



Seo Analyzer sosnc.gov

Generated on February 22 2022 21:07 PM





The score is 54/100







SEO Content

	Title	<p>North Carolina Secretary of State Home Page</p> <p>Length : 44</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>North Carolina Secretary of State Home Page</p> <p>Length : 44</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>10</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] NC SOS • [H2] Online Services • [H2] Forms by Category • [H2] Featured Videos • [H2] Contact • [H3] Popular Searches on ncsos.gov: • [H3] Mailing Address • [H3] Physical Address • [H3] Telephone • [H3] Request Support • [H3] Contact • [H3] Hours of Operation • [H3] Links of Interest • [H3] Follow Us • [H3] Data Provided Via SOSKB 	H1	H2	H3	H4	H5	H6	1	4	10	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	10	0	0	0									
	Images	<p>We found 14 images on this web page.</p>												

SEO Content

		3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 45% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 138 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.7% Internal Links 91.3%

In-page links

Anchor	Type	Juice
Update my browser now	External	Passing Juice
Skip Navigation	Internal	Passing Juice
NC SOS	Internal	Passing Juice
logo	Internal	Passing Juice
Search for a business	Internal	Passing Juice

In-page links

File annual reports online	Internal	Passing Juice
Create a Business Online	Internal	Passing Juice
Check Filing Status	Internal	Passing Juice
Find a registered agent	Internal	Passing Juice
Service of Process	Internal	Passing Juice
File a UCC	Internal	Passing Juice
Search for a UCC	Internal	Passing Juice
Search for a federal tax lien	Internal	Passing Juice
Start a business	Internal	Passing Juice
Apply for a license online	Internal	Passing Juice
Check filing status	Internal	Passing Juice
Apply for an Exemption	Internal	Passing Juice
Report suspected fraud	Internal	Passing Juice
Advance health care directives	Internal	Passing Juice
Authentication & Apostilles	Internal	Passing Juice
Pay an Invoice	Internal	Passing Juice
Electoral College	Internal	Passing Juice
Find a Notary	Internal	Passing Juice
Become a Notary	Internal	Passing Juice
Renew a Notary Commission	Internal	Passing Juice
Find a Notary Certificate	Internal	Passing Juice
Investment Advisers	Internal	Passing Juice
Athlete Agents	Internal	Passing Juice
Lobbying Compliance	Internal	Passing Juice
Lobbying Annual Report - Jan. 2017 - June 30, 2018	Internal	Passing Juice
Forms	Internal	Passing Juice
File online expense report	Internal	Passing Juice
Register for land records training	Internal	Passing Juice

In-page links

Search municipal records	Internal	Passing Juice
File appointment report	Internal	Passing Juice
Register of Deeds Login	Internal	Passing Juice
File a meeting notice	Internal	Passing Juice
Search for a Charity	Internal	Passing Juice
Liaison Online Filing	Internal	Passing Juice
Find public meetings	Internal	Passing Juice
Find news releases	Internal	Passing Juice
Lookup a lobbyist or principal	Internal	Passing Juice
Prevent Business ID Theft	Internal	Passing Juice
Appointment Reporting	Internal	Passing Juice
Divisions	Internal	Passing Juice
Online Business Services	Internal	Passing Juice
eNotary Registration	Internal	Passing Juice
Download forms	Internal	Passing Juice
Download Forms	Internal	Passing Juice
Annual reports	Internal	Passing Juice
For Investors	Internal	Passing Juice
For Small Business	Internal	Passing Juice
File a Complaint	Internal	Passing Juice
Search Brochures	Internal	Passing Juice
Administrative Actions	Internal	Passing Juice
Newsletter & Alerts	Internal	Passing Juice
Contact Us or Request a speaker	Internal	Passing Juice
Brochures	Internal	Passing Juice
Kids Page	Internal	Passing Juice
Other publications	Internal	Passing Juice
Cover letter & templates	Internal	Passing Juice

