







# Seo Analyzer snapseo.ca

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The score is 61/100







## SEO Content

	<p>Title</p>	<p>Digital Marketing Company   Edmonton, Canada ✂ Snap SEO</p> <p><b>Length : 56</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Let our digital marketing company help you boost brand awareness, drive more traffic to your business and make a bigger impact. Contact us today to get started.</p> <p><b>Length : 160</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1310 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://snapseo.ca/</td> </tr> <tr> <td>site_name</td> <td>Snap SEO</td> </tr> <tr> <td>locale</td> <td>en_CA</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Digital Marketing Company   Edmonton, Canada ✂ Snap SEO</td> </tr> <tr> <td>description</td> <td>Let our digital marketing company help you boost brand awareness, drive more traffic to your business and make a bigger impact. Contact us today to get started.</td> </tr> </tbody> </table>	Property	Content	url	https://snapseo.ca/	site_name	Snap SEO	locale	en_CA	type	website	title	Digital Marketing Company   Edmonton, Canada ✂ Snap SEO	description	Let our digital marketing company help you boost brand awareness, drive more traffic to your business and make a bigger impact. Contact us today to get started.
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url	https://snapseo.ca/															
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# SEO Content

	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>23</td> <td>2</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Not Your Average SEO Company</li> <li>[H2] SEO</li> <li>[H2] Google Ads</li> <li>[H2] Content Marketing</li> <li>[H2] Video Production</li> <li>[H2] Web Design</li> <li>[H2] Content Syndication</li> <li>[H2] Bold, Innovative, Automated, Game-Changing</li> <li>[H2] Digital Marketing Should Be Effortless</li> <li>[H2] Go Beyond a Digital Marketing Strategy</li> <li>[H2] We're Here to Help You Change the World</li> <li>[H2] Our Passion for what we do is rendered in our Services</li> <li>[H2] Local French SEO Case Study (Huge ROI On SEO)</li> <li>[H2] How We Grew A Law Firm's Backlinks by 800%</li> <li>[H2] Beauty Salon Institute Increases Keywords 7.5X</li> <li>[H2] Your ROI Is About More Than Your Bottom Line</li> <li>[H2] How Much Should Your Business's Marketing Budget Really Be?</li> <li>[H2] The Anatomy of a Killer Sales Page: Boost Traffic &amp; Conversions!</li> <li>[H2] Google Search Console: How Google's New Reporting Tool Can Help You</li> <li>[H2] The Anatomy of a Perfect Home Page: How To Make A Killer First Impression</li> <li>[H2] Let's Get to Work!</li> <li>[H2] Got Any Questions?</li> <li>[H2] Site Map</li> <li>[H2] Recent Posts</li> <li>[H3] Trusted by Local Businesses</li> <li>[H3] Latest from the Blog</li> <li>[H4] About</li> <li>[H4] Edmonton, AB - Working Remotely</li> <li>[H4] +587-989-7736</li> </ul>	H1	H2	H3	H4	H5	H6	1	23	2	3	0	0
H1	H2	H3	H4	H5	H6									
1	23	2	3	0	0									
	Images	<p>We found 17 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Search Engine Optimization</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">How Much Should Your Business's Marketing Budget Really Be?</a>	Internal	Passing Juice
<a href="#">The Anatomy of a Killer Sales Page: Boost Traffic &amp;#038; Conversions!</a>	Internal	Passing Juice
<a href="#">Google Search Console: How Google's New Reporting Tool Can Help You</a>	Internal	Passing Juice
<a href="#">The Anatomy of a Perfect Home Page: How To Make A Killer First Impression</a>	Internal	Passing Juice
<a href="#">White Label</a>	Internal	Passing Juice
<a href="#">Glocalization</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">DMCA</a>	External	Passing Juice
<a href="#">PROTECTED</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	noFollow
<a href="#">Terms of Service</a>	Internal	noFollow
<a href="#">Refunds</a>	Internal	noFollow




## SEO Keywords

 Keywords Cloud	marketing digital more search seo content how snap help get
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	25	✓	✗	✓	✓
seo	24	✓	✗	✗	✓
digital	16	✓	✗	✓	✓
help	15	✗	✗	✓	✓
content	12	✗	✗	✗	✓












## Usability

 Url	Domain : snapseo.ca Length : 10
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 27 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://snapseo.ca/sitemap.xml https://snapseo.ca/sitemaps/page-sitemap1.xml https://snapseo.ca/sitemaps/post-sitemap1.xml https://snapseo.ca/sitemaps/us_portfolio-sitemap1.xml</pre>
	Robots.txt	<p><a href="http://snapseo.ca/robots.txt">http://snapseo.ca/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <pre> Google Analytics</pre>