



# Seo Analyzer southwood.org

Generated on February 15 2022 09:03 AM

The score is 62/100







## SEO Content

|    | Title              | <p>Home   Southwood Presbyterian Church</p> <p><b>Length : 36</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <p>Southwood Presbyterian Church (PCA), located in Huntsville AL, exists to advance the Kingdom of God by experiencing and expressing grace on Sundays, in grace groups, and through serving.</p> <p><b>Length : 186</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>6</td> <td>3</td> <td>1</td> <td>9</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1501 2078" style="list-style-type: none"> <li>• [H1] Southwood Presbyterian Church</li> <li>• [H2] ANNOUNCEMENTS</li> <li>• [H2] COMING EVENTS</li> <li>• [H2] ARTICLES AND UPDATES</li> <li>• [H3] Welcome</li> <li>• [H3] Welcome Back</li> <li>• [H3] Give</li> <li>• [H3] 1) Read Multiple Times a Day</li> <li>• [H3] The Scoop on Grace Groups</li> <li>• [H3] What has changed in your life since you left Southwood 12 years ago?</li> <li>• [H4] Last Sunday</li> <li>• [H4] Upcoming Sunday</li> <li>• [H4] VBS 2021 Volunteers</li> <li>• [H5] Meditation</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 3 | 6 | 3 | 1 | 9 |
| H1 | H2                 | H3   | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 3                  | 6  | 3  | 1  | 9  |    |    |    |   |   |   |   |   |   |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"> <li>• [H6] Worship Service: Sunday, February 6, 2022</li> <li>• [H6] A Few Tips on the Southwood 2022 Bible Reading Plan</li> <li>• [H6] Pastor's Note: Take Advantage of a Fresh Start</li> <li>• [H6] Where is Southwood Going?</li> <li>• [H6] Grace Groups and Connect Hour</li> <li>• [H6] Children's Update</li> <li>• [H6] 5 Questions With Bill Harritt</li> <li>• [H6] A New Way to Meet Southwood's Ministry Partners</li> <li>• [H6] General Assembly Update</li> </ul> |
|   | Images          | <p>We found 16 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>  |
|   | Text/HTML Ratio | <p>Ratio : <b>19%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>   |
|   | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|  | URL Rewrite             | Bad. Your links have query string.  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 47 links including 1 link(s) to files   |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 14.89%</p> <p>Internal Links 85.11%</p> |

## In-page links

| Anchor | Type | Juice |
|--------|------|-------|
|--------|------|-------|

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Skip to Navigation</a>            | Internal | Passing Juice |
| <a href="#">Sunday Overview</a>               | Internal | Passing Juice |
| <a href="#">Seminars</a>                      | Internal | Passing Juice |
| <a href="#">Overview</a>                      | Internal | Passing Juice |
| <a href="#">Youth Groups</a>                  | Internal | Passing Juice |
| <a href="#">Leader Resources</a>              | Internal | Passing Juice |
| <a href="#">Overview</a>                      | Internal | Passing Juice |
| <a href="#">Domestic Partners</a>             | Internal | Passing Juice |
| <a href="#">Global Partners</a>               | Internal | Passing Juice |
| <a href="#">Our Focus</a>                     | Internal | Passing Juice |
| <a href="#">Our Theology</a>                  | Internal | Passing Juice |
| <a href="#">Officers</a>                      | Internal | Passing Juice |
| <a href="#">Kids</a>                          | Internal | Passing Juice |
| <a href="#">Youth</a>                         | Internal | Passing Juice |
| <a href="#">College</a>                       | External | Passing Juice |
| <a href="#">Articles</a>                      | Internal | Passing Juice |
| <a href="#">Coming Events</a>                 | Internal | Passing Juice |
| <a href="#">Announcements</a>                 | Internal | Passing Juice |
| <a href="#">Audio Archive</a>                 | Internal | Passing Juice |
| <a href="#">Branches</a>                      | Internal | Passing Juice |
| <a href="#">Blog</a>                          | Internal | Passing Juice |
| <a href="#">Southwood Presbyterian Church</a> | Internal | Passing Juice |
| <a href="#">College</a>                       | External | Passing Juice |
| <a href="#">Singles</a>                       | Internal | Passing Juice |
| <a href="#">Women</a>                         | Internal | Passing Juice |
| <a href="#">Men</a>                           | Internal | Passing Juice |
| <a href="#">Sunday School</a>                 | Internal | Passing Juice |
| <a href="#">Branches</a>                      | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Resources</a>   | Internal | Passing Juice |
| <a href="#">I'm Returning</a>                                       | Internal | Passing Juice |
| <a href="#">Give</a>  | Internal | Passing Juice |
| <a href="#">Go to Southwood Tower</a>                               | External | Passing Juice |
| <a href="#">Give Online with PushPay</a>                            | External | Passing Juice |
| <a href="#">Open in Player</a>                                      | External | Passing Juice |
| <a href="#">Download</a>  | Internal | Passing Juice |
| <a href="#">Worship Service: Sunday, February 6, 2022</a>           | Internal | Passing Juice |
| <a href="#">here.</a>   | External | Passing Juice |
| <a href="#">Bulletin.</a>   | Internal | Passing Juice |
| <a href="#">A Few Tips on the Southwood 2022 Bible Reading Plan</a> | Internal | Passing Juice |
| <a href="#">Pastor's Note: Take Advantage of a Fresh Start</a>      | Internal | Passing Juice |
| <a href="#">Where is Southwood Going?</a>                           | Internal | Passing Juice |
| <a href="#">Grace Groups and Connect Hour</a>                       | Internal | Passing Juice |
| <a href="#">Children's Update</a>                                   | Internal | Passing Juice |
| <a href="#">5 Questions With Bill Harritt</a>                       | Internal | Passing Juice |
| <a href="#">A New Way to Meet Southwood's Ministry Partners</a>     | Internal | Passing Juice |
| <a href="#">General Assembly Update</a>                             | Internal | Passing Juice |
| <a href="#">1000 Carl T Jones Drive   Huntsville, Alabama 35802</a> | External | Passing Juice |

## SEO Keywords








## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| southwood | 7       | ✓     | ✗        | ✓           | ✓        |








## Keywords Consistency

|        |   |   |   |   |   |
|--------|---|---|---|---|---|
| groups | 7 | ✘ | ✘ | ✔ | ✔ |
| sunday | 6 | ✘ | ✘ | ✔ | ✔ |
| grace  | 5 | ✘ | ✘ | ✔ | ✔ |
| more   | 5 | ✘ | ✘ | ✘ | ✘ |





## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : southwood.org<br>Length : 13             |
|    | Favicon      | Great, your website has a favicon.                |
|    | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | XHTML 1.0 Transitional  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 8<br>Warnings : 11   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      |  Excellent, your website doesn't use nested tables.            |




## Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Perfect, your website has few JavaScript files.
-  Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://southwood.org/sitemap.xml>



### Robots.txt

<http://southwood.org/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics