



Seo Analyzer smithnovak.com

Generated on March 19 2022 10:27 AM

The score is 40/100







SEO Content

	Title	SmithNovak - Industry Leading events for the NPL market Length : 55 Perfect, your title contains between 10 and 70 characters.												
	Description	We are the leading organiser of conferences for the global Non-Performing Loans market Length : 86 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 48 images on this web page. 47 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 47.06% Internal Links 52.94%

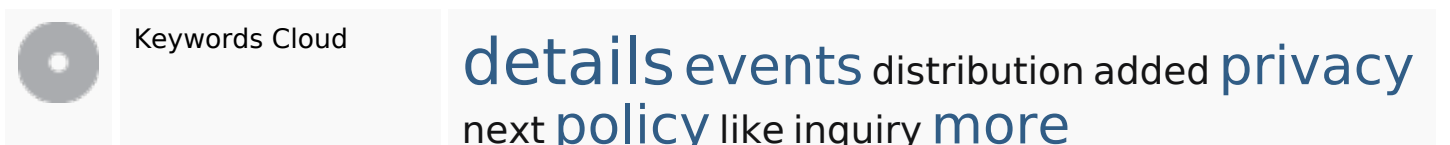
In-page links

Anchor	Type	Juice
SmithNovak	Internal	Passing Juice
About us	Internal	Passing Juice
Next events	Internal	Passing Juice
Clients	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Industry News	Internal	Passing Juice
Contact us	Internal	Passing Juice
HERE	Internal	Passing Juice
INDIA: RBI March bulletin: Transition to green energy may affect banks' NPAs	External	Passing Juice
NPL Securitisation - time for NPL Investors to pick up the mantle from GACs and HAPs	External	Passing Juice

In-page links

IRELAND: KBC sale of €1.1 billion loans portfolio	External	Passing Juice
SPAIN: Intrum Entrusts the Management of a Portfolio from Ibercaja to Aliseda and Anticipa	External	Passing Juice
CYPRUS: Mega NPL sale completed in Cyprus	External	Passing Juice
INDIA: ICICI Bank to acquire 5% stake in NARCL	External	Passing Juice
Non-performing Loans Through the ESG Looking Glass: Alston & Bird LLP	External	Passing Juice
PORTUGAL: The highlight of the week in Portugal's real estate market was the sale of Project Lucia, a portfolio of non-performing loans.	External	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
details	3	✘	✘	✘	✘
events	2	✔	✘	✘	✘
more	2	✘	✘	✘	✘
privacy	2	✘	✘	✘	✘
policy	2	✘	✘	✘	✘












Usability

	Url	Domain : smithnovak.com Length : 14
	Favicon	Great, your website has a favicon.



Usability

	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is cs.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Strict				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 13 Warnings : 24				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>3</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	3
Deprecated tags	Occurrences					
<u>	3					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://smithnovak.com/sitemap.xml
	Robots.txt	http://smithnovak.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics