



# Seo Analyzer smithsrugby.co.uk

Generated on March 04 2022 18:41 PM

The score is 58/100







## SEO Content

	Title	Smiths Rugby Club &#8211; Est. 1952 <b>Length : 35</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Smiths Rugby Club</li> <li>[H1] About Us</li> <li>[H2] The Club</li> <li>[H2] First XV</li> <li>[H2] Player of the Week</li> </ul>	H1	H2	H3	H4	H5	H6	2	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	3	0	0	0	0									
	Images	We found 3 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>11%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

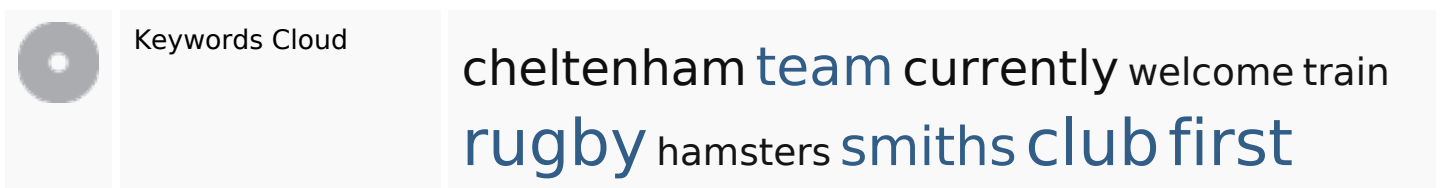
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Smiths Rugby Club</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Menu</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Teams</a>	Internal	Passing Juice
<a href="#">1st XV</a>	Internal	Passing Juice
<a href="#">1st XV Results</a>	Internal	Passing Juice

## In-page links

<a href="#">1st XV Fixtures</a>	Internal	Passing Juice
<a href="#">2nd XV Hamsters</a>	Internal	Passing Juice
<a href="#">2nd XV Fixtures</a>	Internal	Passing Juice
<a href="#">2nd XV Results</a>	Internal	Passing Juice
<a href="#">Match Reports</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Recruitment</a>	Internal	Passing Juice
<a href="#">The Club</a>	Internal	Passing Juice
<a href="#">Club History</a>	Internal	Passing Juice
<a href="#">Club Location</a>	Internal	Passing Juice
<a href="#">Sponsors</a>	Internal	Passing Juice
<a href="#">Player of the Week</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Tweets by SmithsRugby</a>	External	Passing Juice
<a href="#">Powered by WordPress</a>	External	Passing Juice
<a href="#">Theme by Grace Themes</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
club	6	✓	✗	✗	✓
rugby	6	✓	✗	✗	✓
first	6	✗	✗	✗	✓

## Keywords Consistency

smiths	4				
team	4				

## Usability

	Url	Domain : smithsrugby.co.uk Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> <li> Excellent, your website doesn't use nested tables.</li> <li> Too bad, your website is using inline styles.</li> <li> Too bad, your website has too many CSS files (more than 4).</li> </ul>

## Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://smithsrugby.co.uk/sitemap.xml>  
<http://smithsrugby.co.uk/wp-sitemap.xml>



### Robots.txt

<http://smithsrugby.co.uk/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.