



Seo Analyzer snowmanrace.org

Generated on March 14 2022 04:44 AM






The score is **61/100**






SEO Content

	Title	<p>Snowman Race Bhutan &#8211; The Ultimate Race for Climate Action</p> <p>Length : 66</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>This race of a lifetime follows the trail of the famous Snowman Trek, which has been completed by fewer people than Everest. The audacious event appropriately turns up the heat, focused as it is on Climate Change.</p> <p>Length : 213</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>TOUGHEST RACE, snowman race, Bhutan, Tourism Bhutan</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 2011"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.snowmanrace.org/</td> </tr> <tr> <td>title</td> <td>Snowman Race Bhutan - The Ultimate Race for Climate Action</td> </tr> <tr> <td>description</td> <td>This race of a lifetime follows the trail of the famous Snowman Trek, which has been completed by fewer people than Everest. The audacious event appropriately turns up the heat, focused as it is on Climate Change.</td> </tr> <tr> <td>image</td> <td>https://www.snowmanrace.org/wp-content/uploads/2020/12/img-cover.png</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.snowmanrace.org/	title	Snowman Race Bhutan - The Ultimate Race for Climate Action	description	This race of a lifetime follows the trail of the famous Snowman Trek, which has been completed by fewer people than Everest. The audacious event appropriately turns up the heat, focused as it is on Climate Change.	image	https://www.snowmanrace.org/wp-content/uploads/2020/12/img-cover.png
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	Headings	<p>H1 H2 H3 H4 H5 H6</p>												

SEO Content

		1	4	21	3	1	1
		<ul style="list-style-type: none">• [H1] Glaciers are melting, polar ice caps are thinning and coral reefs are dying. Climate change threatens the well being of all mankind.• [H2] The Ultimate Race for Climate Action• [H2] 222 kilometres (138 Miles) of wild, challenging terrain• [H2] You can make a difference• [H2] 13 October 2022• [H3] The World's Toughest Race• [H3] - His Majesty the King of Bhutan• [H3] THE ULTIMATE RACE FOR CLIMATE ACTION• [H3] Call For Action• [H3] Our Climate Impact & Action• [H3] Hours Travelled• [H3] Journeys• [H3] Tonnes CO2 Emitted• [H3] M² Arctic Ice Melted*• [H3] Our Climate Impact & Action• [H3] Hours Travelled• [H3] Journeys• [H3] Tonnes CO2 jhEmitted• [H3] M² Arctic Ice Melted*• [H3] first international snowman race• [H3] kilometres of wilderness (138 Miles)• [H3] Metres of elevation (17,946 feet)• [H3] hours to the finish race• [H3] Qualified Athletes• [H3] Partners• [H3] Join the movement• [H4] Contact• [H4] Make a difference• [H4] FOLLOW OUR INSTAGRAM STREAM• [H5] Join the #SnowManRace Hashtag & Spread the Love• [H6] CO2e offsetting will take place in partnership with WWF Bhutan.					
	Images	We found 44 images on this web page. 25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Partner with us	Internal	Passing Juice
Discover More	Internal	Passing Juice
meet the athletes	Internal	Passing Juice
Take action	Internal	Passing Juice
Find out more	Internal	Passing Juice
Be a Brand Partner for this event	Internal	Passing Juice
Be a Media Partner for this event	Internal	Passing Juice
Support a world class athlete	Internal	Passing Juice
Help raise funds	Internal	Passing Juice
Track, reduce and remove your climate footprint	Internal	Passing Juice

SEO Keywords






	Keywords Cloud	bhutan emissions event hours action athletes climate snowman help race
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SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
race	26	✓	✓	✓	✓
climate	18	✓	✗	✓	✓
snowman	13	✓	✓	✓	✓
action	9	✓	✗	✗	✓
bhutan	7	✓	✓	✗	✓









Usability

	Url	Domain : snowmanrace.org Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://snowmanrace.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be</p>

Optimization

good to install a second in order to cross-check the data.