



# Seo Analyzer soccersupply.com

Generated on March 21 2022 05:19 AM





The score is **38/100**







## SEO Content

	<b>Title</b>	<p>Soccer Supply   eBay Stores</p> <p><b>Length : 27</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<b>Description</b>	<p>Footwear &amp; Apparel Share Your Game &amp; Gear INSTAGRAM @THESOCCERSUPPLY SOCCERSUPPLY.COM COMING SOON</p> <p><b>Length : 108</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1872"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://i.ebayimg.com/images/g/0mEAAOSwcyIfU~40/s-l300.png</td> </tr> <tr> <td>title</td> <td>Soccer Supply   eBay Stores</td> </tr> <tr> <td>description</td> <td>Footwear &amp; Apparel Share Your Game &amp; Gear INSTAGRAM @THESOCCERSUPPLY SOCCERSUPPLY.COM COMING SOON</td> </tr> <tr> <td>type</td> <td>ebay-objects:ecommerce</td> </tr> <tr> <td>site_name</td> <td>eBay</td> </tr> <tr> <td>url</td> <td>https://www.ebay.com/str/soccernationshop</td> </tr> </tbody> </table>	Property	Content	image	https://i.ebayimg.com/images/g/0mEAAOSwcyIfU~40/s-l300.png	title	Soccer Supply   eBay Stores	description	Footwear & Apparel Share Your Game & Gear INSTAGRAM @THESOCCERSUPPLY SOCCERSUPPLY.COM COMING SOON	type	ebay-objects:ecommerce	site_name	eBay	url	https://www.ebay.com/str/soccernationshop
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	<b>Headings</b>	<table border="1" data-bbox="539 1899 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>7</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2007 906 2069" style="list-style-type: none"> <li>• [H1] Soccer Supply</li> <li>• [H1] Soccer Supply</li> </ul>	H1	H2	H3	H4	H5	H6	2	7	3	0	0	0		
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## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Shop by category</li><li>• [H2] About us</li><li>• [H2] About us</li><li>• [H2] Feedback ratings</li><li>• [H2] Detailed seller ratings</li><li>• [H2] Seller feedback (99)</li><li>• [H2] Additional site navigation</li><li>• [H3] Shop by category</li><li>• [H3] Last 12 months</li><li>• [H3] Average for the last 12 months</li></ul>
	Images	We found 5 images on this web page.  3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>4%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 40 links including 3 link(s) to files
	Statistics	External Links : noFollow 5%  External Links : Passing Juice 85%  Internal Links 10%

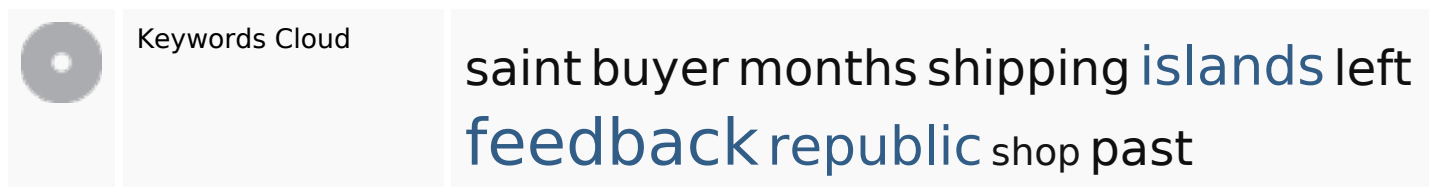
## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Advanced</a>	External	Passing Juice
<a href="#">Sign in</a>	External	Passing Juice
<a href="#">Sign in</a>	External	noFollow
<a href="#">register</a>	External	noFollow
<a href="#">Daily Deals</a>	External	Passing Juice
<a href="#">Brand Outlet</a>	External	Passing Juice
<a href="#">Help &amp; Contact</a>	External	Passing Juice
<a href="#">Sell</a>	External	Passing Juice
<a href="#">Expand Watch List</a>	Internal	Passing Juice
<a href="#">Sign in</a>	External	Passing Juice
<a href="#">Expand My eBay</a>	Internal	Passing Juice
<a href="#">Summary</a>	External	Passing Juice
<a href="#">Recently Viewed</a>	External	Passing Juice
<a href="#">Bids/Offers</a>	External	Passing Juice
<a href="#">Watchlist</a>	External	Passing Juice
<a href="#">Purchase History</a>	External	Passing Juice
<a href="#">Buy Again</a>	External	Passing Juice
<a href="#">Selling</a>	External	Passing Juice
<a href="#">Saved Searches</a>	External	Passing Juice
<a href="#">Saved Sellers</a>	External	Passing Juice
<a href="#">My Garage</a>	External	Passing Juice
<a href="#">Messages</a>	External	Passing Juice
<a href="#">Collection beta</a>	External	Passing Juice
<a href="#">Expand Cart</a>	Internal	Passing Juice
<a href="#">About eBay</a>	External	Passing Juice
<a href="#">Announcements</a>	External	Passing Juice

## In-page links

<a href="#">Community</a>	External	Passing Juice
<a href="#">Security Center</a>	External	Passing Juice
<a href="#">Seller Center</a>	External	Passing Juice
<a href="#">Policies</a>	External	Passing Juice
<a href="#">Affiliates</a>	External	Passing Juice
<a href="#">Help &amp; Contact</a>	External	Passing Juice
<a href="#">Site Map</a>	External	Passing Juice
<a href="#">Accessibility</a>	External	Passing Juice
<a href="#">User Agreement</a>	External	Passing Juice
<a href="#">Privacy</a>	External	Passing Juice
<a href="#">Cookies</a>	External	Passing Juice
<a href="#">Do not sell my personal information</a>	External	Passing Juice
<a href="#">AdChoice</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
feedback	12	✘	✘	✘	✔
islands	9	✘	✘	✘	✘
republic	8	✘	✘	✘	✘
months	6	✘	✘	✘	✔
left	6	✘	✘	✘	✘

## Usability

	Url	Domain : soccersupply.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 505 Warnings : 47
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>