



Seo Analyzer sparklepony.co.uk

Generated on February 22 2022 15:39 PM

The score is 41/100







SEO Content

	Title	<p>Sparkle Pony &#8211; Clickers, kindness, and fun</p> <p>Length : 48</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" style="width: 100%; text-align: center;"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>1</td> <td>1</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] What's the "Best" Bitless Bridle? • [H1] 5 Steps to Becoming Bitless • [H2] Navigation • [H3] Sparkle Pony • [H4] Login 	H1	H2	H3	H4	H5	H6	2	1	1	1	0	0
H1	H2	H3	H4	H5	H6									
2	1	1	1	0	0									
	Images	<p>We found 3 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20.69% Internal Links 79.31%

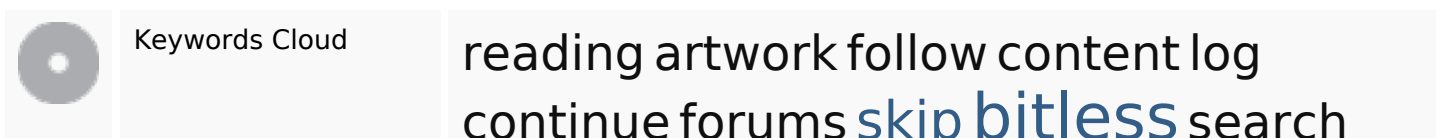
In-page links

Anchor	Type	Juice
Skip to toolbar	Internal	Passing Juice
WordPress.org	External	Passing Juice
Documentation	External	Passing Juice
Support	External	Passing Juice
Feedback	External	Passing Juice
Log in	Internal	Passing Juice
Register	Internal	Passing Juice
Skip to main content	Internal	Passing Juice
Sparkle Pony	Internal	Passing Juice

In-page links

Services	Internal	Passing Juice
Artwork	Internal	Passing Juice
Portrait Gallery	Internal	Passing Juice
Resources	Internal	Passing Juice
Bitless	Internal	Passing Juice
Useful Links	Internal	Passing Juice
Forums	Internal	Passing Juice
Contact Us	Internal	Passing Juice
What's the "Best" Bitless Bridle?	Internal	Passing Juice
Sadie	Internal	Passing Juice
Bitless	Internal	Passing Juice
Tack	Internal	Passing Juice
No Comments	Internal	Passing Juice
5 Steps to Becoming Bitless	Internal	Passing Juice
Training	Internal	Passing Juice
No Comments	Internal	Passing Juice
WordPress	External	Passing Juice
Skyrocket Themes	External	Passing Juice
Forgot Password?	Internal	Passing Juice
Create a new account	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

bitless	4	✘	✘	✘	✔
skip	3	✘	✘	✘	✘
continue	2	✘	✘	✘	✘
forums	2	✘	✘	✘	✘
reading	2	✘	✘	✘	✘


Usability

	Url	Domain : sparklepony.co.uk Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 37
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://sparklepony.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>