

# Seo Analyzer snowie.com

Generated on March 06 2022 14:17 PM

The score is 56/100



## SEO Content

	Title	Shaved Ice Products And Business Opportunities   Snowie.com <b>Length : 59</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Snowie offers the best shaved ice machines and flavors, along with stands, accessories, and more to help your shaved ice business opportunity succeed. <b>Length : 150</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://snowie.com/</td></tr><tr><td>title</td><td>Shaved Ice Products And Business Opportunities   Snowie.com</td></tr><tr><td>description</td><td>Snowie offers the best shaved ice machines and flavors, along with stands, accessories, and more to help your shaved ice business opportunity succeed.</td></tr></tbody></table>	Property	Content	type	website	url	https://snowie.com/	title	Shaved Ice Products And Business Opportunities   Snowie.com	description	Snowie offers the best shaved ice machines and flavors, along with stands, accessories, and more to help your shaved ice business opportunity succeed.		
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>11</td><td>15</td><td>9</td><td>8</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Shaved Ice products and Business Opportunities From Snowie</li><li>[H2] SNOWIE POWDERS ARE HERE!</li><li>[H2] SNOWIE BUILDING</li></ul>	H1	H2	H3	H4	H5	H6	1	11	15	9	8	0
H1	H2	H3	H4	H5	H6									
1	11	15	9	8	0									

# SEO Content

- [H2] Snowie Bus
- [H2] Buildings
- [H2] Kiosks
- [H2] Carts
- [H2] Ice Shavers
- [H2] Flavors
- [H2] Accessories
- [H2] Apparel
- [H2] A Shaved Ice Business Opportunity
- [H3] Sign up for Our Newsletter
- [H3] A Block Shaver to Rival Mother Nature
- [H3] A Shaver to Rival Mother Nature
- [H3] 1) Get the Gear
- [H3] 2) Find a Location
- [H3] 3) Make Money
- [H3] Featured Products
- [H3] Used and Refurbished productsView All
- [H3] Discontinued ProductsView All
- [H3] Browse Snowie Products
- [H3] From the Snowie Blog
- [H3] PROUDLY FEATURED IN THE FOLLOWING PUBLICATIONS
- [H3] Snowie Trademark Product
- [H3] CALL 1-877-4-SNOWIE
- [H3] Live Chat
- [H4] Cart
- [H4] INTRODUCING THE
- [H4] The Block Shaver Evolution
- [H4] INTRODUCING THE
- [H4] The Snowie 3000 Evolution
- [H4] Business Opportunity in Shaved Ice
- [H4] LET'S GET STARTED! WE'LL GUIDE YOU THROUGH EVERYTHING SNOWIE™!
- [H4] Cart
- [H4] Have a conversation to purchase this product
- [H5] Introducing the All New Snowie Powders!
- [H5] Financial Independence Sale
- [H5] Little Snowie 2 Featured on the Father's Day Gift Guide On River City Live
- [H5] Best Reviews Votes the Little Snowie 2 as the Best of the Best
- [H5] Hey Jimmy Kimmel, I Made Spaghetti and Snowballs.
- [H5] Don't Buy a Shaved Ice Franchise Before Attending This Event - Snowie Summit
- [H5] New Year, New Opportunities!
- [H5] How Two Ounce Flavor Concentrates Can Help You Save on Shipping



Images

We found 52 images on this web page.

29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.





Text/HTML Ratio





Ratio : **9%**

This page's ratio of text to HTML code is below 15 percent, this means

## SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 74 links including 1 link(s) to files
	Statistics	External Links : noFollow 1.35% External Links : Passing Juice 2.7% Internal Links 95.95%

## In-page links

Anchor	Type	Juice
<a href="#">English</a>	Internal	noFollow
<a href="#">Vendor Portal</a>	Internal	Passing Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">Snowie Bus</a>	Internal	Passing Juice
<a href="#">Buildings</a>	Internal	Passing Juice
<a href="#">Kiosks</a>	Internal	Passing Juice
<a href="#">Carts</a>	Internal	Passing Juice
<a href="#">Bikes &amp; Trikes</a>	Internal	Passing Juice