In-page links

Are you Adopting?	Internal	Passing Juice
Verify A Document	Internal	Passing Juice
Register a trademark	Internal	Passing Juice
Search for a trademark	Internal	Passing Juice
counterfeit trademark goods	Internal	Passing Juice
Directive lookup	Internal	Passing Juice
Download Forms	Internal	Passing Juice
Certified Mapper Qualifications	Internal	Passing Juice
Register for land records training	Internal	Passing Juice
Topics A- Z	Internal	Passing Juice
News & Events	Internal	Passing Juice
Register A Foreign Business	Internal	Passing Juice
Account Management	Internal	Passing Juice
File UCC	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Data Subscriptions	Internal	Passing Juice
International Services	Internal	Passing Juice
Moldova Partnership	Internal	Passing Juice
Flag Protocol	Internal	Passing Juice
International Welcomes	Internal	Passing Juice
Assumed Names	Internal	Passing Juice
Business Opportunity Sales	Internal	Passing Juice
Cable Television Franchises	Internal	Passing Juice
Constitutional Matters	Internal	Passing Juice
Loan Broker Registration	Internal	Passing Juice
Membership Camping Act	Internal	Passing Juice
Online Ticket Resales	Internal	Passing Juice
Telephonic Seller Registration	Internal	Passing Juice

In-page links

Licensing Boards Information	Internal	Passing Juice
Search for Professional Entities	Internal	Passing Juice
Laws & Rules	Internal	Passing Juice
CLE	Internal	Passing Juice
Practice Tips	Internal	Passing Juice
NC Constitution	Internal	Passing Juice
Amendments Archive	Internal	Passing Juice
Submit a Creation Filing	Internal	Passing Juice
Notary Instructor Access	Internal	Passing Juice
Download Directory	Internal	Passing Juice
Crowdfunding	Internal	Passing Juice
Check a Securities Registration	Internal	Passing Juice
Subscribe to Newsletter	Internal	Passing Juice
File a Complaint	Internal	Passing Juice
Online Services A- Z	Internal	Passing Juice
Event Registration	Internal	Passing Juice
Non Profit Reports	Internal	Passing Juice
New & Dissolved Companies	Internal	Passing Juice
First Time User?	Internal	Passing Juice
NOTARY SIGN IN HERE!	Internal	Passing Juice
Find Your Notary Number	Internal	Passing Juice
Forgot your password or user name?	Internal	Passing Juice
here	Internal	Passing Juice
New Business Creation Wizard	Internal	Passing Juice
COVID-19	Internal	Passing Juice
Why This Notice?	Internal	Passing Juice
How To File an Online Annual Report	Internal	Passing Juice
Learn more	Internal	Passing Juice

In-page links

File an Annual Report	Internal	Passing Juice
User Login	Internal	Passing Juice
Athlete Agents	Internal	Passing Juice
Business Registration	Internal	Passing Juice
Cable Franchise	Internal	Passing Juice
Crowdfunding	Internal	Passing Juice
Notary	Internal	Passing Juice
Securities	Internal	Passing Juice
How can we make this page better for you?	External	Passing Juice
Get Started	Internal	Passing Juice
Secretary of State Disclaimer & Privacy	Internal	Passing Juice
NC Gov	External	Passing Juice
The State Board of Elections	External	Passing Juice
NC Birth Certificate Information	External	Passing Juice
North Carolina Bar Association	External	Passing Juice
North Carolina Department of Commerce	External	Passing Juice
North Carolina Department of Revenue	External	Passing Juice
National Association of Secretaries of State	External	Passing Juice
Intellectual Property	External	Passing Juice
NASAA - North American Securities Administrators Association	External	Passing Juice
North Carolina Consular Corps	External	Passing Juice

SEO Keywords






Keywords Cloud

file **back** search report **online business**
north notary services annual





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
back	49	✘	✘	✘	✘
business	38	✘	✘	✘	✘
online	33	✘	✘	✘	✔
search	28	✘	✘	✘	✔
file	23	✘	✘	✘	✘








Usability

	Url	Domain : sosnc.gov Length : 9
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 60 Warnings : 61
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	---

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://sosnc.gov/sitemap.xml
	Robots.txt	http://sosnc.gov/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.