



# Seo Analyzer social-selling.site

Generated on March 31 2022 20:06 PM

The score is 50/100





## SEO Content

|             | Title  | <p>Social Selling   Vendre en B2B devient facile...</p> <p><b>Length : 48</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |          |         |        |       |      |         |       |                |             |  |     |                              |           |                |
|-------------|--|---|----------|---------|--------|-------|------|---------|-------|----------------|-------------|--|-----|------------------------------|-----------|----------------|
|             | Description                                      | <p>Vendre en B2B devient facile...   Social Selling</p> <p><b>Length : 48</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |          |         |        |       |      |         |       |                |             |  |     |                              |           |                |
|             | Keywords   | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |          |         |        |       |      |         |       |                |             |  |     |                              |           |                |
|             | Og Meta Properties                               | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1771"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>fr_FR</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Social Selling</td> </tr> <tr> <td>description</td> <td>Vendre en B2B devient facile...   Social Selling</td> </tr> <tr> <td>url</td> <td>https://social-selling.site/</td> </tr> <tr> <td>site_name</td> <td>Social Selling</td> </tr> </tbody> </table>                | Property | Content | locale | fr_FR | type | website | title | Social Selling | description | Vendre en B2B devient facile...   Social Selling | url | https://social-selling.site/ | site_name | Social Selling |
| Property    | Content  |   |          |         |        |       |      |         |       |                |             |  |     |                              |           |                |
| locale      | fr_FR  |   |          |         |        |       |      |         |       |                |             |  |     |                              |           |                |
| type        | website  |   |          |         |        |       |      |         |       |                |             |  |     |                              |           |                |
| title       | Social Selling                                   |   |          |         |        |       |      |         |       |                |             |  |     |                              |           |                |
| description | Vendre en B2B devient facile...   Social Selling |   |          |         |        |       |      |         |       |                |             |  |     |                              |           |                |
| url         | https://social-selling.site/                     |   |          |         |        |       |      |         |       |                |             |  |     |                              |           |                |
| site_name   | Social Selling                                   |   |          |         |        |       |      |         |       |                |             |  |     |                              |           |                |
|             | Headings   | <table border="1" data-bbox="539 1800 1481 1872"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1906 1458 2069" style="list-style-type: none"> <li>• [H1] Social Selling</li> <li>• [H2] Social Selling Site</li> <li>• [H2] 3 concepts clés de la technologie Blockchain</li> <li>• [H2] Fabrication 4.0 ? Industrie 4.0 ? Tout est pour moi de la fabrication numérique</li> </ul> | H1       | H2      | H3     | H4    | H5   | H6      | 1     | 12             | 8           | 0  | 0   | 0                            |           |                |
| H1          | H2   | H3  | H4       | H5      | H6     |       |      |         |       |                |             |  |     |                              |           |                |
| 1           | 12   | 8   | 0        | 0       | 0      |       |      |         |       |                |             |  |     |                              |           |                |



## SEO Content

|   |                 |  |
|---|-----------------|--|
|   |                 | <ul style="list-style-type: none"><li>• [H2] Revue du VPN Avast Secureline 2021 : la taille est-elle importante ?</li><li>• [H2] L'approche Zengineering de la prise de décision</li><li>• [H2] Guide des bonnes pratiques du blog B2B</li><li>• [H2] Qu'est-ce qu'un processus de bon numérique ? [+Case Study Q&amp;A's]</li><li>• [H2] Le nouveau Q&amp;R de Moz SEO : étude de cas sur la migration d'URL 100K</li><li>• [H2] Gardez une longueur d'avance sur la courbe numérique avec notre eBook sur la fabrication numérique</li><li>• [H2] Considérer le Cloud comme un voyage continu et non comme une destination ponctuelle</li><li>• [H2] Découvrez toutes les raisons de participer à l'Adobe Summit 2021</li><li>• [H2] Croissance numérique + confiance numérique</li><li>• [H3] Articles récents</li><li>• [H3] Commentaires récents</li><li>• [H3] Archives</li><li>• [H3] Catégories</li><li>• [H3] Méta</li><li>• [H3] Marketing</li><li>• [H3] Email</li><li>• [H3] Tutoriels</li></ul> |
|  | Images          | <p>We found 25 images on this web page.</p> <p>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|  | Text/HTML Ratio | <p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>   |
|  | Iframe          | <p>Great, there are no Iframes detected on this page.</p>  |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>                          |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p>            |
|   | In-page links           | <p>We found a total of 78 links including 0 link(s) to files</p> |

