



Seo Analyzer snapstream.com

Generated on February 17 2022 00:38 AM






The score is 57/100







SEO Content

	Title	<p>Home - SnapStream's easy-to-use news & media video workspace</p> <p>Length : 64</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>SnapStream's easy-to-use news & media video workspace offers live TV capture and watching, search-by-transcript, clipping, editing, sharing to social media, and export</p> <p>Length : 171</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>SnapStream's easy-to-use news & media video workspace offers live TV capture and watching, search-by-transcript, clipping, editing, sharing to social media, and export</td> </tr> <tr> <td>url</td> <td>https://www.snapstream.com/</td> </tr> <tr> <td>site_name</td> <td>SnapStream</td> </tr> <tr> <td>image</td> <td>https://www.snapstream.com/wp-content/uploads/2021/06/SnapMainImage.png</td> </tr> <tr> <td>image:width</td> <td>835</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home	description	SnapStream's easy-to-use news & media video workspace offers live TV capture and watching, search-by-transcript, clipping, editing, sharing to social media, and export	url	https://www.snapstream.com/	site_name	SnapStream	image	https://www.snapstream.com/wp-content/uploads/2021/06/SnapMainImage.png	image:width	835
Property	Content																			
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image:width	835																			

SEO Content

		image:height 618												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>8</td><td>3</td><td>1</td><td>15</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] The Premier News & Media Video Workspace• [H2] Tackle Tomorrow's Newsroom Challenges Today.• [H2] What is SnapStream?• [H2] Any Minute. Now.• [H2] Produce Like a Pro.• [H2] Less to Mind. More to Control.• [H2] Snap To It.• [H2] Latest Blogs• [H3] Customers Include• [H3] Customers Include• [H3] Privacy Preference Center• [H4] Privacy Preferences• [H5] Feature Friday: Benny Bowden• [H5] The Importance of Video To Traditional Newspaper Companies• [H5] Feature Friday: Jill McDevitt• [H5] The State of Local News• [H5] Feature Friday: Emily Rutledge• [H5] What Is News Avoidance and How Can You Avoid It?• [H5] Feature Friday: Amy Vara• [H5] Getting in Deep: The Cost and Danger of Deepfakes in the Media and Beyond• [H5] New Tools Create a Good Starting Point for Audiences• [H5] Feature Friday: Fred Arters• [H5] Misinformation Madness: Can We Trust The News?• [H5] How COVID-19 Impacted News Consumption• [H5] What is SnapStream? (Spoiler alert: A cloud-based news and media workspace)• [H5] Feature Friday: Sarah Eck• [H5] Problems with Modern Journalism	H1	H2	H3	H4	H5	H6	0	8	3	1	15	0
H1	H2	H3	H4	H5	H6									
0	8	3	1	15	0									
	Images	<p>We found 112 images on this web page.</p> <p>98 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


In-page links

Anchor	Type	Juice
Start your free trial	Internal	Passing Juice
Get the eBook	Internal	Passing Juice
Take a tour	Internal	Passing Juice
Feature Friday: Benny Bowden	Internal	Passing Juice
The Importance of Video To Traditional Newspaper Companies	Internal	Passing Juice
Feature Friday: Jill McDevitt	Internal	Passing Juice
The State of Local News	Internal	Passing Juice
Feature Friday: Emily Rutledge	Internal	Passing Juice
What Is News Avoidance and How Can You Avoid It?	Internal	Passing Juice
Feature Friday: Amy Vara	Internal	Passing Juice
Getting in Deep: The Cost and Danger of Deepfakes in the Media and Beyond	Internal	Passing Juice
New Tools Create a Good Starting Point for Audiences	Internal	Passing Juice
Feature Friday: Fred Arters	Internal	Passing Juice
Misinformation Madness: Can We Trust The News?	Internal	Passing Juice
How COVID-19 Impacted News Consumption	Internal	Passing Juice

In-page links

What is SnapStream? (Spoiler alert: A cloud-based news and media workspace)	Internal	Passing Juice
Feature Friday: Sarah Eck	Internal	Passing Juice
Problems with Modern Journalism	Internal	Passing Juice
View All Blogs	Internal	Passing Juice
PRIVACY POLICY	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	news feature snapstream people johnson read kevin more amy friday
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
read	16	✘	✘	✘	✘
more	16	✘	✘	✘	✔
news	15	✔	✘	✔	✔
snapstream	8	✔	✘	✔	✔
johnson	8	✘	✘	✘	✘


Usability

	Url	Domain : snapstream.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 53 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://snapstream.com/sitemap.xml</pre> <pre>https://www.snapstream.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://snapstream.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>