







Seo Analyzer socialandloyal.com

Generated on March 20 2022 12:45 PM






The score is **60/100**






SEO Content

	<p>Title</p>	<p>Gamified Customer Loyalty Platform - Social & Loyal</p> <p>Length : 55</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Social&Loyal is a gamified loyalty platform that engages and activates a brand's audience wherever the brand is. Boosting Customer Attraction, Customer Retention, Engagement and Insights.</p> <p>Length : 196</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Gamified Customer Loyalty Platform - Social & Loyal</td> </tr> <tr> <td>description</td> <td>Social&Loyal is a gamified loyalty platform that engages and activates a brand's audience wherever the brand is. Boosting Customer Attraction, Customer Retention, Engagement and Insights.</td> </tr> <tr> <td>url</td> <td>https://www.socialandloyal.com</td> </tr> <tr> <td>site_name</td> <td>Social & Loyal</td> </tr> <tr> <td>image</td> <td>https://www.socialandloyal.com/wp-content/images/insights.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Gamified Customer Loyalty Platform - Social & Loyal	description	Social&Loyal is a gamified loyalty platform that engages and activates a brand's audience wherever the brand is. Boosting Customer Attraction, Customer Retention, Engagement and Insights.	url	https://www.socialandloyal.com	site_name	Social & Loyal	image	https://www.socialandloyal.com/wp-content/images/insights.png
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SEO Content

	Headings	H1 1	H2 7	H3 6	H4 1	H5 0	H6 0
	Headings	<ul style="list-style-type: none"> • [H1] The Customer Loyalty and Engagement Solution • [H2] All-In-One Loyalty & Engagement Platform • [H2] What are some of our customers saying about us? • [H2] We Believe In Measurable Results. Here's a snapshot of what we've achieved. • [H2] The New Generation Of Customer Loyalty • [H2] Industries • [H2] Resources • [H2] Company • [H3] Customer Attraction • [H3] Customer Retention & Engagement • [H3] Customer Insights • [H3] All of this, in just one month • [H3] CONTACT US • [H3] Request Demo to your Inbox • [H4] Maximize engagement & Loyalty. Minimize workload. 					
	Images	<p>We found 39 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links



External Links : Passing Juice 7.14%

Internal Links 92.86%

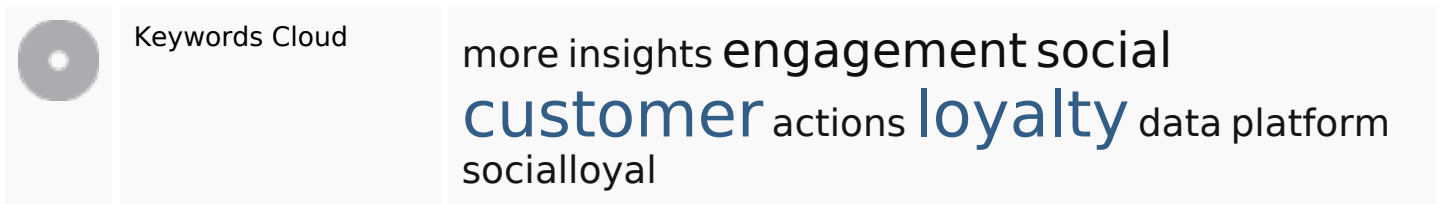
In-page links

Anchor	Type	Juice
Services	Internal	Passing Juice
Industries	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Blog	Internal	Passing Juice
GET A DEMO	Internal	Passing Juice
Watch Video	External	Passing Juice
Read the Success Cases	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
View All Features	Internal	Passing Juice
Drop us a line	Internal	Passing Juice
Book a call	External	Passing Juice
Send by Email	Internal	Passing Juice
Food &#038; Beverage	Internal	Passing Juice
Retail	Internal	Passing Juice
eCommerce	Internal	Passing Juice
Product Features	Internal	Passing Juice
Product Integrations	Internal	Passing Juice
Agencies	Internal	Passing Juice
Technologies	Internal	Passing Juice
About us	Internal	Passing Juice
Contact	Internal	Passing Juice
Referral Program	Internal	Passing Juice
English	Internal	Passing Juice

In-page links

Español	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Cookies	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Read More	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
loyalty	16	✓	✗	✓	✓
customer	13	✓	✗	✓	✓
social	7	✓	✗	✓	✗
engagement	7	✗	✗	✓	✓
platform	6	✓	✗	✓	✓







Usability

	Url	Domain : socialandloyal.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 44 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://socialandloyal.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 680 1481 757"> Google Analytics</div>