## SEO Links

|  |            |   |
|--|------------|---|
|  |            |   |
|  | Statistics | External Links : noFollow 0%<br>External Links : Passing Juice 1.28%<br>Internal Links 98.72% |

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Skip to content</a>   | Internal | Passing Juice |
| <a href="#">Social Selling</a>  | Internal | Passing Juice |
| <a href="#">Facebook</a>  | Internal | Passing Juice |
| <a href="#">Linkedin</a>  | Internal | Passing Juice |
| <a href="#">Prospection</a>   | Internal | Passing Juice |
| <a href="#">Réseaux Sociaux</a>   | Internal | Passing Juice |
| <a href="#">admin</a>   | Internal | Passing Juice |
| <a href="#">3 concepts clés de la technologie Blockchain</a>                                    | Internal | Passing Juice |
| <a href="#">Fabrication 4.0 ? Industrie 4.0 ? Tout est pour moi de la fabrication numérique</a> | Internal | Passing Juice |
| <a href="#">Inbound</a>   | Internal | Passing Juice |
| <a href="#">Social Selling</a>  | Internal | Passing Juice |
| <a href="#">Twitter</a>   | Internal | Passing Juice |
| <a href="#">Revue du VPN Avast Secureline 2021 : la taille est-elle importante ?</a>            | Internal | Passing Juice |
| <a href="#">L'approche Zengineering de la prise de décision</a>                                 | Internal | Passing Juice |
| <a href="#">Guide des bonnes pratiques du blog B2B</a>  | Internal | Passing Juice |
| <a href="#">Qu'est-ce qu'un processus de bon numérique ? [+Case Study O&amp;A's]</a>            | Internal | Passing Juice |
| <a href="#">Email</a>   | Internal | Passing Juice |
| <a href="#">Marketing</a>   | Internal | Passing Juice |
| <a href="#">Tutoriels</a>   | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Le nouveau Q&amp;#038;R de Moz SEO : étude de cas sur la migration d&amp;#8217;URL 100K</a>                      | Internal | Passing Juice |
| <a href="#">Gardez une longueur d&amp;#8217;avance sur la courbe numérique avec notre eBook sur la fabrication numérique</a> | Internal | Passing Juice |
| <a href="#">Considérer le Cloud comme un voyage continu et non comme une destination ponctuelle</a>                          | Internal | Passing Juice |
| <a href="#">Découvrez toutes les raisons de participer à l&amp;#8217;Adobe Summit 2021</a>                                   | Internal | Passing Juice |
| <a href="#">Croissance numérique + confiance numérique</a>   | Internal | Passing Juice |
| <a href="#">Page suivante »</a>  | Internal | Passing Juice |
| <a href="#">août 2021</a>  | Internal | Passing Juice |
| <a href="#">juillet 2021</a>   | Internal | Passing Juice |
| <a href="#">Connexion</a>  | Internal | noFollow      |
| <a href="#">Flux des publications</a>  | Internal | Passing Juice |
| <a href="#">Flux des commentaires</a>  | Internal | Passing Juice |
| <a href="#">Site de WordPress-FR</a>   | External | Passing Juice |
| <a href="#">Soyez agile avec Litmus : enregistrement du webinaire et questions-réponses</a>                                  | Internal | Passing Juice |
| <a href="#">5 conseils pour rédiger un contenu optimisé de manière transparente</a>  | Internal | Passing Juice |
| <a href="#">avec</a>   | Internal | Passing Juice |
| <a href="#">Blockchain</a>   | Internal | Passing Juice |
| <a href="#">Blog</a>   | Internal | Passing Juice |
| <a href="#">clients</a>  | Internal | Passing Juice |
| <a href="#">cloud</a>  | Internal | Passing Juice |
| <a href="#">clés</a>   | Internal | Passing Juice |
| <a href="#">Comment</a>  | Internal | Passing Juice |
| <a href="#">contenu</a>  | Internal | Passing Juice |
| <a href="#">dans</a>   | Internal | Passing Juice |
| <a href="#">des</a>  | Internal | Passing Juice |
| <a href="#">documents</a>  | Internal | Passing Juice |

