







# Seo Analyzer socoastal.com

Generated on March 11 2022 11:03 AM






The score is 65/100




## SEO Content

	Title	SoCoastal: Your Personal Myrtle Beach Vacation Rental Experts  <b>Length : 61</b>  Perfect, your title contains between 10 and 70 characters.																		
	Description	SoCoastal Vacation Rentals - We find the best beach vacation rentals so you don't have to. Browse trusted condos and beach homes.  <b>Length : 129</b>  Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>SoCoastal: Your Personal Myrtle Beach Vacation Rental Experts</td></tr><tr><td>description</td><td>SoCoastal Vacation Rentals - We find the best beach vacation rentals so you don't have to. Browse trusted condos and beach homes.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.socoastal.com/</td></tr><tr><td>site_name</td><td>SoCoastal Vacation Rentals</td></tr><tr><td>image</td><td>https://www.socoastal.com/public/images/fbdefault.png</td></tr><tr><td>image:width</td><td>600</td></tr><tr><td>image:height</td><td>315</td></tr></tbody></table>	Property	Content	title	SoCoastal: Your Personal Myrtle Beach Vacation Rental Experts	description	SoCoastal Vacation Rentals - We find the best beach vacation rentals so you don't have to. Browse trusted condos and beach homes.	type	website	url	https://www.socoastal.com/	site_name	SoCoastal Vacation Rentals	image	https://www.socoastal.com/public/images/fbdefault.png	image:width	600	image:height	315
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## SEO Content

	Headings	H1 1	H2 3	H3 22	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"> <li>• [H1] We Are Your Beach Vacation Rental Experts</li> <li>• [H2] Explore Our Beach Vacation Destinations</li> <li>• [H2] 6 Reasons Why People Vacation With SoCoastal</li> <li>• [H2] Search Our Vacation Home Rentals</li> <li>• [H3] Local Travel Experts</li> <li>• [H3] Verified Vacation Rentals</li> <li>• [H3] No Booking Fees</li> <li>• [H3] No Booking Fees Are Added</li> <li>• [H3] Transparent Pricing From the Start</li> <li>• [H3] Pre-Screened &amp; Trusted Rental Providers</li> <li>• [H3] Safe &amp; Secure Online Booking</li> <li>• [H3] High-Quality Vacation Rentals Only</li> <li>• [H3] Real. Local. Experts. At Your Service</li> <li>• [H3] Ashworth</li> <li>• [H3] Blue Water Keyes</li> <li>• [H3] Cherry Grove Villas</li> <li>• [H3] Crescent Keyes</li> <li>• [H3] Crescent Shores</li> <li>• [H3] Laguna Keyes</li> <li>• [H3] Myrtle Beach Villas II</li> <li>• [H3] Ocean Bay Club</li> <li>• [H3] South Beach Cottages</li> <li>• [H3] South Shore Villas</li> <li>• [H3] Tidemaster</li> <li>• [H3] Tidewater Plantation</li> <li>• [H3] Windy Hill Dunes</li> </ul>					
	Images	<p>We found 14 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>					
	Text/HTML Ratio	<p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 17.86%</p> <p>Internal Links 82.14%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Vacation Rentals</a>	Internal	Passing Juice
<a href="#">Why Book with Us?</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">View all vacation rentals</a>	Internal	Passing Juice
<a href="#">Read them all</a>	Internal	Passing Juice
<a href="#">Myrtle Beach Web Cams</a>	Internal	Passing Juice
<a href="#">Myrtle Beach Boardwalk Shops</a>	Internal	Passing Juice
<a href="#">Myrtle Beach Penthouse Rentals</a>	Internal	Passing Juice
<a href="#">Myrtle Beach Student Rentals</a>	Internal	Passing Juice
<a href="#">Myrtle Beach Monthly Winter Rentals</a>	Internal	Passing Juice
<a href="#">North Myrtle Beach Smoking Ban</a>	Internal	Passing Juice
<a href="#">Past Guest Reviews</a>	Internal	Passing Juice
<a href="#">Guest FAQ</a>	Internal	Passing Juice
<a href="#">Partner FAQ</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">North Myrtle Beach, SC</a>	Internal	Passing Juice
<a href="#">Myrtle Beach, SC</a>	Internal	Passing Juice
<a href="#">Folly Beach, SC</a>	Internal	Passing Juice

## In-page links

<a href="#">Garden City, SC</a>	Internal	Passing Juice
<a href="#">Surf City, NC</a>	Internal	Passing Juice
<a href="#">Tybee Island, GA</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Pinterest</a>	External	Passing Juice
<a href="#">YouTube</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	noFollow
<a href="#">Terms of Use</a>	Internal	noFollow


## SEO Keywords

	Keywords Cloud	socoastal north cherry beach rentals grove myrtle vacation crescent rental
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
beach	20	✓	✗	✓	✓
vacation	9	✓	✗	✓	✓
myrtle	8	✓	✗	✗	✓
rentals	7	✗	✗	✓	✓
north	5	✗	✗	✗	✗


## Usability

	Url	Domain : socoastal.com Length : 13
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>


## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div>
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## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://socoastal.com/sitemap.xml">http://socoastal.com/sitemap.xml</a></p> <p><a href="https://www.socoastal.com/sitemap.xml">https://www.socoastal.com/sitemap.xml</a></p>
✓	Robots.txt	<p><a href="http://socoastal.com/robots.txt">http://socoastal.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
✓	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>