

Seo Analyzer southernct.edu

Generated on February 09 2022 23:14 PM

The score is 45/100







SEO Content

	Title	Southern Connecticut State University Southern Connecticut State University Length : 77 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Southern Connecticut State University provides exemplary graduate and undergraduate education in the liberal arts and professional disciplines. Length : 143 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>6</td><td>10</td><td>0</td><td>3</td><td>3</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] style*/ /* h1.page-header { margin-bottom: 20px !important; } */ /*h2, h3*/ /* h2, h3 { font-weight: 400 !important; } */ /*h2 margins*/ /* .domain-scsu_prod_acquia_sites_com h2 { padding-top: 0px !important; margin-top: 30px !important; margin-bottom: 20px !important; } */ /*Sidebar extra paragraph styles*/ /* .region-sidebar-first .block { margin-bottom: 40px; } .paragraph--type--sidebar-general-content .field--name-field-title { font-weight: 600 !important; } */ /* Paragraphs > Media left / Text right title Paragraphs > Media right / Text left title */ /* .paragraph--type--media-right-text-left .field--name-field-title, .paragraph--type--media-left-text-right .field--name-field-title { line-height: 42px; } */ /*Side Navigation active link*/ /* .sidebar-menu-block a.is-active { text-decoration: none !important; font-	H1	H2	H3	H4	H5	H6	6	10	0	3	3	0
H1	H2	H3	H4	H5	H6									
6	10	0	3	3	0									

