







# Seo Analyzer sonomanews.com

Generated on March 31 2022 17:44 PM






The score is 54/100





## SEO Content

	<p>Title</p>	<p>Home, Sonoma Index-Tribune, Sonoma News, Entertainment, Sports, Real Estate, Events, Photos, Sonoma, CA</p> <p><b>Length : 103</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																		
	<p>Description</p>	<p>Sonoma County, Napa County and Wine Country News, Weather, Sports and Business from the Sonoma Index-Tribune newspaper</p> <p><b>Length : 118</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home, Sonoma Index-Tribune, Sonoma News, Entertainment, Sports, Real Estate, Events, Photos, Sonoma, CA</td> </tr> <tr> <td>description</td> <td>Sonoma County, Napa County and Wine Country News, Weather, Sports and Business from the Sonoma Index-Tribune newspaper</td> </tr> <tr> <td>url</td> <td>https://www.sonomanews.com/</td> </tr> <tr> <td>site_name</td> <td>Sonoma Index-Tribune</td> </tr> <tr> <td>image</td> <td>https://img.sonomanews.com/default.png</td> </tr> <tr> <td>image:width</td> <td>800</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home, Sonoma Index-Tribune, Sonoma News, Entertainment, Sports, Real Estate, Events, Photos, Sonoma, CA	description	Sonoma County, Napa County and Wine Country News, Weather, Sports and Business from the Sonoma Index-Tribune newspaper	url	https://www.sonomanews.com/	site_name	Sonoma Index-Tribune	image	https://img.sonomanews.com/default.png	image:width	800
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image:width	800																			



## SEO Content

		image:height 600												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>5</td> <td>13</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H3] Sections</li> <li>• [H3] Musings: The very first Sonoma film festival</li> <li>• [H3] Kathleen Hill: Last minute film festival food news</li> <li>• [H3] Notes from Glen Ellen: Our neighborhood Olympian</li> <li>• [H3] Walt Williams: A Sonoma-eye view of the world</li> <li>• [H4] Recent Columns</li> <li>• [H4] Valley Talking</li> <li>• [H4] Our Network</li> <li>• [H4] Find it Fast</li> <li>• [H4] Other Sections</li> <li>• [H4] Contact + Help</li> <li>• [H4] Subscribers</li> <li>• [H4]</li> <li>• [H4]</li> <li>• [H4]</li> <li>• [H4]</li> <li>• [H4]</li> <li>• [H4]</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	5	13	0	0
H1	H2	H3	H4	H5	H6									
0	0	5	13	0	0									
	Images	<p>We found 20 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

	In-page links	We found a total of 89 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 22.47% Internal Links 77.53%

### In-page links

Anchor	Type	Juice
<a href="#">Weather</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Briefs</a>	Internal	Passing Juice
<a href="#">Crime</a>	Internal	Passing Juice
<a href="#">Schools</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Real Estate</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Entertainment</a>	Internal	Passing Juice
<a href="#">Music</a>	Internal	Passing Juice
<a href="#">Stage</a>	Internal	Passing Juice
<a href="#">Lifestyle</a>	Internal	Passing Juice
<a href="#">Food</a>	Internal	Passing Juice
<a href="#">Wine</a>	Internal	Passing Juice
<a href="#">Outdoors</a>	Internal	Passing Juice
<a href="#">Opinion</a>	Internal	Passing Juice
<a href="#">Letters</a>	Internal	Passing Juice
<a href="#">Editorial</a>	Internal	Passing Juice
<a href="#">Obituaries</a>	Internal	Passing Juice
<a href="#">Arrest Logs</a>	Internal	Passing Juice

## In-page links

<a href="#">Galleries</a>	Internal	Passing Juice
<a href="#">Events Guide</a>	Internal	Passing Juice
<a href="#">Newsletters</a>	Internal	Passing Juice
<a href="#">Classified</a>	External	Passing Juice
<a href="#">Place a classified ad</a>	External	Passing Juice
<a href="#">Place a legal ad</a>	External	Passing Juice
<a href="#">See our ads</a>	External	Passing Juice
<a href="#">Jobs</a>	External	Passing Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">eEdition</a>	External	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Opinion</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Entertainment</a>	Internal	Passing Juice
<a href="#">Lifestyle</a>	Internal	Passing Juice
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<a href="#">Place a legal ad</a>	External	Passing Juice
<a href="#">See our ads</a>	External	Passing Juice
<a href="#">Jobs</a>	External	Passing Juice
<a href="#">People's Choice winners</a>	Internal	Passing Juice
<a href="#">COVID Stats</a>	External	Passing Juice

## In-page links

<a href="#">Daily Crossword</a>	Internal	Passing Juice
<a href="#">Weather</a>	Internal	Passing Juice
<a href="#">Newsletters</a>	Internal	Passing Juice
<a href="#">Public Notice</a>	External	Passing Juice
<a href="#">Thanks For Your Support</a>	Internal	Passing Juice
<a href="#">Musings: The very first Sonoma film festival</a>	Internal	Passing Juice
<a href="#">Kathleen Hill: Last minute film festival food news</a>	Internal	Passing Juice
<a href="#">Notes from Glen Ellen: Our neighborhood Olympian</a>	Internal	Passing Juice
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<a href="#">Events Guide</a>	Internal	Passing Juice
<a href="#">Arrest Logs</a>	Internal	Passing Juice
<a href="#">Editorials</a>	Internal	Passing Juice
<a href="#">Letters to the Editor</a>	Internal	Passing Juice
<a href="#">Hometown News</a>	Internal	Passing Juice
<a href="#">Single Copy Locatons</a>	Internal	Passing Juice
<a href="#">Real Estate</a>	Internal	Passing Juice
<a href="#">Special Sections</a>	External	Passing Juice
<a href="#">Public / Legal Notices</a>	External	Passing Juice
<a href="#">Reader Submissions</a>	Internal	Passing Juice
<a href="#">Sonoma Magazine</a>	External	Passing Juice

## In-page links

<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Work With Us</a>	External	Passing Juice
<a href="#">Corrections</a>	Internal	Passing Juice
<a href="#">Advertising</a>	External	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Submit a Wedding Announcement</a>	Internal	Passing Juice
<a href="#">Newsletter Signup</a>	Internal	Passing Juice
<a href="#">Diversity Statement</a>	Internal	Passing Juice
<a href="#">Manage Home Delivery</a>	Internal	Passing Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">e-Edition</a>	External	Passing Juice
<a href="#">Archives</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sonoma	3	✓	✗	✓	✓
home	1	✓	✗	✗	✗
index-tribune	1	✓	✗	✓	✗
news	1	✓	✗	✓	✓
entertainment	1	✓	✗	✗	✗

## Usability

	Url	Domain : sonomanews.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 16
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://sonomanews.com/robots.txt">http://sonomanews.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>