








Seo Analyzer sooutdoors.ca

Generated on February 28 2022 19:53 PM



The score is 39/100







SEO Content

	Title	Southern Ontario Outdoors Length : 25 Perfect, your title contains between 10 and 70 characters.												
	Description	Plan your Southern Ontario Staycation here. Southern Ontario Outdoors provides information and destinations for hiking, camping, cycling, fishing, hunting, and paddling in Southern Ontario. Length : 190 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Ontario outdoors, Southern Ontario outdoors, Southern Ontario information, Ontario Staycation, Staycation, Ontario outdoors information, Ontario waterways, southern ontario waterways, southern Ontario outdoors news, Canada, Ontario hiking, ontario camping, ontario cycling, ontario fishing, ontario hunting, ontario canoe, ontario kayak, ontario paddling Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">[H1] Southern Ontario	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 17 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means												

SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 44 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

In-page links

Anchor	Type	Juice
index	Internal	Passing Juice
hiking	Internal	Passing Juice
camping	Internal	Passing Juice
cycling	Internal	Passing Juice
fishing	Internal	Passing Juice
hunting	Internal	Passing Juice
canoe_kayak	Internal	Passing Juice
about_us	Internal	Passing Juice


In-page links

advertise	Internal	Passing Juice
contact_us	Internal	Passing Juice
regional_information	Internal	Passing Juice
Site Map	Internal	Passing Juice
Bookmark this site!	External	Passing Juice
More Outdoors	Internal	Passing Juice
Birding	Internal	Passing Juice
Geocaching	Internal	Passing Juice
Winter Activities	Internal	Passing Juice
Tweets by @SoOutdoors	External	Passing Juice
Hiking&nbsp;Blog	Internal	Passing Juice
Hiking&nbsp;Calendar	Internal	Passing Juice
Where&nbsp;to&nbsp;Hike	Internal	Passing Juice
Hiking&nbsp;Tips	Internal	Passing Juice
Camping&nbsp;Blog	Internal	Passing Juice
Camping&nbsp;Calendar	Internal	Passing Juice
Where&nbsp;to&nbsp;Camp	Internal	Passing Juice
Camping&nbsp;Tips	Internal	Passing Juice
Fishing&nbsp;Blog	Internal	Passing Juice
Fishing&nbsp;Calendar	Internal	Passing Juice
Where&nbsp;to&nbsp;Fish	Internal	Passing Juice
Fishing&nbsp;Tips	Internal	Passing Juice
Fishing&nbsp;Regulations	Internal	Passing Juice
Ice&nbsp;Fishing	Internal	Passing Juice
Hunting&nbsp;Blog	Internal	Passing Juice
Hunting&nbsp;Calendar	Internal	Passing Juice
Where&nbsp;to&nbsp;Hunt	Internal	Passing Juice
Hunting&nbsp;Tips	Internal	Passing Juice

In-page links

Hunting&nbsp;Regulations	Internal	Passing Juice
Paddling&nbsp;Blog	Internal	Passing Juice
Paddling&nbsp;Calendar	Internal	Passing Juice
Where&nbsp;to&nbsp;Paddle	Internal	Passing Juice
Paddling&nbsp;Tips	Internal	Passing Juice
Sleeping&nbsp;Dog&nbsp;Blog	Internal	Passing Juice
Calendar	Internal	Passing Juice
Privacy&nbsp;Policy	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : sooutdoors.ca Length : 13
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 4.01 Transitional
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 22 Warnings : 37
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://sooutdoors.ca/sitemap.xml</div>
	Robots.txt	http://sooutdoors.ca/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics