



Seo Analyzer snakebitesb.com

Generated on March 15 2022 03:53 AM






The score is **36/100**







SEO Content

	Title	Introducing Pop - Pop Social Length : 28 Perfect, your title contains between 10 and 70 characters.																				
	Description	Real-Time hangouts on Campus made easy! Find people near campus to grab food, go to football games, or study with. Find Pop-Ins TODAY! Length : 134 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Introducing Pop - Pop Social</td></tr><tr><td>description</td><td>Real-Time hangouts on Campus made easy! Find people near campus to grab food, go to football games, or study with. Find Pop-Ins TODAY!</td></tr><tr><td>url</td><td>https://www.snakebitesb.com/</td></tr><tr><td>site_name</td><td>Pop Social</td></tr><tr><td>image</td><td>https://www.snakebitesb.com/wp-content/uploads/2021/08/cropped-icon-1.png</td></tr><tr><td>image:width</td><td>1920</td></tr><tr><td>image:height</td><td>1920</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Introducing Pop - Pop Social	description	Real-Time hangouts on Campus made easy! Find people near campus to grab food, go to football games, or study with. Find Pop-Ins TODAY!	url	https://www.snakebitesb.com/	site_name	Pop Social	image	https://www.snakebitesb.com/wp-content/uploads/2021/08/cropped-icon-1.png	image:width	1920	image:height	1920
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SEO Content

		image:type	image/png				
	Headings	H1 1	H2 3	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Introducing Pop• [H2] Pop Social• [H2] Support• [H2] Learn More					
	Images	We found 11 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					


SEO Links

	URL Rewrite	Bad. Your links have query string.					
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.					
	In-page links	We found a total of 8 links including 0 link(s) to files					
	Statistics	External Links : noFollow 0% External Links : Passing Juice 37.5% Internal Links 62.5%					

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Pop Social	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
About Pop	External	Passing Juice
Brand Ambassador Program	External	Passing Juice
Catch Themes	External	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency










Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : snakebitesb.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 31
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
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Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>