

SEO Content

1	Title	SOCH – Un Education and Wel	der the aegis of Smt. Meera Foundation for Health, fare		
		Length : 87			
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.			
\bigotimes	Description	Length : 0			
		Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.			
\bigotimes	Keywords	-	en't found meta keywords on your page. Use <u>this free</u> enerator to create keywords.		
	Og Meta Properties	Good, your page ta	ake advantage of Og Properties.		
		Property	Content		
		title	Classic Home		
		type	article		
		url	http://sochindia.org/		
		site_name	SOCH		
		description	ABOUT SOCH SOCH has developed a model of care for children that is need based, structured, supervised, coordinated by multiple disciplines as child development is a complex phenomenon. The team has professionals from the fields of Occupational Therapy, Physiotherapy, Speech & amp; Language Therapy, Special Education and Psychology who are responsible for Assessments, Interventions,		

SEO Content

		image			india.org/wj loads/2021,		jpg
0	Headings	• [H] • [H • [H	H2 1 2] ABOUT 3] ' + data 4] Contact 4] Follow U 4] Enquiry	.settings.tit Us Js On	H4 3	H5 0	H6 0
\bigotimes	Images	1 alt attrib	outes are e		ssing. Add a		ext so that our images.
\bigotimes	Text/HTML Ratio		s ratio of t		L code is be ds more tex	•	ent, this means
\bigcirc	Flash	Perfect, no	o Flash cor	ntent has be	een detecte	d on this pa	ge.
\bigcirc	lframe	Great, the	re are no l	frames det	ected on thi	s page.	

SEO Links

0	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 7 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 57.14%
		Internal Links 42.86%

In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
-	Internal	Passing Juice
<u>admin</u>	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Youtube	External	Passing Juice
Instagram	External	Passing Juice

SEO Keywords

Keywords Cloud therapy soch counsell	speech therapists social program ling parent education special
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
therapy	10	×	×	×	×
education	3	×	×	×	×
soch	2	×	×	×	×
parent	2	×	×	×	×
counselling	2	×	×	×	×

Usability

0	Url	Domain : sochindia.org Length : 13
0	Favicon	Great, your website has a favicon.

Usability

\bigotimes	Printability	We could not find a Print-Friendly CSS.
\bigcirc	Language	Good. Your declared language is en.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigcirc	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
\bigotimes	W3C Validity	Errors : 11 Warnings : 147		
\bigotimes	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. 		

Mobile

0	Mobile Optimization	*	Apple Icon
		*	Meta Viewport Tag
		~	Flash content

Mobile

Optimization

XML Sitemap		Missing
~		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://sochindia.org/robots.txt
$\mathbf{}$		Great, your website has a robots.txt file.
	Analytics	Missing
•		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.