="#">2020 By-Election</a>	Internal	Passing Juice
<a href="#">Arenas</a>	Internal	Passing Juice
<a href="#">Town of Smithers Special Event Application Process</a>	Internal	Passing Juice
<a href="#">2020 By-Election: Mail Ballot Voting Information</a>	Internal	Passing Juice
<a href="#">Smithers RCMP - Online Crime Reporting</a>	Internal	Passing Juice
<a href="#">Career Opportunities</a>	Internal	Passing Juice
<a href="#">Bulkey River Ice Jam - Evacuation Alert Rescind</a>	Internal	Passing Juice
<a href="#">Mapping</a>	Internal	Passing Juice
<a href="#">News Release: #2021-04 Economic Development Program Business Retention and Expansion (BRE)</a>	Internal	Passing Juice
<a href="#">Smithers and District Transit Service</a>	Internal	Passing Juice
<a href="#">Bylaws</a>	Internal	Passing Juice
<a href="#">Secondary Suites &amp; Carriage Houses</a>	Internal	Passing Juice
<a href="#">Recreation, Parks &amp; Culture</a>	Internal	Passing Juice
<a href="#">Development Services &amp; Planning</a>	Internal	Passing Juice
<a href="#">Contacts &amp; Emergencies</a>	Internal	Passing Juice
<a href="#">Property Services</a>	Internal	Passing Juice

## In-page links

<a href="#">Municipal Cemetery</a>	Internal	Passing Juice
<a href="#">Solid Waste / Curbside Recycling Collection &amp; Alternate Statutory Holiday Dates</a>	Internal	Passing Juice
<a href="#">Annual Report</a>	Internal	Passing Juice
<a href="#">Paved Road Maintenance Program</a>	Internal	Passing Juice
<a href="#">Annual Water Report</a>	Internal	Passing Juice
<a href="#">Storm Drainage During Spring Freeze-Thaw Cycles</a>	Internal	Passing Juice
<a href="#">Sustainability Plans</a>	Internal	Passing Juice
<a href="#">Report a Good Deed</a>	Internal	Passing Juice
<a href="#">Report a Problem</a>	Internal	Passing Juice
<a href="#">Invitation to Tender: Contract 2022-03 Sewer Flushing &amp; Video Inspection</a>	Internal	Passing Juice
<a href="#">Public Notice: Board of Variance Vacancy</a>	Internal	Passing Juice
<a href="#">Job Posting #22-06 Garbage Truck Driver/Swamper II</a>	Internal	Passing Juice
<a href="#">Public Notice: Advisory Planning Commission Member Vacancy</a>	Internal	Passing Juice
<a href="#">Request for Quotation: 2022-10(A) Columbarium &amp;#8216;F&amp;#8217; Supply and Installation</a>	Internal	Passing Juice
<a href="#">Skate Patrol Attendants Wanted</a>	Internal	Passing Juice
<a href="#">Highway Use Permit</a>	Internal	Passing Juice
<a href="#">Temporary Use Permits</a>	Internal	Passing Juice
<a href="#">Liquor &amp; Cannabis Licensing</a>	Internal	Passing Juice
<a href="#">Building Permits</a>	Internal	Passing Juice
<a href="#">Business Signage</a>	Internal	Passing Juice
<a href="#">Development Permits</a>	Internal	Passing Juice
<a href="#">Subdivision</a>	Internal	Passing Juice
<a href="#">OCP &amp; Zoning</a>	Internal	Passing Juice
<a href="#">Development Variance Permits</a>	Internal	Passing Juice
<a href="#">Business Licensing</a>	Internal	Passing Juice
<a href="#">Recreation Funding Opportunities</a>	Internal	Passing Juice


## In-page links

<a href="#">NEW Bulkley-Nechako Emergency and Public Alerts</a>	Internal	Passing Juice
<a href="#">News Release: #2020-16 Special Events in Smithers</a>	Internal	Passing Juice
<a href="#">Riverside Municipal Campground</a>	Internal	Passing Juice
<a href="#">Online Services &amp; Payments</a>	Internal	Passing Juice
<a href="#">Recreation Programs</a>	Internal	Passing Juice
<a href="#">full forecast</a>	External	Passing Juice
<a href="#">Meetings &amp; Events</a>	Internal	Passing Juice
<a href="#">Council Meetings and Public Participation</a>	Internal	Passing Juice
<a href="#">Town of Smithers Facebook page</a>	External	Passing Juice
<a href="#">Town of Smithers Special Event Application Process</a>	Internal	Passing Juice
<a href="#">click</a>	Internal	Passing Juice
<a href="#">Town of Smithers - Points of Interest Map</a>	Internal	Passing Juice
<a href="#">Council Meeting Schedule</a>	Internal	Passing Juice
<a href="#">Public Opportunity Notice: Form &amp; Character D21-06 Application (with Variance Request) Third Avenue</a>	Internal	Passing Juice
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<a href="#">Public Notice: Advisory Planning Commission Member Vacancy</a>	Internal	Passing Juice
<a href="#">Bid Opportunities</a>	Internal	Passing Juice
<a href="#">News Release #2022-01: The Town's Commitment to Community Health</a>	Internal	Passing Juice
<a href="#">REPORT A PROBLEM - REQUEST FOR SERVICE</a>	Internal	Passing Juice
<a href="#">CAMPSITE RESERVATIONS</a>	Internal	Passing Juice
<a href="#">RECREATION FACILITY BOOKING</a>	External	Passing Juice
<a href="#">RECREATION PROGRAMS</a>	Internal	Passing Juice

## In-page links

<a href="#">Smithers District Chamber of Commerce</a>	External	Passing Juice
<a href="#">home</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">links</a>	Internal	Passing Juice
<a href="#">site map</a>	Internal	Passing Juice
<a href="#">print</a>	Internal	Passing Juice
<a href="#">documents, reports &amp; forms</a>	Internal	Passing Juice
<a href="#">Spark Design</a>	External	Passing Juice



## SEO Keywords

	Keywords Cloud	distancing smithers call <b>town</b> residents businesses social concerns visitors 1-888-covid19
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
town	2	✓	✓	✗	✓
smithers	1	✓	✓	✓	✓
call	1	✗	✗	✗	✗
1-888-covid19	1	✗	✗	✗	✗
social	1	✗	✗	✗	✗












## Usability

	Url	Domain : smithers.ca Length : 11
	Favicon	Great, your website has a favicon.





## Usability

	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://smithers.ca/sitemap.xml">http://smithers.ca/sitemap.xml</a>
	Robots.txt	<a href="http://smithers.ca/robots.txt">http://smithers.ca/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>