Seo Analyzer sold.com.au

Generated on February 20 2022 15:20 PM

The score is 50/100

SEO Content

✓	Title	Directory - Find - SOLD.com.au **Length : 31** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Search the most complete directory. Find . **Length : 43** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use [this free tool](#) to calculate text length.
✓	Keywords	SOLD, Cars. Bikes, Classifieds, Real Estate, Boats, Trucks, Caravans, Musical Instruments, Flatmates, Roommates, Everything!,, SOLD.com.au Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
url	https://www.sold.com.au
site_name	SOLD.com.au
title	Directory - Find - SOLD.com.au
description	Search the most complete database. Find .
image	https://www.sold.com.au/images/SOLD.png

⊙	Headings	

H1	H2	H3	H4	H5	H6
1	5	15	0	0	0

- [H1] Post. Search. Buy.Local Classified Ads
- [H2] Search Cars, Clothes, Bikes & More!
- [H2] Recently Posted Classified Ads

SEO Content

- [H2] Post Your Own Classified Ads and get it SOLD
- [H2] About SOLD.com.au
- [H2] Newest Members
- [H3] Search
- [H3] Compare
- [H3] Buy
- [H3] Double Glazed Windows Per...
- [H3] Double Glazed Glass Door ...
- [H3] Double Glazing Perth by C...
- [H3] Digital Marketing Agency ...
- [H3] Perth's Leading Web Desig...
- [H3] Body Sock- My Helper
- [H3] golf club Geelong- Lonsda...
- [H3] Womens Chelsea Long Sleev...
- [H3] Men's Premium Cotton T-Sh...
- [H3] Men's State Tee Shirt
- [H3] Mens Hi-Vis Short Sleeve ...
- [H3] Men's Hi-Vis 4 in 1 Water...

❌	Images	We found 51 images on this web page. 26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 51 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%

SEO Links

		Internal Links 100%		

In-page links

Anchor	Type	Juice
Contact Us	Internal	Passing Juice
Member Login	Internal	Passing Juice
Home	Internal	Passing Juice
Cars	Internal	Passing Juice
Clothing	Internal	Passing Juice
Electronics	Internal	Passing Juice
Furniture	Internal	Passing Juice
Housing	Internal	Passing Juice
Jewelry	Internal	Passing Juice
View All	Internal	Passing Juice
View More	Internal	Passing Juice
View More	Internal	Passing Juice
View More	Internal	Passing Juice
View More	Internal	Passing Juice
View More	Internal	Passing Juice
View More	Internal	Passing Juice
View More	Internal	Passing Juice
View More	Internal	Passing Juice
View More	Internal	Passing Juice
View More	Internal	Passing Juice
View More	Internal	Passing Juice
View More	Internal	Passing Juice
View All	Internal	Passing Juice

In-page links

Join the SOLD.com.au Community	Internal	Passing Juice
Her Style AU	Internal	Passing Juice
Millennium Disability Care	Internal	Passing Juice
Rateking Rateking	Internal	Passing Juice
Speaking Schools Australasia	Internal	Passing Juice
NB Carpet Cleaning	Internal	Passing Juice
Water 2Go Melbourne	Internal	Passing Juice
Elegant Carpet Repairs	Internal	Passing Juice
Czarina Sydney NSW	Internal	Passing Juice
Robot Building Supplies	Internal	Passing Juice
United Energy Group	Internal	Passing Juice
Richardson Murray Family Law	Internal	Passing Juice
Coulson's Concrete Finishes	Internal	Passing Juice
Fosberry Films	Internal	Passing Juice
KPV Bookkeeping & Administrati...	Internal	Passing Juice
Barra Mechanical Repairs	Internal	Passing Juice
Geek Girlz	Internal	Passing Juice
Peter Alexander	Internal	Passing Juice
Carter Capner Law	Internal	Passing Juice
Clearance Warehouse	Internal	Passing Juice
NK Creative	Internal	Passing Juice
Peter Alexander	Internal	Passing Juice
Oz Landscape Supplies Cameron ...	Internal	Passing Juice
Styling Vinyl Wraps	Internal	Passing Juice
Pro Driveways Launceston	Internal	Passing Juice
SOLD.com.au	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	jewelry all clothing furniture post housing home electronics search cars

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cars	4	✖	✔	✖	✔
search	3	✖	✖	✔	✔
jewelry	3	✖	✖	✖	✖
housing	3	✖	✖	✖	✖
electronics	3	✖	✖	✖	✖

Usability

	Url	Domain : sold.com.au Length : 11
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 86 Warnings : 39
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://sold.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.