

Seo Analyzer sparklepony.co.uk

Generated on February 22 2022 12:39 PM

The score is 41/100

SEO Content

\bigcirc	Title	Sparkle Pony & # Length : 48	\$8211; Clickers	s, kindness, a	nd fun	
		Perfect, your titl	e contains bet	ween 10 and	70 charact	ers.
8	Description	Length : 0 Very bad. We ha				oage. Use <u>this</u>
\bigotimes	Keywords	Very bad. We ha online meta tag		-		age. Use <u>this free</u>
8	Og Meta Properties	This page does social crawler's properties gene	better structur	ize your page		_
0	Headings		rkle Pony		H5 0	H6 0
\bigotimes	Images	We found 3 ima 2 alt attributes a search engines	are empty or m	nissing. Add a		
\bigotimes	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.				
	Flash	Perfect, no Flash	n content has b	een detecteo	l on this pa	ge.

SEO Content

\bigcirc		
\bigcirc	lframe	Great, there are no lframes detected on this page.

SEO Links

0	URL Rewrite	Good. Your links looks friendly!
\bigotimes	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 29 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 20.69% Internal Links 79.31%

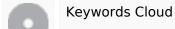
In-page links

Anchor	Туре	Juice
Skip to toolbar	Internal	Passing Juice
WordPress.org	External	Passing Juice
Documentation	External	Passing Juice
Support	External	Passing Juice
Feedback	External	Passing Juice
Log in	Internal	Passing Juice
Register	Internal	Passing Juice
Skip to main content	Internal	Passing Juice
Sparkle Pony	Internal	Passing Juice

In-page links

<u>Services</u>	Internal	Passing Juice
Artwork	Internal	Passing Juice
Portrait Gallery	Internal	Passing Juice
Resources	Internal	Passing Juice
Bitless	Internal	Passing Juice
<u>Useful Links</u>	Internal	Passing Juice
Forums	Internal	Passing Juice
Contact Us	Internal	Passing Juice
What's the "Best" Bitless Bridle?	Internal	Passing Juice
Sadie	Internal	Passing Juice
Bitless	Internal	Passing Juice
Tack	Internal	Passing Juice
No Comments	Internal	Passing Juice
5 Steps to Becoming Bitless	Internal	Passing Juice
Training	Internal	Passing Juice
No Comments	Internal	Passing Juice
WordPress	External	Passing Juice
<u>Skyrocket Themes</u>	External	Passing Juice
Forgot Password?	Internal	Passing Juice
Create a new account	Internal	Passing Juice

SEO Keywords



artwork skip follow content log continue bitless search forums reading

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
bitless	4	×	×	×	×
skip	3	×	×	×	×
continue	2	×	×	×	×
forums	2	×	×	×	×
reading	2	×	×	×	×

Usability

0	Url	Domain : sparklepony.co.uk Length : 17
0	Favicon	Great, your website has a favicon.
0	Printability	Great. We have found a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigcirc	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
\bigotimes	W3C Validity	Errors : 1 Warnings : 37
0	Email Privacy	Great no email address has been found in plain text!

Document

\bigcirc	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. 		
		X Too bad, your website is using inline styles.		
		X Too bad, your website has too many CSS files (more than 4).		
		X Too bad, your website has too many JS files (more than 6).		
		 Perfect, your website takes advantage of gzip. 		

Mobile

0	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
0	Robots.txt	http://sparklepony.co.uk/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.