








Seo Analyzer snip.ly

Generated on March 14 2022 05:06 AM





The score is 67/100



SEO Content





	Title	<div>Sniply Link Shortener - Instantly Boost Your Conversion Rate</div> <div>Length : 60</div> <div>Perfect, your title contains between 10 and 70 characters.</div>														
	Description	<div>Shorten your links and overlay your own custom message onto any piece of content and include a call-to-action with every link you share.</div> <div>Length : 136</div> <div>Great, your meta description contains between 70 and 160 characters.</div>														
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>														
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Sniply Link Shortener - Instantly Boost Your Conversion Rate</td></tr><tr><td>description</td><td>Shorten your links and overlay your own custom message onto any piece of content and include a call-to-action with every link you share.</td></tr><tr><td>url</td><td>https://sniply.io/</td></tr><tr><td>site_name</td><td>Sniply</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Sniply Link Shortener - Instantly Boost Your Conversion Rate	description	Shorten your links and overlay your own custom message onto any piece of content and include a call-to-action with every link you share.	url	https://sniply.io/	site_name	Sniply
Property	Content															
locale	en_US															
type	website															
title	Sniply Link Shortener - Instantly Boost Your Conversion Rate															
description	Shorten your links and overlay your own custom message onto any piece of content and include a call-to-action with every link you share.															
url	https://sniply.io/															
site_name	Sniply															
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>16</td><td>0</td><td>16</td><td>0</td><td>0</td></tr></tbody></table> <div><ul style="list-style-type: none">[H1] Add a call-to-action to every shortened link you share.</div>	H1	H2	H3	H4	H5	H6	1	16	0	16	0	0		
H1	H2	H3	H4	H5	H6											
1	16	0	16	0	0											

SEO Content

		<ul style="list-style-type: none">• [H2] See Sniply in action• [H2] What is Sniply?• [H2] Add Your Call-To-Action to Any Page• [H2] Share Shortened Links and Drive Conversions• [H2] Monitor Engagements and Track Results• [H2] Make Your Sniply Short Links Yours• [H2] Your Branded Message on Every Page• [H2] Retargeting and Custom Domains• [H2] Analytics & Reporting• [H2] Manage Multiple Brands and Team Members• [H2] Sniply's Social Marketing Blog• [H2] Sniply is a game changer for online marketing.• [H2] 25,000+• [H2] 85,000,000+• [H2] 268,000,000+• [H2] Add a call-to-action to every link you share.• [H4]• [H4]• [H4] How To Effectively and Efficiently Promote Content Online• [H4] The 14 Social Media Etiquette Rules You Are Breaking• [H4] How to Create Good Links with Strong Anchor Text and URL Structure• [H4] What Makes a Good Call-to-Action?• [H4] The Single Biggest Problem With Content Curation• [H4] Going Viral: The Science Behind Referrals• [H4] 3 Brand Communication Tips for Big Brands from a Former C-Suite Executive• [H4]• [H4] John Lincoln• [H4] Kevan Lee• [H4] Aaron Agius• [H4] Neil Patel• [H4] Nicole Kohler• [H4] Patrick Armitage
	Images	<p>We found 110 images on this web page.</p> <p>74 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 31%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 66.67% Internal Links 33.33%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Try Me !	Internal	Passing Juice
Read more	External	Passing Juice
Get Started for Free	External	Passing Juice
ex.pn/demo2	External	Passing Juice
Schedule a product demo	Internal	Passing Juice
Sniply Blog	External	Passing Juice
Press	External	Passing Juice
Publishers	Internal	Passing Juice
Integrations	External	Passing Juice
Enterprise	External	Passing Juice
Support	External	Passing Juice
API	Internal	Passing Juice
Terms of Service	External	Passing Juice

In-page links

[Privacy Policy](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

links more add sniply link content
call--action share marketing social

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
sniply	27	✓	✗	✗	✓
links	18	✗	✗	✓	✓
content	16	✗	✗	✓	✓
share	10	✗	✗	✓	✓
link	10	✓	✗	✓	✓

Usability





	Url	Domain : snip.ly Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>



Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
--	---------------------	--

Optimization

	XML Sitemap	Missing
--	-------------	---------

Optimization

		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://snip.ly/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>