



Seo Analyzer southwestcars.com

Generated on February 17 2022 03:25 AM




The score is **60/100**







SEO Content

	<p>Title</p>	<p>South West Cars London: Minicabs & London Airport Transfers</p> <p>Length : 63</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>South West Cars provide low cost London mini cabs & airport transfers to any location across London.</p> <p>Length : 104</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>london mini cabs, london airport transfers, heathrow cab service, gatwick cab service, south west cars</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1447 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>7</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1547 1481 1917" style="list-style-type: none"> • [H1] 24 Hour London Minicabs & Airport Transfers 020 8946 5000 020 8944 8000 • [H1] Welcome To South West Cars London London's Premier Mini Cab Service • [H1] Airport Transfers Direct To All Of Londons Major Airports Heathrow Gatwick Stansted Luton London City • [H1] Book Your Journey Online Its Quick & Easy • [H1] Industry Leading London Minicab Service Professional, reliable and above all safe • [H1] Free Flight Monitoring With All Airport Pickups • [H1] Download Our App Available for Iphone & Android 	H1	H2	H3	H4	H5	H6	7	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
7	0	0	0	0	0									
	<p>Images</p>	<p>We found 8 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 38.46% Internal Links 61.54%

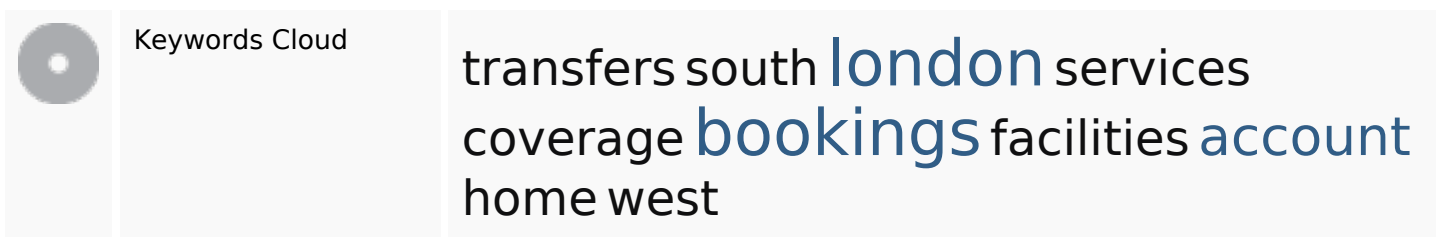
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Cash Bookings	External	Passing Juice
Card Bookings	External	Passing Juice
Mini Cab Services	Internal	Passing Juice
Coverage	Internal	Passing Juice
Account Facilities	Internal	Passing Juice
Account Bookings	External	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
=	Internal	Passing Juice
Website by Firestorm	External	Passing Juice
Bookings	External	Passing Juice
Privacy	Internal	Passing Juice
Terms	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bookings	4	✘	✘	✘	✘
london	4	✔	✔	✔	✔
account	3	✘	✘	✘	✘
facilities	2	✘	✘	✘	✘
west	2	✔	✔	✔	✔












Usability

	Url	Domain : southwestcars.com Length : 17
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://southwestcars.com/sitemap.xml
	Robots.txt	http://southwestcars.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics