

# Seo Analyzer sociomile.com

Generated on February 25 2022 20:55 PM

The score is 48/100

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pagepeeker

### **SEO Content**

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•	Headings	<b>H1</b> 6	<b>H2</b> 0	<b>H3</b> 1	<b>H4</b> 3	<b>H5</b> 0	<b>H6</b> 0	
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#### **SEO Content**

$\bigotimes$	Images	We found 29 images on this web page. 29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>14%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigotimes$	lframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
$\bigotimes$	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 21 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 95.24%
		Internal Links 4.76%

## In-page links

Anchor	Туре	Juice
Home	External	Passing Juice
Ripple10	External	Passing Juice
Command Center	External	Passing Juice
Ripple10 Mobile Application	External	Passing Juice

# In-page links

<u>Insights</u>	External	Passing Juice
<u>Features</u>	External	Passing Juice
Comprehensive analytic	External	Passing Juice
Sociomile	External	Passing Juice
BPO Service	External	Passing Juice
Digital Contact Center	External	Passing Juice
<u>Features</u>	External	Passing Juice
Sociobot	External	Passing Juice
Telephony	External	Passing Juice
Sociomation	External	Passing Juice
Whatsapp Bussiness Official	External	Passing Juice
About Us	External	Passing Juice
Contact Us	External	Passing Juice
Request Demo	External	Passing Juice
Sign In	External	Passing Juice
Ivosights	Internal	Passing Juice
Privacy	External	Passing Juice

## **SEO Keywords**

Keywords Cloud	customer omni-channel get across
	center whatsapp email request
	ivonesia service

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
center	4	×	×	×	×
customer	4	×	×	×	¥

# **Keywords Consistency**

get	3	×	×	×	×
email	3	×	×	×	×
request	3	×	×	×	×

## Usability

0	Url	Domain : sociomile.com Length : 13
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 30 Warnings : 7		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> </ul>		

#### Document

	Great, your website has few CSS files.
×	Perfect, your website has few JavaScript files.
· · · · · · · · · · · · · · · · · · ·	Perfect, your website takes advantage of gzip.

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
$\bigcirc$	Robots.txt	crawl the site more intelligently. http://sociomile.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.