



# Seo Analyzer

## soundmindinvesting.com

Generated on April 02 2022 14:30 PM

The score is 55/100



### SEO Content

	<p>Title</p>	<p>SMI - Financial Wisdom for Living Well.   Sound Mind Investing</p> <p><b>Length : 62</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>						
	<p>Description</p>	<p>For more than 30 years, Sound Mind Investing has helped over 30,000 families build their wealth with a steadfast approach anchored in faith. Sound Mind Investing provides do-it-yourself investors with trustworthy strategies for dependable portfolio growth. Our unbiased, rules-based methods provide clarity, mitigate market turbulence, and generate proven long-term results. As a Christian organization, our desire to glorify God informs all that we do. Those we serve testify that this approach replaces fear and uncertainty with confidence and peace of mind. Objective, proven, market-beating, Biblically based investing strategies. Provide for your family and support God's work. This is Christian Investing.</p> <p><b>Length : 720</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>						
	<p>Keywords</p>	<p>christian investing, christian investment, biblical investing, christian financial advisor, christian mutual funds, christian mutual fund strategies, mutual fund strategies, mutual fund strategy, christian financial planning, financial peace, christian money management, momentum strategies, stock market, stocks, Christian wealth management, biblical stewardship, christian stewardship</p> <p>Good, your page contains meta keywords.</p>						
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1778 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Invest with Confidence and Success</td> </tr> <tr> <td>image</td> <td>https://www.soundmindinvesting.com/assets/img/smi-og.jpg</td> </tr> </tbody> </table>	Property	Content	title	Invest with Confidence and Success	image	https://www.soundmindinvesting.com/assets/img/smi-og.jpg
Property	Content							
title	Invest with Confidence and Success							
image	https://www.soundmindinvesting.com/assets/img/smi-og.jpg							

# SEO Content





url	https://www.soundmindinvesting.com
description	We empower the individual investor by providing trustworthy guidance, tools, and the encouragement necessary to invest with confidence and success.

## Headings





H1	H2	H3	H4	H5	H6
0	6	9	20	6	8

- [H2] Our Strategies
- [H2] Fund Upgrading
- [H2] Just the Basics
- [H2] Sector Rotation
- [H2] Dynamic Asset Allocation
- [H2] Leaders you trust, trust Sound Mind Investing
- [H3] Overcoming 5 Obstacles to Saving for Retirement
- [H3] Financial Surrender
- [H3] Turning Your Home Equity Into Ready Cash
- [H3] All Investing Is Local
- [H3] Subscriber Testimonials
- [H3] Recent Articles
- [H3] Save Time!
- [H3] Customize Your Email Updates
- [H3] Our Authors
- [H4] Unsupported Browser
- [H4] Welcome to the new Sound Mind Investing!
- [H4] Austin Pryor
- [H4] Mark Biller
- [H4] Matt Bell
- [H4] Joseph Slife
- [H4] Dave Stone
- [H4] Ron Blue
- [H4] Chuck Bentley
- [H4] Josh McDowell
- [H4] Randy Alcorn
- [H4] Larry Burkett (1939-2003)
- [H4] Howard Dayton
- [H4] Kyle Idleman
- [H4] Dr. Charles F. Stanley
- [H4] Mary Hunt
- [H4] About Sound Mind Investing
- [H4] Address and Contact
- [H4] Latest Tweet
- [H4] Quick Links
- [H5] Looks like you're using an unsupported browser. We recommend that you upgrade to the latest version.
- [H5] Member Login
- [H5] Growth of \$10,000
- [H5] Growth of \$10,000
- [H5] Growth of \$10,000
- [H5] Growth of \$10,000
- [H6] Upgrading 9.8%
- [H6] Wilshire 5000 9.9%
- [H6] Just the Basics 9.5%

## SEO Content

		<ul style="list-style-type: none"> <li>• [H6] Wilshire 5000 9.9%</li> <li>• [H6] Sector Rotation 13.3%</li> <li>• [H6] Wilshire 5000 9.9%</li> <li>• [H6] DAA 11.1%</li> <li>• [H6] Wilshire 5000 9.9%</li> </ul>
	Images	<p>We found 44 images on this web page.</p> <p>31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>47%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 94 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.38%</p> <p>Internal Links 93.62%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Forgot username or password?</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice

## In-page links

<a href="#">Help</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Investing Basics</a>	Internal	Passing Juice
<a href="#">The 9 Principles</a>	Internal	Passing Juice
<a href="#">Our Strategies</a>	Internal	Passing Juice
<a href="#">Articles</a>	Internal	Passing Juice
<a href="#">Personal Finance</a>	Internal	Passing Juice
<a href="#">Budgeting</a>	Internal	Passing Juice
<a href="#">College</a>	Internal	Passing Juice
<a href="#">Credit and Debt</a>	Internal	Passing Juice
<a href="#">Family Finances</a>	Internal	Passing Juice
<a href="#">Healthcare</a>	Internal	Passing Juice
<a href="#">Insurance</a>	Internal	Passing Juice
<a href="#">Mortgages</a>	Internal	Passing Juice
<a href="#">Savings Accounts</a>	Internal	Passing Juice
<a href="#">Taxes</a>	Internal	Passing Juice
<a href="#">Investing</a>	Internal	Passing Juice
<a href="#">Current Market Events</a>	Internal	Passing Juice
<a href="#">Bond Investing</a>	Internal	Passing Juice
<a href="#">Economy</a>	Internal	Passing Juice
<a href="#">Foreign Investing</a>	Internal	Passing Juice
<a href="#">Gold and Precious Metals</a>	Internal	Passing Juice
<a href="#">Inflation Watch</a>	Internal	Passing Juice
<a href="#">Mutual Funds / ETFs</a>	Internal	Passing Juice
<a href="#">SMI Strategies</a>	Internal	Passing Juice
<a href="#">Stock Market</a>	Internal	Passing Juice
<a href="#">Retirement</a>	Internal	Passing Juice

## In-page links

<a href="#">Estate Planning</a>	Internal	Passing Juice
<a href="#">IRAs</a>	Internal	Passing Juice
<a href="#">401(k)s</a>	Internal	Passing Juice
<a href="#">Faith and Finance</a>	Internal	Passing Juice
<a href="#">Christian Investing</a>	Internal	Passing Juice
<a href="#">Editorials</a>	Internal	Passing Juice
<a href="#">Giving and Stewardship</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">About SMI</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Overcoming 5 Obstacles to Saving for Retirement</a>	Internal	Passing Juice
<a href="#">Matt Bell</a>	Internal	Passing Juice
<a href="#">Joseph Slife</a>	Internal	Passing Juice
<a href="#">Comments</a>	Internal	Passing Juice
<a href="#">Financial Surrender</a>	Internal	Passing Juice
<a href="#">Mark Biller</a>	Internal	Passing Juice
<a href="#">Comments</a>	Internal	Passing Juice
<a href="#">Turning Your Home Equity Into Ready Cash</a>	Internal	Passing Juice
<a href="#">Comments</a>	Internal	Passing Juice
<a href="#">All Investing Is Local</a>	Internal	Passing Juice
<a href="#">Comments</a>	Internal	Passing Juice
<a href="#">Read More ...</a>	Internal	Passing Juice
<a href="#">Read More ...</a>	Internal	Passing Juice
<a href="#">Read More ...</a>	Internal	Passing Juice
<a href="#">Read More ...</a>	Internal	Passing Juice
<a href="#">&amp;lt;</a>	Internal	Passing Juice
<a href="#">Money Roundup: It Was the Best of Times, It Was the Worst of Times, and More</a>	Internal	Passing Juice
<a href="#">Comments</a>	Internal	Passing Juice

## In-page links

<a href="#">DAA - April 2022 Update</a>	Internal	Passing Juice
<a href="#">Comments</a>	Internal	Passing Juice
<a href="#">Sector Rotation - April 2022 Update</a>	Internal	Passing Juice
<a href="#">Comments</a>	Internal	Passing Juice
<a href="#">Stock Upgrading - New Fund Recommendation for April 2022</a>	Internal	Passing Juice
<a href="#">Comments</a>	Internal	Passing Juice
<a href="#">Thinking Beyond Stocks and Bonds</a>	Internal	Passing Juice
<a href="#">Comments</a>	Internal	Passing Juice
<a href="#">Set Up My Email Updates</a>	Internal	Passing Juice
<a href="#">Austin Pryor</a>	Internal	Passing Juice
<a href="#">Investing That Glorifies God...</a>	Internal	Passing Juice
<a href="#">DAA - April 2022 Update ...</a>	Internal	Passing Juice
<a href="#">Drawdowns - They're a Drag....</a>	Internal	Passing Juice
<a href="#">Money Roundup: It Was the Best...</a>	Internal	Passing Juice
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=	Internal	Passing Juice
<a href="https://t.co/YsZXf3OKgp">https://t.co/YsZXf3OKgp</a>	External	Passing Juice
<a href="https://t.co/rQ1b9XNmyM">https://t.co/rQ1b9XNmyM</a>	External	Passing Juice
=	External	Passing Juice

## In-page links

=	External	Passing Juice
=	External	Passing Juice
<a href="#">Start Here</a>	Internal	Passing Juice
<a href="#">Basic Strategies</a>	Internal	Passing Juice
<a href="#">Premium Strategies</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	sound more austin since member mind smi read <b>investing</b> financial
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
investing	40	✓	✓	✓	✓
smi	26	✓	✗	✗	✗
more	22	✗	✗	✓	✗
sound	19	✓	✗	✓	✓
mind	18	✓	✗	✓	✓












## Usability

	Url	Domain : soundmindinvesting.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

		
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://soundmindinvesting.com/robots.txt">http://soundmindinvesting.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 745 1481 824"> Google Analytics</div>