








Seo Analyzer sopsa-plomberie.fr

Generated on February 26 2022 10:24 AM





The score is 57/100







SEO Content

|  | <p>Title</p> | <p>groupe sopsa plomberie guyane guadeloupe reunion martinique</p> <p>Length : 71</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|------------------------------------------------------------------------------------|---------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|  | <p>Description</p> | <p>Groupe SOPSA fait les fournitures pour Plomberie, salle de bain, assainissement travaux publics, irrigation; en Guadeloupe, Martinique, Guyane, Réunion, Saint-Martin.</p> <p>Length : 166</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
|  | <p>Headings</p> | <table border="1" data-bbox="539 1547 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1648 1497 2078" style="list-style-type: none"> • [H1] SOPSA, fourniture dans les domaines PLOMBERIE, SANITAIRE salle de bain et cuisine, TRAVAUX-PUBLICS et IRRIGATION. • [H2] Le Groupe SOPSA fournit en outremer les professionnels de la Plomberie, de l'Equipement de salle de bain, de l'Assainissement-Travaux Publics, et de l'Irrigation. Créé en 1979 en Guadeloupe, il est maintenant présent dans 4 régions de l'outre mer français. • [H2] Les débuts et la croissance de SOPSA se sont faits avec engagement et partenariat forts de fabricants français et européens. Ci-dessous, les principaux fabricants avec lesquels Sopsa travaille aujourd'hui. • [H3] Découvrez le groupe Sopsa à travers les rubriques de | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 2 | 3 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 2 | 3 | 0 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|-----------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | | <p>cette page</p> <ul style="list-style-type: none">• [H3] Dans chaque région, voyez les enseignes installées et leur offre• [H3] Allez directement à l'enseigne de votre choix, et découvrez son offre détaillée. |
|  | Images | <p>We found 40 images on this web page.</p> <p>39 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Great, there are no Iframes detected on this page.</p> |

SEO Links

| | | |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p> |
|  | In-page links | <p>We found a total of 19 links including 0 link(s) to files</p> |
|  | Statistics | <p>External Links : noFollow 5.26%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 94.74%</p> |

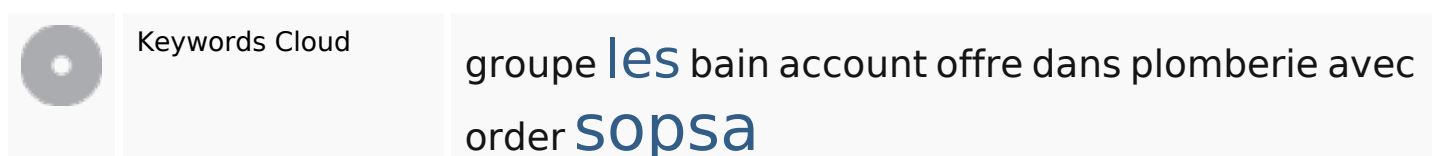
In-page links

| Anchor | Type | Juice |
|----------------------------------------------|----------|---------------|
| QUI EST LE GROUPE SOPSA ? | Internal | Passing Juice |
| Les Magasins du Groupe SOPSA | Internal | Passing Juice |

In-page links

| | | |
|---------------------------------------------------------------------|----------|---------------|
| Utiliser le site SOPSA | Internal | Passing Juice |
| Nos Clients | Internal | Passing Juice |
| Nos partenaires | Internal | Passing Juice |
| News Plomberie & Sanitaire | Internal | Passing Juice |
| News TP & Irrigation | Internal | Passing Juice |
| GUADELOUPE | Internal | Passing Juice |
| ST.MARTIN | Internal | Passing Juice |
| MARTINIQUE | Internal | Passing Juice |
| GUYANE | Internal | Passing Juice |
| RÉUNION | Internal | Passing Juice |
| Contactez le Groupe SOPSA | Internal | Passing Juice |
| Plan du site | Internal | Passing Juice |
| Mentions I&eacute;gales | Internal | Passing Juice |
| Conditions G&eacute;n&eacute;rales de Vente | Internal | Passing Juice |
| Déclaration de confidentialité Sopsa | Internal | Passing Juice |
| About US | Internal | Passing Juice |
| &nbsp;WSI | External | noFollow |

SEO Keywords








Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| sopsa | 8 | ✓ | ✗ | ✓ | ✓ |
| les | 6 | ✗ | ✗ | ✓ | ✓ |









Keywords Consistency

| | | | | | |
|-----------|---|---|---|---|---|
| groupe | 3 | ✓ | ✗ | ✓ | ✓ |
| plomberie | 3 | ✓ | ✗ | ✓ | ✓ |
| dans | 3 | ✗ | ✗ | ✗ | ✓ |




Usability

| | | |
|------------------------------------------------------------------------------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  | Url | Domain : sopsa-plomberie.fr Length : 18 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 3 Warnings : 13 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles. |




Document

-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://sopsa-plomberie.fr/sitemap.xml>



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics