

# Seo Analyzer





## socialmediabusiness.co.za

Generated on January 28 2022 06:39 AM






The score is 40/100







### SEO Content

	Title	Home - <b>Length : 6</b> Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home -</td></tr><tr><td>description</td><td>Social Media Marketing for Small Business Owners Because marketing is not selling Tired of advertising on social media without results? My two courses solve your problem by showing you how social media is used for marketing and not selling.Packed with practical steps to do yourself. THE TIME-SAVING SOCIAL MEDIA COURSE A step-by step guide to [&amp;hellip;]</td></tr><tr><td>url</td><td>https://socialmediabusiness.co.za/</td></tr><tr><td>image</td><td>https://socialmediabusiness.co.za/wp-content/uploads/2020/05/time-saving-social-media-mock.png</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Home -	description	Social Media Marketing for Small Business Owners Because marketing is not selling Tired of advertising on social media without results? My two courses solve your problem by showing you how social media is used for marketing and not selling.Packed with practical steps to do yourself. THE TIME-SAVING SOCIAL MEDIA COURSE A step-by step guide to [&hellip;]	url	https://socialmediabusiness.co.za/	image	https://socialmediabusiness.co.za/wp-content/uploads/2020/05/time-saving-social-media-mock.png
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## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>3</td><td>3</td><td>0</td><td>0</td><td>3</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H1] Home</li><li>• [H1] Social Media Marketing for Small Business Owners</li><li>• [H2]</li><li>• [H2] Because marketing is not selling</li><li>• [H2] I also help with</li><li>• [H5] Training</li><li>• [H5] Coaching and Mentoring</li><li>• [H5] Content Writing</li></ul>	H1	H2	H3	H4	H5	H6	3	3	0	0	3	0
H1	H2	H3	H4	H5	H6									
3	3	0	0	3	0									
	Images	<p>We found 6 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

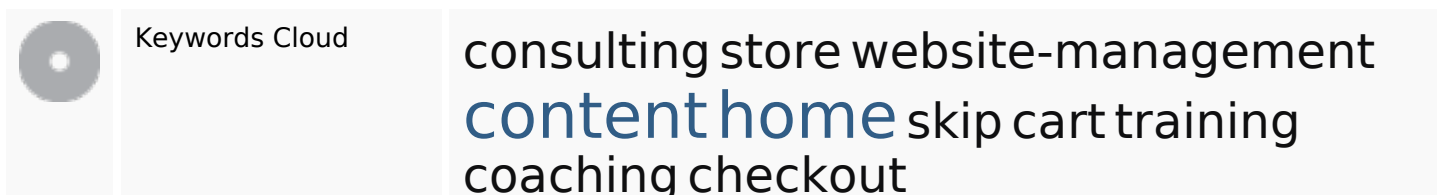
## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 16 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 6.25%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 93.75%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">-</a>	Internal	Passing Juice
<a href="#">Content</a>	Internal	Passing Juice
<a href="#">Coaching</a>	Internal	Passing Juice
<a href="#">Consulting</a>	Internal	Passing Juice
<a href="#">Website-management</a>	Internal	Passing Juice
<a href="#">Training</a>	Internal	Passing Juice
<a href="#">Store</a>	Internal	Passing Juice
<a href="#">Cart</a>	Internal	Passing Juice
<a href="#">Checkout</a>	Internal	Passing Juice
<a href="#">My account</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">See what it&amp;#8217;s about.</a>	Internal	Passing Juice
<a href="#">See what it&amp;#8217;s about.</a>	Internal	Passing Juice
<a href="#">Sydney</a>	External	noFollow

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
content	2	✘	✘	✘	✔


## Keywords Consistency

home	2	✓	✗	✗	✓
skip	1	✗	✗	✗	✗
coaching	1	✗	✗	✗	✓
consulting	1	✗	✗	✗	✗


## Usability

	Url	Domain : socialmediabusiness.co.za Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 27 Warnings : 37				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;s&gt;</td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because</p>	Deprecated tags	Occurrences	<s>	1
Deprecated tags	Occurrences					
<s>	1					





## Document

		they are now obsolete.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://socialmediabusiness.co.za/robots.txt">http://socialmediabusiness.co.za/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li></ul>