SEO Content





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weight: bold; } /* /*Side Navigation active link hovered*/ /*
.sidebar-menu-block a.is-active:hover { text-decoration:
underline !important; font-weight: bold; } /* /*Side Navigation
links*/ /* .sidebar-menu-block ul li a { text-transform: none
!important; padding: 4px 42px 4px 0 !important; } /* /*Table -
less cell padding*/ /* table td, table th { padding: 0.8rem
!important; } /* /*New style for background. Will be used for
adding background to Below Content > Paragraph > Class. You
may need to move file to where you want this.*/ /* .bg-swirls-
white { background: url(http://scsu.prod.acquia-
sites.com/sites/default/files/swirls-gradient.jpg); } /*
/*Department > Programs accordion styles*/ .view-department-
groups .card { background: #F6F6F6 !important; } .view-
department-groups .card button.btn-link { width: 100%;
display: block; text-align: left; font-size: 18px; color: #003399;
background: #F0F0F0; white-space: nowrap; overflow: hidden;
text-overflow: ellipsis; text-decoration: none; border: 0px; }
.view-department-groups .card button.btn-link:active {
background: #DDDDDD; border: 1px solid #DDDDDD; } .view-
department-groups .card button.btn-link:hover { background:
#DDDDDD; border: 1px solid #DDDDDD; text-decoration:
none; } .view-department-groups .card .card-body { padding:
20px 40px 20px 40px; } .view-department-groups .card .card-
body .views-field-nothing hr { border: 0; height: 0; border-top:
1px solid rgba(0, 0, 0, 0.1); border-bottom: 1px solid rgba(255,
255, 255, 0.3); } .view-department-groups .card .card-body
.views-field-nothing a { font-size: 16px; margin-right: 20px; }
(function(w,d,s,l,i){w[l]=w[l]||[];w[l].push({'gtm.start': new
Date().getTime(),event:'gtm.js'});var
f=d.getElementsByTagName(s)[0],j=d.createElement(s),dl=!l==
'dataLayer'? '&l='+l:'';j.async=true;j.src= 'https://www.googleta
gmanager.com/gtm.js?id='+i+dl;f.parentNode.insertBefore(j,f);
})(window,document,'script','dataLayer','GTM-WG4D9V8');
!function(f,b,e,v,n,t,s)
{if(f.fbq)return;n=f.fbq=function(){n.callMethod?
n.callMethod.apply(n,arguments):n.queue.push(arguments)};
if(!f._fbq)f._fbq=n;n.push=n;n.loaded=!0;n.version='2.0';
n.queue=[];t=b.createElement(e);t.async=!0;
t.src=v;s=b.getElementsByTagName(e)[0];
s.parentNode.insertBefore(t,s)}(window,document,'script',
'https://connect.facebook.net/en_US/fbevents.js'); fbq('init',
'1533311443631286'); fbq('init', '564118694310809');
fbq('track', 'PageView'); .paragraph-id-2326 {background-color:
#FFFFFF !important;background-image: url('https://www.southe
rnct.edu/sites/default/files/2021-04/scsu_20_science_website-2
17.jpg') !important;background-repeat: no-repeat
!important;background-attachment: scroll
!important;background-position: center center !important;z-
index: auto;background-size: cover !important;-webkit-
background-size: cover !important;-moz-background-size: cover
!important;-o-background-size: cover !important;} .paragraph-
id-2821 {background-color: #FFFFFF !important;background-
image: url('https://www.southernct.edu/sites/default/files/2019-
05/day-of-service-1.jpg') !important;background-repeat: no-
repeat !important;background-attachment: scroll
!important;background-position: center center !important;z-
```

SEO Content

		<p>index: auto;background-size: cover !important;-webkit-background-size: cover !important;-moz-background-size: cover !important;-o-background-size: cover !important;} .paragraph-id-2331 {background-color: #FFFFFF !important;background-image: url('https://www.southernct.edu/sites/default/files/2019-05/art-student-1.jpg') !important;background-repeat: no-repeat !important;background-attachment: scroll !important;background-position: center center !important;z-index: auto;background-size: cover !important;-webkit-background-size: cover !important;-moz-background-size: cover !important;-o-background-size: cover !important;} Southern Connecticut State University Southern Connecticut State University Skip to main content Utility Menu</p> <ul style="list-style-type: none">• [H1] New cybersecurity certification program launches• [H1] A rare exhibit opens on campus• [H1] Welcome to Southern, Officer Jules!• [H1] Southern celebrates Black History Month 2022• [H1] Applying to graduate school is easier than you think• [H2] Main Menu Slide Toggle• [H2] Slide In Main Menu• [H2] Slide Menu Extra• [H2] Slide Menu Bottom• [H2] Southern Life• [H2] Connect With Us• [H2] Footer menu• [H2] Footer 2 Menu• [H2] Footer 3 Menu• [H2] Footer 4 Menu• [H4] Majors/Minors• [H4] Graduate• [H4] Continuing Education• [H5] Majors/Minors• [H5] Graduate• [H5] Certificates/Continuing Education
	Images	<p>We found 26 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 92 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.61% Internal Links 92.39%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
A-Z Index	Internal	Passing Juice
Calendar	Internal	Passing Juice
News	Internal	Passing Juice
One Stop	Internal	Passing Juice
Inside Southern	Internal	Passing Juice
COVID-19 Info	Internal	Passing Juice
Apply	Internal	Passing Juice
Visit	Internal	Passing Juice
Give	Internal	Passing Juice
About	Internal	Passing Juice
Admissions	Internal	Passing Juice
Academics	Internal	Passing Juice
Student Life	Internal	Passing Juice

In-page links

Map and Directions	Internal	Passing Juice
Directory	Internal	Passing Juice
Calendar	Internal	Passing Juice
Athletics	External	Passing Juice
Library	Internal	Passing Juice
Alumni	Internal	Passing Juice
Learn More	Internal	Passing Juice
Read About It	Internal	Passing Juice
Read the Story	Internal	Passing Juice
View the Schedule of Events	Internal	Passing Juice
Learn More & Register Now	Internal	Passing Juice
News from Campus	Internal	Passing Juice
Successful Strategies for Teaching Students with Autism	Internal	Passing Juice
Rutledge named AVP for Diversity, Equity, and Inclusion	Internal	Passing Juice
Alumnus portrays “Memories of Warriors” in his art	Internal	Passing Juice
New AVP for capital budgeting and facilities operations	Internal	Passing Juice
Anthropology, B.A.	Internal	Passing Juice
Art Education, B.S.	Internal	Passing Juice
Athletic Training, B.S./M.A.T. Accelerated	Internal	Passing Juice
B.S. Chemistry with 7-12 Teaching Certification	Internal	Passing Juice
Biology 7-12, B.S.	Internal	Passing Juice
Business Administration, B.S. - Concentration: Accounting	Internal	Passing Juice
Business Administration, B.S. - Concentration: Business Economics	Internal	Passing Juice
Business Administration, B.S. - Concentration: Business Information Systems	Internal	Passing Juice
Business Administration, B.S. - Concentration: Finance	Internal	Passing Juice

In-page links

Business Administration, B.S. - Concentration: International Business	Internal	Passing Juice
Business Administration, B.S. - Marketing	Internal	Passing Juice
Communication Disorders, B.S.	Internal	Passing Juice
Communication, B.S. - Concentration: Advertising and Promotions	Internal	Passing Juice
Computer Science, B.S. - Concentration: General	Internal	Passing Juice
Data Science, B.S.	Internal	Passing Juice
Early Childhood Education, B.S.	Internal	Passing Juice
Earth Science 7-12, B.S.	Internal	Passing Juice
English 7-12, B.S.	Internal	Passing Juice
Environmental Systems and Sustainability, B.S. - Concentration: Coastal Marine Systems	Internal	Passing Juice
Exploratory - Arts and Humanities	Internal	Passing Juice
French 7-12, B.S.	Internal	Passing Juice
Healthcare Studies, B.S.	Internal	Passing Juice
History 7-12, B.S.	Internal	Passing Juice
Information Management and Services, B.S.	Internal	Passing Juice
Interdisciplinary Studies, B.A.	Internal	Passing Juice
Journalism, B.A.	Internal	Passing Juice
Mathematics 7-12, B.S.	Internal	Passing Juice
Minor in Criminal Justice	Internal	Passing Juice
Minor in e-Sports Management	Internal	Passing Juice
Minor in Judaic Studies	Internal	Passing Juice
Minor in Music	Internal	Passing Juice
Minor in Nutrition	Internal	Passing Juice
Minor in Philosophy	Internal	Passing Juice
Minor in Physics	Internal	Passing Juice

In-page links

Minor in Political Science	Internal	Passing Juice
Minor in Psychological Science	Internal	Passing Juice
Minor in Theatre	Internal	Passing Juice
Minor in Women's & Gender Studies	Internal	Passing Juice
Nursing, B.S.	Internal	Passing Juice
Social Work, B.S.	Internal	Passing Juice
Special Education K-12, B.S.	Internal	Passing Juice
View all Majors/Minors	Internal	Passing Juice
Addictions, Post-Master's Certificate	Internal	Passing Juice
Educational Leadership, Ed.D - General	Internal	Passing Juice
Marriage and Family Therapy, M.F.T.	Internal	Passing Juice
Master of Business Administration (MBA)	Internal	Passing Juice
research centers	Internal	Passing Juice
Learn more	Internal	Passing Juice
Office of Career and Professional Development	Internal	Passing Juice
Experience New Haven	Internal	Passing Juice
Take a Campus Tour	Internal	Passing Juice
Twitter	External	Passing Juice
Instagram	External	Passing Juice
Facebook	External	Passing Juice
YouTube	External	Passing Juice
Work at Southern	Internal	Passing Juice
Host an Event	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Website Feedback	External	Passing Juice
Accreditation	Internal	Passing Juice

In-page links

[Title IX](#)

Internal

Passing Juice

[501 Crescent Street, New Haven, CT 06515](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : southernct.edu Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://southernct.edu/sitemap.xml</pre> <pre>https://www.southernct.edu/sitemap.xml</pre>
	Robots.txt	<pre>http://southernct.edu/robots.txt</pre> Great, your website has a robots.txt file.

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics