








# Seo Analyzer southbanklocalnews.com.au

Generated on March 24 2022 17:26 PM

The score is 58/100



## SEO Content

	<p>Title</p>	<p>Home   Southbank Local News</p> <p><b>Length : 29</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Southbank Local News - independent and authoritative coverage of the stories that matter to Southbank.</p> <p><b>Length : 102</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Southbank Local News, Southbank, Southbank Melbourne, Melbourne Southbank, news, development news, community news, events, what's on, articles, real estate, property, restaurants, the voice of Southbank, editorial, business, businesses in Southbank, columns, crown casino, Melbourne exhibition and convention centre, southgate, arts centre, malthouse theatre, national gallery of Victoria, Yarra River, City Rd, St. Kilda Rd, Yarra River business association, Southbank residents association, Central Equity, apartment living, Sean Rogasch, Greg Hackett, Shane Scanlan</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="534 1671 1476 1749"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>2</td> <td>23</td> <td>45</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1783 1460 2069" style="list-style-type: none"> <li>• [H2] New dog park gets tails wagging as teething issues are resolved</li> <li>• [H2] Edition - March 2022</li> <li>• [H3] Southbank Promenade upgrade gets priority nod from council</li> <li>• [H3] "Demand is far outstripping supply": Rental vacancies plummet</li> <li>• [H3] Four Seasons to bring a "new standard for luxury in Melbourne" in highly ambitious vertical city</li> </ul>	H1	H2	H3	H4	H5	H6	0	2	23	45	2	0
H1	H2	H3	H4	H5	H6									
0	2	23	45	2	0									




## SEO Content

- [H3] At last! Progress on 310 St Kilda Rd as Morrison Government announces review
- [H3] Collaborative plan for Yarra River, Birrarung launched
- [H3] “Worst electoral system in the country?” Warnings sent to agents after 2020 election probe
- [H3] 08 Mar 2022
- [H3] 08 Mar 2022
- [H3] 08 Mar 2022
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- [H3] 08 Mar 2022
- [H3] 08 Mar 2022
- [H3] 08 Mar 2022
- [H3] 08 Mar 2022
- [H4] 10 Years On
- [H4] Residents' Association
- [H4] Business in Southbank
- [H4] St Johns Southgate
- [H4] Councillor Profile
- [H4] Critic
- [H4] Owners Corporation Law
- [H4] Montague Community Alliance
- [H4] Aboriginal Melbourne
- [H4] Chinese
- [H4] Metro Tunnel
- [H4] Meet a Neighbour
- [H4] Owners' Corporation Management
- [H4] Federal Politics
- [H4] We Live Here
- [H4] Southbanker
- [H4] Port Places
- [H4] Housing
- [H4] History
- [H4] Safety and Security
- [H4] Yarra River Business Association
- [H4] Southbank Sustainability Group
- [H4] Health and Wellbeing
- [H4] Skypad Living
- [H4] Pets Corner
- [H4] Southbank Fashion
- [H4] Street Smarts
- [H4] Letters
- [H4] Mayor pushes for the release of Montague plans
- [H4] Plans for community battery in Southbank
- [H4] “Worst electoral system in the country?” Warnings sent to agents after 2020 election probe
- [H4] New dog park gets tails wagging as teething issues are resolved

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] At last! Progress on 310 St Kilda Rd as Morrison Government announces review</li><li>• [H4] ACMI director moves roles to lead Arts Precinct renewal</li><li>• [H4] Southbank Promenade upgrade gets priority nod from council</li><li>• [H4] "Demand is far outstripping supply": Rental vacancies plummet</li><li>• [H4] Four Seasons to bring a "new standard for luxury in Melbourne" in highly ambitious vertical city</li><li>• [H4] Collaborative plan for Yarra River, Birrarung launched</li><li>• [H4] Restaurant reopens after waste pipe spillage</li><li>• [H4] Buskers hit a high a note as live music scene returns to city streets</li><li>• [H4] Artist tests the water with bold project</li><li>• [H4] Artists, designers and publishers come together to celebrate the return of NGV's Melbourne Art Boo</li><li>• [H4] An outrageous art fair</li><li>• [H4] Melbourne International Comedy Festival set to raise the roof of the Malthouse Theatre</li><li>• [H4] Kerry lives her dream</li><li>• [H5] Columns</li><li>• [H5] Editions</li></ul>
	Images	We found 27 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>23%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 206 links including 0 link(s) to files

## SEO Links



### Statistics

External Links : noFollow 0%

External Links : Passing Juice 1.46%

Internal Links 98.54%

## In-page links

Anchor	Type	Juice
<a href="https://southbanklocalnews.com.au">southbanklocalnews.com.au</a>	Internal	Passing Juice
<a href="#">@SOUTHBANK_News</a>	External	Passing Juice
<a href="#">about us</a>	Internal	Passing Juice
<a href="#">advertise</a>	Internal	Passing Juice
<a href="#">schedule</a>	Internal	Passing Juice
<a href="#">contribute</a>	Internal	Passing Juice
<a href="#">what's on</a>	Internal	Passing Juice
<a href="#">business directory</a>	External	Passing Juice
<a href="#">PDF Archive</a>	Internal	Passing Juice
<a href="#">Subscribe to e-Newspaper</a>	Internal	Passing Juice
<a href="#">March 2022</a>	Internal	Passing Juice
<a href="#">10 Years On</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Residents' Association</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Business in Southbank</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">St Johns Southgate</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Councillor Profile</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice

## In-page links

<a href="#">Critic</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Owners Corporation Law</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Montague Community Alliance</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Aboriginal Melbourne</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Chinese</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Metro Tunnel</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Meet a Neighbour</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Owners' Corporation Management</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Federal Politics</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">We Live Here</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Southbanker</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Port Places</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Housing</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">History</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice

## In-page links

<a href="#">Safety and Security</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Yarra River Business Association</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Southbank Sustainability Group</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Health and Wellbeing</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Skypad Living</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Pets Corner</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Southbank Fashion</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Street Smarts</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Letters</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">February 2022</a>	Internal	Passing Juice
<a href="#">December 2021/January 2022</a>	Internal	Passing Juice
<a href="#">November 2021</a>	Internal	Passing Juice
<a href="#">October 2021</a>	Internal	Passing Juice
<a href="#">September 2021</a>	Internal	Passing Juice
<a href="#">August 2021</a>	Internal	Passing Juice
<a href="#">July 2021</a>	Internal	Passing Juice
<a href="#">June 2021</a>	Internal	Passing Juice
<a href="#">May 2021</a>	Internal	Passing Juice
<a href="#">April 2021</a>	Internal	Passing Juice

## In-page links

<a href="#">March 2021</a>	Internal	Passing Juice
<a href="#">February 2021</a>	Internal	Passing Juice
<a href="#">December 2020/January 2021</a>	Internal	Passing Juice
<a href="#">November 2020</a>	Internal	Passing Juice
<a href="#">October 2020</a>	Internal	Passing Juice
<a href="#">September 2020</a>	Internal	Passing Juice
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<a href="#">June 2020</a>	Internal	Passing Juice
<a href="#">May 2020</a>	Internal	Passing Juice
<a href="#">April 2020</a>	Internal	Passing Juice
<a href="#">March 2020</a>	Internal	Passing Juice
<a href="#">February 2020</a>	Internal	Passing Juice
<a href="#">December 2019/January 2020</a>	Internal	Passing Juice
<a href="#">November 2019</a>	Internal	Passing Juice
<a href="#">October 2019</a>	Internal	Passing Juice
<a href="#">September 2019</a>	Internal	Passing Juice
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<a href="#">May 2019</a>	Internal	Passing Juice
<a href="#">April 2019</a>	Internal	Passing Juice
<a href="#">March 2019</a>	Internal	Passing Juice
<a href="#">February 2019</a>	Internal	Passing Juice
<a href="#">December 2018/January 2019</a>	Internal	Passing Juice
<a href="#">November 2018</a>	Internal	Passing Juice
<a href="#">October 2018</a>	Internal	Passing Juice
<a href="#">September 2018</a>	Internal	Passing Juice