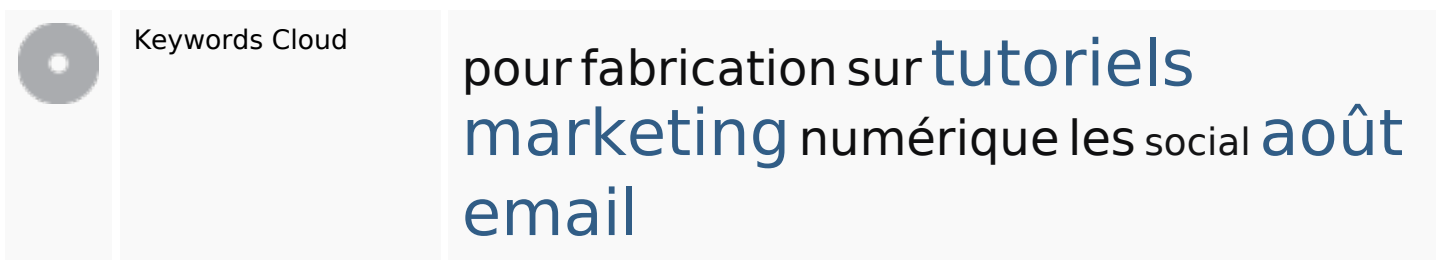
## In-page links

|                              |          |               |
|------------------------------|----------|---------------|
| <a href="#">données</a>      | Internal | Passing Juice |
| <a href="#">dun</a>          | Internal | Passing Juice |
| <a href="#">durabilité</a>   | Internal | Passing Juice |
| <a href="#">développer</a>   | Internal | Passing Juice |
| <a href="#">est</a>          | Internal | Passing Juice |
| <a href="#">fabrication</a>  | Internal | Passing Juice |
| <a href="#">Faire</a>        | Internal | Passing Juice |
| <a href="#">gestion</a>      | Internal | Passing Juice |
| <a href="#">les</a>          | Internal | Passing Juice |
| <a href="#">maison</a>       | Internal | Passing Juice |
| <a href="#">marketing</a>    | Internal | Passing Juice |
| <a href="#">Meilleures</a>   | Internal | Passing Juice |
| <a href="#">Microsoft</a>    | Internal | Passing Juice |
| <a href="#">nouvelles</a>    | Internal | Passing Juice |
| <a href="#">numérique</a>    | Internal | Passing Juice |
| <a href="#">numériques</a>   | Internal | Passing Juice |
| <a href="#">Outils</a>       | Internal | Passing Juice |
| <a href="#">performances</a> | Internal | Passing Juice |
| <a href="#">pour</a>         | Internal | Passing Juice |
| <a href="#">Processus</a>    | Internal | Passing Juice |
| <a href="#">qui</a>          | Internal | Passing Juice |
| <a href="#">secteur</a>      | Internal | Passing Juice |
| <a href="#">Soyez</a>        | Internal | Passing Juice |
| <a href="#">stimulent</a>    | Internal | Passing Juice |
| <a href="#">stratégies</a>   | Internal | Passing Juice |
| <a href="#">sur</a>          | Internal | Passing Juice |
| <a href="#">technologie</a>  | Internal | Passing Juice |
| <a href="#">tout</a>         | Internal | Passing Juice |

## In-page links

|                                |          |               |
|--------------------------------|----------|---------------|
| <a href="#">transformation</a> | Internal | Passing Juice |
| <a href="#">une</a>            | Internal | Passing Juice |
| <a href="#">vers</a>           | Internal | Passing Juice |
| <a href="#">vert</a>           | Internal | Passing Juice |
| <a href="#">voie</a>           | Internal | Passing Juice |
| <a href="#">votre</a>          | Internal | Passing Juice |

## SEO Keywords






## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| août      | 11      | ✘     | ✘        | ✘           | ✘        |
| tutoriels | 10      | ✘     | ✘        | ✘           | ✔        |
| marketing | 10      | ✘     | ✘        | ✘           | ✔        |
| email     | 9       | ✘     | ✘        | ✘           | ✔        |
| numérique | 6       | ✘     | ✘        | ✘           | ✔        |




## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : social-selling.site<br>Length : 19 |
|  | Favicon      | Great, your website has a favicon.          |
|  | Printability | We could not find a Print-Friendly CSS.     |





## Usability

|   |             |   |
|---|-------------|---|
|  |             |   |
|  | Language    | Good. Your declared language is fr.               |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




## Document

|   |                 |  |
|---|-----------------|--|
|    | Doctype         | HTML 5   |
|    | Encoding        | Perfect. Your declared charset is UTF-8.   |
|   | W3C Validity    | Errors : 4<br>Warnings : 6   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><code>http://social-selling.site/sitemap.xml</code>   |
|  | Robots.txt  | <code>http://social-selling.site/robots.txt</code><br>Great, your website has a robots.txt file.   |
|  | Analytics   | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |