









# Seo Analyzer southampton-city.ac.uk

Generated on March 19 2022 20:45 PM




The score is 58/100







## SEO Content

	<p>Title</p>	<p>City College Southampton Further Education Facility</p> <p><b>Length : 51</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>City College, located in the centre of Southampton, offers a wide range of FE and HE career-led courses, apprenticeships and education for young people and adults.</p> <p><b>Length : 163</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1473 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>4</td> <td>0</td> <td>0</td> <td>3</td> <td>3</td> </tr> </tbody> </table> <ul data-bbox="619 1585 986 1912" style="list-style-type: none"> <li>• [H2] Tell Us Who You Are</li> <li>• [H2] School Leavers</li> <li>• [H2] Adult Learners</li> <li>• [H2] Employers</li> <li>• [H5] Up to 19 years</li> <li>• [H5] Aged 19+</li> <li>• [H5] For your business</li> <li>• [H6] College information</li> <li>• [H6] Our resources</li> <li>• [H6] Prospectuses</li> </ul>	H1	H2	H3	H4	H5	H6	0	4	0	0	3	3
H1	H2	H3	H4	H5	H6									
0	4	0	0	3	3									
	<p>Images</p>	<p>We found 1 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>16%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 58 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.34% Internal Links 89.66%

## In-page links

Anchor	Type	Juice
<a href="#">upgrade your browser</a>	External	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Facilities</a>	Internal	Passing Juice
<a href="#">Student Support</a>	Internal	Passing Juice
<a href="#">Apprenticeships</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Prospectus</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Coronavirus COVID-19</a>	Internal	Passing Juice
<a href="#">Introduction</a>	Internal	Passing Juice
<a href="#">Term Dates</a>	Internal	Passing Juice
<a href="#">Student Charter</a>	Internal	Passing Juice
<a href="#">Equality &amp; Diversity</a>	Internal	Passing Juice
<a href="#">Partner Providers</a>	Internal	Passing Juice
<a href="#">Governance</a>	Internal	Passing Juice
<a href="#">Careers Guidance</a>	Internal	Passing Juice
<a href="#">Share Your Story</a>	Internal	Passing Juice
<a href="#">Facilities</a>	Internal	Passing Juice
<a href="#">Student Support</a>	Internal	Passing Juice
<a href="#">Apprenticeships</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Prospectus</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Coronavirus COVID-19</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Levels Explained</a>	Internal	Passing Juice
<a href="#">Information For Schools &amp; Parents</a>	Internal	Passing Juice
<a href="#">How to Apply</a>	Internal	Passing Juice
<a href="#">Levels Explained</a>	Internal	Passing Juice
<a href="#">How to Apply</a>	Internal	Passing Juice
<a href="#">Employer</a>	Internal	Passing Juice
<a href="#">Business Partnerships</a>	Internal	Passing Juice
=	Internal	Passing Juice

## In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Part-time Courses</a>	Internal	Passing Juice
<a href="#">Intro to City College</a>	External	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Apprenticeship vacancies</a>	Internal	Passing Juice
<a href="#">Privacy Notice</a>	Internal	Passing Juice
<a href="#">Modern Slavery Statement</a>	Internal	Passing Juice
<a href="#">Data Protection Policy</a>	Internal	Passing Juice
<a href="#">TU Facility Time Reporting</a>	Internal	Passing Juice
<a href="#">Staff Resources</a>	Internal	Passing Juice
<a href="#">Student Resources</a>	Internal	Passing Juice
<a href="#">Freedom of Information</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice






## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
college	7	✓	✗	✓	✓
apprenticeships	5	✗	✗	✓	✗
city	4	✓	✗	✓	✗
courses	4	✗	✗	✓	✗
leavers	3	✗	✗	✗	✓

## Usability

	Url	Domain : southampton-city.ac.uk Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 24 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.southampton-city.ac.uk/sitemap.php">https://www.southampton-city.ac.uk/sitemap.php</a>
	Robots.txt	<a href="http://southampton-city.ac.uk/robots.txt">http://southampton-city.ac.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.