



# Seo Analyzer sofialashes.com

Generated on January 03 2022 08:45 AM





The score is 57/100



## SEO Content

	Title	<p>Eyelash Extensions-Edmonton-Sofia lashes-Lash extensions-Yumi lash lift</p> <p><b>Length : 71</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Description	<p>Eyelash Extensions-Edmonton-Top Quality Materials- Natural products- High hygiene standards-Professional lash application-Yumi lash lift</p> <p><b>Length : 134</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>Full Scope eyelash extensions Our goal in SOFIA LASHES is to focus on the health of your natural lashes. We use only top quality eyelash extensions and materials to ensure that we deliver the best service to our clients. However we offer various lash designs as well as YUM lash lifting. Our master artist</td> </tr> <tr> <td>url</td> <td>https://www.sofialashes.com/</td> </tr> <tr> <td>site_name</td> <td>Sofia Lashes</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	article	title	Home	description	Full Scope eyelash extensions Our goal in SOFIA LASHES is to focus on the health of your natural lashes. We use only top quality eyelash extensions and materials to ensure that we deliver the best service to our clients. However we offer various lash designs as well as YUM lash lifting. Our master artist	url	https://www.sofialashes.com/	site_name	Sofia Lashes
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## SEO Content

		<p>image <a href="https://www.sofialashes.com/wp-content/uploads/2017/05/sofia-lashes-logo.png">https://www.sofialashes.com/wp-content/uploads/2017/05/sofia-lashes-logo.png</a></p> <p>image:width 250</p> <p>image:height 64</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>17</td> <td>2</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Our Mission</li> <li>• [H1] Welcome Back!</li> <li>• [H2] Full Scope eyelash extensions</li> <li>• [H2] Lash extension services in Edmonton</li> <li>• [H2] Classic Lash Extensions Set</li> <li>• [H2] Volume Lash Extension Set</li> <li>• [H2] Hybrid Lash Extension Set</li> <li>• [H2] Wispy lash extensions</li> <li>• [H2] Top of the line YUMI Lash Lift &amp; Tint</li> <li>• [H2] Top quality lash extensions and superior service is our secret</li> <li>• [H2] Eyelash Extensions</li> <li>• [H2] YUMI™ Keratin Lash Lift</li> <li>• [H2] High Quality Professional Services</li> <li>• [H2] Schedule an Appointment Online or Call Us</li> <li>• [H2] (780) 289-6182</li> <li>• [H2] Call</li> <li>• [H2] Our Location</li> <li>• [H2] Best quality application of Lash Extensions</li> <li>• [H2] Book Your Appointment Online!</li> <li>• [H3] Sofia Lashes is happy to announce that our studio is open again! We have some additional measures to fit with the current situation:</li> <li>• [H3] Thank you for your cooperation and understanding!</li> <li>• [H4] Sofia Lashes: (780) 289-6182</li> <li>• [H4] About Sofia Lashes</li> <li>• [H4] Services:</li> <li>• [H4] Contact</li> </ul>	H1	H2	H3	H4	H5	H6	2	17	2	4	0	0
H1	H2	H3	H4	H5	H6									
2	17	2	4	0	0									
	<p>Images</p>	<p>We found 7 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	<p>Flash</p>	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%


## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Michael M.</a>	Internal	Passing Juice
<a href="#">Classic set</a>	Internal	Passing Juice
<a href="#">2D to 6D Volume</a>	Internal	Passing Juice
<a href="#">Hybrid Lash Set</a>	Internal	Passing Juice
<a href="#">Wispy lash extensions</a>	Internal	Passing Juice
<a href="#">YUMI™ Lash Lifting</a>	Internal	Passing Juice
<a href="#">Last 4-6 weeks</a>	Internal	Passing Juice
<a href="#">Read More &amp;gt;&amp;gt;&amp;gt;</a>	Internal	Passing Juice
<a href="#">Vancouver Eyelash Extensions</a>	External	Passing Juice

## In-page links

<a href="#">Eyelash Extensions Blog</a>	Internal	Passing Juice
<a href="#">Eyelash Extensions</a>	Internal	Passing Juice
<a href="#">YUMI™ Keratin Lash Lift</a>	Internal	Passing Juice
<a href="#">Aftercare</a>	Internal	Passing Juice
<a href="#">Book an Appointment</a>	Internal	Passing Juice




## SEO Keywords

 Keywords Cloud	extensions hours edmonton lash appointment eyelash sofia lashes book studio
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
appointment	6	✘	✘	✘	✔
extensions	5	✔	✘	✔	✔
eyelash	5	✔	✘	✔	✔
book	4	✘	✘	✘	✔
studio	4	✘	✘	✘	✔












## Usability

 Url	Domain : sofialashes.com Length : 15
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
Language	Good. Your declared language is en.





## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://sofialashes.com/sitemap.xml">http://sofialashes.com/sitemap.xml</a>
	Robots.txt	<a href="http://sofialashes.com/robots.txt">http://sofialashes.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics