



# Seo Analyzer






## socalpenske.com

Generated on February 10 2022 19:16 PM





The score is 40/100







## SEO Content

	<p>Title</p>	<p>SoCal Penske Dealer Group   New CADILLAC, Volvo, Toyota, Buick, Chevrolet, Jaguar, Ford, GMC, Lincoln, Honda, Land Rover Dealership in Downey, CA</p> <p><b>Length : 145</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>SoCal Penske Dealer Group sells and services CADILLAC, Volvo, Toyota, Buick, Chevrolet, Jaguar, Ford, GMC, Lincoln, Honda, Land Rover vehicles in the greater Downey CA area.</p> <p><b>Length : 173</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1576 1481 1653"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>9</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1682 1433 1980" style="list-style-type: none"> <li>• [H3] Find Your Nearest Dealership</li> <li>• [H3] SoCal Penske Locations</li> <li>• [H3] Stress-Free Car-Shopping</li> <li>• [H3] Shop Our New, Pre-Owned &amp; Certified Used Inventory</li> <li>• [H3] We Keep You Going</li> <li>• [H3] New Inventory</li> <li>• [H3] Pre-Owned Inventory</li> <li>• [H3] Service</li> <li>• [H3] About Us</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	9	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	9	0	0	0									
	<p>Images</p>	<p>We found 24 images on this web page.</p>												

## SEO Content

		11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">New Vehicles</a>	Internal	Passing Juice
<a href="#">Pre-Owned Vehicles</a>	Internal	Passing Juice
<a href="#">Schedule Service</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Now Open</a>	Internal	Passing Juice

## In-page links

<a href="#">Collision Centers</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Logout</a>	Internal	Passing Juice
<a href="#">View My Favorites Page &amp;raquo;</a>	Internal	Passing Juice
<a href="#">View My Favorites Page &amp;raquo;</a>	Internal	Passing Juice
<a href="#">View My Favorites Page &amp;raquo;</a>	Internal	Passing Juice
<a href="#">View My Favorites Page &amp;raquo;</a>	Internal	Passing Juice
<a href="#">Visit Dealership</a>	External	Passing Juice
<a href="#">Visit Dealership</a>	External	Passing Juice
<a href="#">Visit Dealership</a>	External	Passing Juice
<a href="#">Visit Dealership</a>	External	Passing Juice
<a href="#">Visit Dealership</a>	External	Passing Juice
<a href="#">Visit Dealership</a>	External	Passing Juice
<a href="#">Visit Dealership</a>	External	Passing Juice
<a href="#">Visit Dealership</a>	External	Passing Juice
<a href="#">Visit Dealership</a>	External	Passing Juice
<a href="#">Visita Concesionario</a>	External	Passing Juice
<a href="#">Visit Dealership</a>	External	Passing Juice
<a href="#">New Vehicle Specials</a>	Internal	Passing Juice
<a href="#">Certified Pre-Owned Inventory</a>	Internal	Passing Juice
<a href="#">Vehicles Under \$10,000</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Directions</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice

## In-page links

[Sitemap](#)

Internal

Passing Juice

[Privacy](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

offers changes vehicle **price** shop **new**  
cars log privacy **alerts**












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	14	✘	✘	✘	✘
new	13	✔	✘	✘	✔
alerts	9	✘	✘	✘	✘
vehicle	8	✘	✘	✔	✘
log	7	✘	✘	✘	✘





## Usability

	Url	Domain : socialpenske.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 53 Warnings : 159				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>3</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	3
Deprecated tags	Occurrences					
<font>	3					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.  <a href="http://socialpenske.com/sitemap.xml">http://socialpenske.com/sitemap.xml</a> <a href="https://www.socialpenske.com/sitemap.xml">https://www.socialpenske.com/sitemap.xml</a>
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## Optimization

		<a href="https://www.socalpenske.com/videositemap.xml">https://www.socalpenske.com/videositemap.xml</a>
	Robots.txt	<a href="http://socalpenske.com/robots.txt">http://socalpenske.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.