

### **SEO Content**

	Title	Spare-Tir	Spare-Time Teaching				
$\mathbf{}$		Length : 19					
		Perfect, your title contains between 10 and 70 characters.					
$\bigotimes$	Description	Length	0				
		-			ta description to create d		age. Use <u>this</u>
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images	We found	l 6 images o	on this web	page.		
w l		6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>30%</b>					
		ldeal! Th percent.	is page's rai	tio of text t	o HTML code	e is betweer	1 25 and 70
0	Flash	Perfect, r	io Flash cor	itent has be	een detecteo	d on this pag	je.

### **SEO Content**

-			
$\bigcirc$	Iframe Great, there are no Iframes detected on this page.		
		SEO Links	
$\bigcirc$	URL Rewrite	Good. Your links looks friendly!	
$\bigcirc$	Underscores in the URLs	Perfect! No underscores detected in your URLs.	
$\bigotimes$	In-page links	We found a total of 4 links including 0 link(s) to files	
0	Statistics	External Links : noFollow 0%	
		External Links : Passing Juice 100%	
		Internal Links 0%	

## In-page links

Anchor	Туре	Juice
<u>SpareTimeTeaching</u>	External	Passing Juice
<u>SpareTimeTeaching</u>	External	Passing Juice
Department of Computer Science, Aarhus University	External	Passing Juice
IT-Vest	External	Passing Juice

### **SEO Keywords**

0	Keywords Cloud	talks <b>Spare-time</b> science want sparetimeteaching experiences students <b>teaching</b> curriculum computer

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
spare-time	5	×	×	×	×
teaching	5	×	×	×	×
talks	2	×	×	×	×
experiences	2	×	×	×	×
students	2	×	×	×	×

## Usability

0	Url	Domain : sparetimeteaching.dk Length : 20
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigotimes$	Doctype	Missing doctype
	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
	W3C Validity	Errors : 9 Warnings : 1
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.

#### Document

$\bigotimes$	Deprecated HTML	Deprecated tags	Occurrences
		<center></center>	1
			L tags that are no longer used. It is or replace these HTML tags because
0	Speed Tips	<ul> <li>Excellent, your website d</li> </ul>	oesn't use nested tables.
		<ul> <li>Perfect. No inline css has</li> </ul>	been found in HTML tags!
		<ul> <li>Great, your website has f</li> </ul>	ew CSS files.
		<ul> <li>Perfect, your website has</li> </ul>	few JavaScript files.
		🗙 Too bad, your website do	es not take advantage of gzip.

#### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

### Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
8	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
$\bigotimes$	Analytics	Missing We didn't detect an analytics tool installed on this website.

### Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.