## In-page links

<a href="#">August 2018</a>	Internal	Passing Juice
<a href="#">July 2018</a>	Internal	Passing Juice
<a href="#">June 2018</a>	Internal	Passing Juice
<a href="#">May 2018</a>	Internal	Passing Juice
<a href="#">April 2018</a>	Internal	Passing Juice
<a href="#">March 2018</a>	Internal	Passing Juice
<a href="#">February 2018</a>	Internal	Passing Juice
<a href="#">December 2017/January 2018</a>	Internal	Passing Juice
<a href="#">November 2017</a>	Internal	Passing Juice
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<a href="#">April 2017</a>	Internal	Passing Juice
<a href="#">March 2017</a>	Internal	Passing Juice
<a href="#">February 2017</a>	Internal	Passing Juice
<a href="#">December 2016/January 2017</a>	Internal	Passing Juice
<a href="#">November 2016</a>	Internal	Passing Juice
<a href="#">October 2016</a>	Internal	Passing Juice
<a href="#">September 2016</a>	Internal	Passing Juice
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<a href="#">July 2016</a>	Internal	Passing Juice
<a href="#">June 2016</a>	Internal	Passing Juice
<a href="#">May 2016</a>	Internal	Passing Juice
<a href="#">April 2016</a>	Internal	Passing Juice
<a href="#">March 2016</a>	Internal	Passing Juice

## In-page links

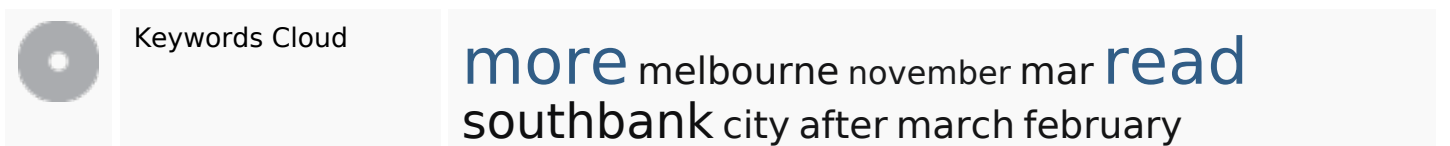
<a href="#">February 2016</a>	Internal	Passing Juice
<a href="#">December 2015/January 2016</a>	Internal	Passing Juice
<a href="#">November 2015</a>	Internal	Passing Juice
<a href="#">October 2015</a>	Internal	Passing Juice
<a href="#">September 2015</a>	Internal	Passing Juice
<a href="#">August 2015</a>	Internal	Passing Juice
<a href="#">July 2015</a>	Internal	Passing Juice
<a href="#">June 2015</a>	Internal	Passing Juice
<a href="#">May 2015</a>	Internal	Passing Juice
<a href="#">April 2015</a>	Internal	Passing Juice
<a href="#">March 2015</a>	Internal	Passing Juice
<a href="#">February 2015</a>	Internal	Passing Juice
<a href="#">Dec/Jan 2014-15</a>	Internal	Passing Juice
<a href="#">November 2014</a>	Internal	Passing Juice
<a href="#">October 2014</a>	Internal	Passing Juice
<a href="#">September 2014</a>	Internal	Passing Juice
<a href="#">August 2014</a>	Internal	Passing Juice
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<a href="#">April 2014</a>	Internal	Passing Juice
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<a href="#">February 2014</a>	Internal	Passing Juice
<a href="#">December 2013/January 2014</a>	Internal	Passing Juice
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<a href="#">October 2013</a>	Internal	Passing Juice
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<a href="#">August 2013</a>	Internal	Passing Juice



## In-page links

<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Tweets</a>	External	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
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<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
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<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Read more &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Links</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	56	✘	✘	✘	✘
read	52	✘	✘	✘	✘
southbank	29	✔	✔	✔	✔







## Keywords Consistency

mar	17	✘	✘	✘	✔
march	15	✘	✘	✘	✔

## Usability

	Url	Domain : southbanklocalnews.com.au Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	Great. This page take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li><li>✘ Too bad, your website has too many CSS files (more than 4).</li></ul>

## Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://southbanklocalnews.com.au/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics