



Seo Analyzer southwestbrick andstone.co.uk

Generated on March 07 2022 16:01 PM





The score is 48/100







SEO Content

	Title	<p>Brick & Stone Supply Company &#8211; South West Brick & Stone UK</p> <p>Length : 72</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	<p>H1 0</p>	<p>H2 12</p>	<p>H3 2</p>	<p>H4 1</p>	<p>H5 4</p>	<p>H6 0</p>
		<ul style="list-style-type: none"> • [H2] We specialise in Brick & Stone • [H2] We specialise in Brick & Stone • [H2] We specialise in Brick & Stone • [H2] Brick Matching Service • [H2] Our Services • [H2] Case Studies • [H2] Welcome to South West Brick & Stone • [H2] How It Works • [H2] Our Services • [H2] Business Descriptors • [H2] Gallery • [H2] Our Latest News • [H3] We're moving! • [H3] Brick Matching Service • [H4] Get your free brick & stone sample • [H5] Contact Info 					

SEO Content

		<ul style="list-style-type: none">• [H5] SITE LINKS• [H5] About Us• [H5] Recent Posts
	Images	We found 26 images on this web page. 24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

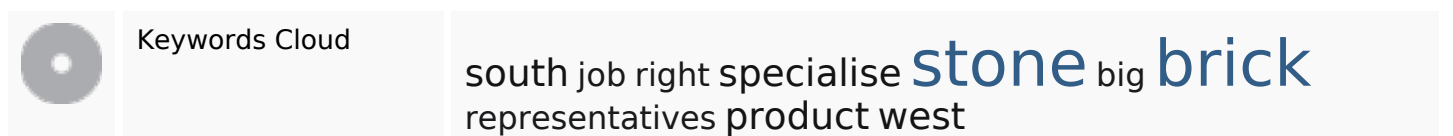
In-page links

Anchor	Type	Juice
Menu	Internal	Passing Juice
About Us	Internal	Passing Juice
Our Services	Internal	Passing Juice

In-page links

Brick Matching Service	Internal	Passing Juice
Project Management	Internal	Passing Juice
Product Advice	Internal	Passing Juice
Products	Internal	Passing Juice
Stone	Internal	Passing Juice
Brick	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Our Location	Internal	Passing Juice
Blog	Internal	Passing Juice
All	External	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
www.southwestbrickandstone.co.uk	Internal	Passing Juice
Square Vanilla	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
brick	9	✓	✗	✗	✓
stone	8	✓	✗	✗	✓
specialise	3	✗	✗	✗	✓










Keywords Consistency

south	2	✓	✗	✗	✓
west	2	✓	✗	✗	✓

Usability

	Url	Domain : southwestbrickandstone.co.uk Length : 28
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 35 Warnings : 18
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div> <div>  Too bad, your website has too many CSS files (more than 4). </div>

Document

- ❌ Too bad, your website has too many JS files (more than 6).
- ❌ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✅ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://southwestbrickandstone.co.uk/sitemap.xml>



Robots.txt

<http://southwestbrickandstone.co.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.