Seo Analyzer sogou.com

Generated on March 13 2022 08:16 AM

The score is 48/100

SEO Content

✅	Title	搜狗搜索引擎 - 上网从搜狗开始 **Length : 16** Perfect, your title contains between 10 and 70 characters.
✅	Description	搜狗搜索是全球第三代互动式搜索引擎，支持微信公众号、文章搜索，提供最精准、最全面的中文搜索服务。支持网页、新闻、问答、微信、图片等多种搜索功能。 **Length : 77** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	搜狗搜索,搜狗,搜狗网,搜狗导航,搜狗拼音,搜狗浏览器,搜狗地图,搜狗公司,搜狗输入,搜狗问问,搜狗百科 Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⬤	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0
✅	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
❌	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 26 links including 1 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 19.23% Internal Links 80.77%

In-page links

Anchor	Type	Juice
🔲🔲	Internal	Passing Juice
🔲🔲	Internal	Passing Juice
🔲🔲	Internal	Passing Juice
🔲🔲	Internal	Passing Juice
🔲🔲	Internal	Passing Juice
🔲🔲	Internal	Passing Juice
🔲🔲	Internal	Passing Juice
🔲🔲	Internal	Passing Juice
🔲🔲	Internal	Passing Juice
🔲🔲	Internal	Passing Juice
🔲🔲	Internal	Passing Juice

In-page links

首页	Internal	Passing Juice
新闻	Internal	Passing Juice
网页	Internal	Passing Juice
微信	Internal	Passing Juice
知乎	Internal	Passing Juice
图片	Internal	Passing Juice
翻译…	External	Passing Juice
更多	External	Passing Juice
用户反馈	Internal	Passing Juice
企业推广	Internal	Passing Juice
意见反馈及投诉	Internal	Passing Juice
免责声明	Internal	Passing Juice
互联网药品信息服务	External	Passing Juice
京ICP证050897号	External	Passing Juice
京公网安备11000002000025号	External	Passing Juice

SEO Keywords

Keywords Cloud	搜狗搜索引擎－上网从搜狗开始京网文〔2021〕0047号京icp证11001839号-1京icp证050897号京公网安备11000002000025号 中国互联网举报中心新出发京零字第朝200005号-2018-0311 2004-2022 sogou 药品服务许可证20196117-724号

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

-	3	✖	✖	✖	✖
京公网安备网络文化经营许可证京网文〔2021〕0047号	2	✖	✖	✖	✖
京公网安备1100002000025号	2	✖	✖	✖	✖
京icp备11001839号-1	2	✖	✖	✖	✖
京icp证050897号	2	✖	✖	✖	✖

Usability

	Url	Domain : sogou.com Length : 9
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is cn.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

✓		
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✖ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✖	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://sogou.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.