## In-page links

<a href="#">Custom</a>	Internal	Passing Juice
<a href="#">Shavers/Flavors</a>	Internal	Passing Juice
<a href="#">Ice Shavers</a>	Internal	Passing Juice
<a href="#">Flavor Concentrates</a>	Internal	Passing Juice
<a href="#">Flavor Ready-To-Use</a>	Internal	Passing Juice
<a href="#">Snowie Naturals</a>	Internal	Passing Juice
<a href="#">Flavor Powders</a>	Internal	Passing Juice
<a href="#">Flavors Misc</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Flavor Stations</a>	Internal	Passing Juice
<a href="#">Operating Supplies</a>	Internal	Passing Juice
<a href="#">Shaver Supplies</a>	Internal	Passing Juice
<a href="#">Serving Supplies</a>	Internal	Passing Juice
<a href="#">Printed Materials</a>	Internal	Passing Juice
<a href="#">Parts</a>	Internal	Passing Juice
<a href="#">Flavor Station Parts</a>	Internal	Passing Juice
<a href="#">Snowie Bus Parts</a>	Internal	Passing Juice
<a href="#">Building Parts</a>	Internal	Passing Juice
<a href="#">Kiosk Parts</a>	Internal	Passing Juice
<a href="#">Cart Parts</a>	Internal	Passing Juice
<a href="#">Shaver Parts</a>	Internal	Passing Juice
<a href="#">Apparel</a>	Internal	Passing Juice
<a href="#">Used / Refurbished</a>	Internal	Passing Juice
<a href="#">Discontinued Products</a>	Internal	Passing Juice
<a href="#">Financial</a>	Internal	Passing Juice
<a href="#">Insurance</a>	Internal	Passing Juice
<a href="#">Potential Earnings</a>	Internal	Passing Juice
<a href="#">Training/Media</a>	Internal	Passing Juice


## In-page links

<a href="#">Pictures/Images</a>	Internal	Passing Juice
<a href="#">Training Videos/Webinars</a>	Internal	Passing Juice
<a href="#">Other Resources</a>	Internal	Passing Juice
<a href="#">Frequently Asked Questions</a>	Internal	Passing Juice
<a href="#">with the Snowie Kiosk</a>	Internal	Passing Juice
<a href="#">with Stationary Locations</a>	Internal	Passing Juice
<a href="#">Flavor Station vs Pour Bottles</a>	Internal	Passing Juice
<a href="#">NEWS/BLOG</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Success Stories</a>	Internal	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">Snowie Vendor Portal</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Forums</a>	Internal	Passing Juice
<a href="#">Reviews &amp; Testimonials</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Order</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">My Tickets</a>	Internal	Passing Juice
<a href="#">shaved ice business opportunity</a>	Internal	Passing Juice
<a href="#">Little Snowie Max &amp; Premium Kit</a>	Internal	Passing Juice
<a href="#">Little Snowie MAX (Refurbished &amp; 1 Year Warranty)</a>	Internal	Passing Juice
<a href="#">Little Snowie Max &amp; Summer Kit</a>	Internal	Passing Juice
<a href="#">Flavor Powders &amp; Snowie Naturals (Quart)</a>	Internal	Passing Juice
<a href="#">Flavor Powders &amp; Snowie Naturals</a>	Internal	Passing Juice
<a href="#">Flavor Powders &amp; Snowie Originals</a>	Internal	Passing Juice
<a href="#">Snowie Souvenir Cups</a>	Internal	Passing Juice
<a href="#">Snowie Tricycle</a>	Internal	Passing Juice

## In-page links

<a href="#">Little Snowie Max &amp;#8211; 6 Stick Kit</a>	Internal	Passing Juice
<a href="#">Counter Top Flavor Station</a>	Internal	Passing Juice
<a href="#">Umbrella Cart w/White Umbrella</a>	Internal	Passing Juice
<a href="#">View All Snowie Products »</a>	Internal	Passing Juice
<a href="#">View/Download Snowie Catalog (PDF) »</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Chat with us</a>	External	noFollow
<a href="#">LiveChat</a>	External	Passing Juice
<a href="#">customer service</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	flavors new all shaved ice business snowie flavor parts products
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
snowie	77	✓	✗	✓	✓
ice	32	✓	✗	✓	✓
shaved	24	✓	✗	✓	✓
business	24	✓	✗	✓	✓
flavor	19	✗	✗	✓	✓












## Usability

	Url	Domain : snowie.com Length : 10
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://snowie.com/sitemap.xml">http://snowie.com/sitemap.xml</a>
	Robots.txt	<a href="http://snowie.com/robots.txt">http://snowie.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>