



Seo Analyzer sott.international

Generated on March 24 2022 10:30 AM

The score is **58/100**







SEO Content

	Title	SOTT - International Length : 20 Perfect, your title contains between 10 and 70 characters.												
	Description	SOTT is a distributor and producer of window films, adhesive films, tools and related products that are used mainly in the signing and marking, automotive and windowfilm industry, based in the Netherlands. Length : 205 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H3] News [H3] Support [H3] Downloads 	H1	H2	H3	H4	H5	H6	0	0	3	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	3	0	0	0									
	Images	We found 10 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 23% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 58 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.17% Internal Links 94.83%

In-page links

Anchor	Type	Juice
Forgot your password?	Internal	Passing Juice
Contact	Internal	Passing Juice
SOTT Distributors	External	Passing Juice
HOME	Internal	Passing Juice
Carwrap Films	Internal	Passing Juice
SOTT-ARLON UPP	Internal	Passing Juice
SOTT ELITE WRAP	Internal	Passing Juice
PERFORMANCE +	Internal	Passing Juice
SOTT REAL-STEEL	Internal	Passing Juice

In-page links

SOTT CARBON FIBER	Internal	Passing Juice
UPP TEXTURED CARBON	Internal	Passing Juice
UPP TEXTURED BRUSHED	Internal	Passing Juice
SOTT DIGI-WRAP	Internal	Passing Juice
SOTT WALL PRINT	Internal	Passing Juice
SOTT DIGI-PRINT VHB	Internal	Passing Juice
SOTT DIGI-CHROME	Internal	Passing Juice
SOTT WALL PAPER	Internal	Passing Juice
SOTT DIGI PRINT CANVAS	Internal	Passing Juice
SOTT WINDOW FILM	Internal	Passing Juice
SOTT FROSTED & ETCHED	Internal	Passing Juice
SOTT DIGI-WRAP LAMINATES	Internal	Passing Juice
Automotive OPTIMUZ STD series	Internal	Passing Juice
Automotive SOTT OPTIMUZ PRO series	Internal	Passing Juice
Flat Glass HEAT RESISTANCE -interior	Internal	Passing Juice
Flat Glass SUN & LIGHT RESISTANCE -interior	Internal	Passing Juice
Flat Glass PRIVACY -interior	Internal	Passing Juice
Flat Glass UV RESISTANCE -interior	Internal	Passing Juice
Flat Glass IR RESISTANCE -interior	Internal	Passing Juice
Flat Glass SAFETY & SECURITY -interior	Internal	Passing Juice
Flat Glass HEAT RESISTANCE -exterior	Internal	Passing Juice
Flat Glass SUN & LIGHT RESISTANCE -exterior	Internal	Passing Juice
Flat Glass PRIVACY -exterior	Internal	Passing Juice
Flat Glass SAFETY & SECURITY -exterior	Internal	Passing Juice
METAL OUTDOOR	Internal	Passing Juice
X-TREME TACK	Internal	Passing Juice
CARBON FIBER	Internal	Passing Juice
PAINT PROTECTION	Internal	Passing Juice

In-page links

BODY GUARD	Internal	Passing Juice
ANTI GRAFFITI	Internal	Passing Juice
NON SKID	Internal	Passing Juice
KNIVES & BLADES	Internal	Passing Juice
SQUEEGEES	Internal	Passing Juice
HANDLES	Internal	Passing Juice
APPLICATION TOOLS	Internal	Passing Juice
MISCELLANEOUS	Internal	Passing Juice
COLOUR FANS	Internal	Passing Juice
liquids FOR CLEANING & REMOVING	Internal	Passing Juice
liquids FOR APPLICATION	Internal	Passing Juice
liquids FOR PROTECTION	Internal	Passing Juice
CARWRAP -Basic	Internal	Passing Juice
CARWRAP -Advanced	Internal	Passing Juice
Authorized SOTT Installer CARWRAP	Internal	Passing Juice
WINDOWFILM -automotive-flat	Internal	Passing Juice
WINDOWFILM-automotive-curved-glass	Internal	Passing Juice
WINDOWFILM -flat glass	Internal	Passing Juice
SALES TRAINING -for distrubters	Internal	Passing Juice
SOTT Exclusives	External	Passing Juice
SOTT Catalog	External	Passing Juice

SEO Keywords








Keywords Cloud

carwrap glass flat products training **sott**
resistance carbon -exterior -interior





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sott	23	✓	✗	✓	✗
glass	11	✗	✗	✗	✗
flat	10	✗	✗	✗	✗
products	6	✗	✗	✓	✗
resistance	6	✗	✗	✗	✗








Usability

	Url	Domain : sott.international Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics