

Seo Analyzer spartak.ru

Generated on February 13 2022 01:28 AM





The score is 54/100







SEO Content

	Title	Официальный сайт хоккейного клуба «Спартак» Москва Length : 50 Perfect, your title contains between 10 and 70 characters.												
	Description	Официальный сайт хоккейного клуба Спартак Москва. Анонсы матчей, новости, календарь и результаты игр, статистика игроков, интервью, фото и видео, ретро-матч, купить билеты на Спартак. Length : 183 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	спартак, хк спартак москва, спартак москва, хоккейный клуб спартак москва, спартак москва, купить билеты на спартак, купить билеты, ретро-матч, spartak moscow, spartak, абонемент на спартак, хк спартак москва, хоккейный клуб спартак москва, спартак москва, билеты спартак, купить билеты, купить абонемент, абонемент спартак, vip ложи, бизнес ложи, мероприятия, корпоратив, купить билеты на игры спартака, купить билеты на хоккей, купить билеты Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>3</td><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1][H1][H1] ОФИЦИАЛЬНЫЙ САЙТ ХК «СПАРТАК»[H2] 09.02.22 Тренировочный сбор «Спартака» в Пересвете[H3] ОФИЦИАЛЬНЫЙ ИНТЕРНЕТ-МАГАЗИН ХК «СПАРТАК»	H1	H2	H3	H4	H5	H6	3	1	1	0	0	0
H1	H2	H3	H4	H5	H6									
3	1	1	0	0	0									
	Images	We found 92 images on this web page.												

SEO Content

		61 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 22% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 48 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

In-page links

Anchor	Type	Juice
RU	Internal	Passing Juice
EN	Internal	Passing Juice
{{subitem.TEXT}}	Internal	Passing Juice
МХК «СПАРТАК»	Internal	Passing Juice
Академия «Спартак»	Internal	Passing Juice

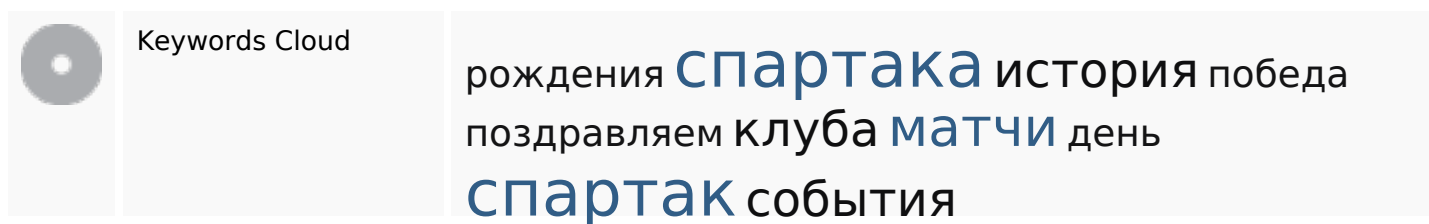
In-page links

«Химик» Воскресенск	External	Passing Juice
=	External	Passing Juice
Посмотреть все альбомы	Internal	Passing Juice
=	External	Passing Juice
Конференция	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Главная	Internal	Passing Juice
Новости	Internal	Passing Juice
Команда	Internal	Passing Juice
Магазин	Internal	Passing Juice
Билеты	Internal	Passing Juice
Тренерский штаб	Internal	Passing Juice
Клуб	Internal	Passing Juice
Руководство	Internal	Passing Juice
История	Internal	Passing Juice
Зал славы	Internal	Passing Juice
Спонсоры и партнеры	Internal	Passing Juice
Контакты	Internal	Passing Juice
Талисман	Internal	Passing Juice
Группа поддержки	Internal	Passing Juice
Спартак-70	Internal	Passing Juice
Игры	Internal	Passing Juice
Календарь	Internal	Passing Juice
Таблица	Internal	Passing Juice

In-page links

Статистика	Internal	Passing Juice
Плей-офф	Internal	Passing Juice
Аккредитация	Internal	Passing Juice
Фото	Internal	Passing Juice
Видео	Internal	Passing Juice
Инфографика	Internal	Passing Juice
Социальные сети	Internal	Passing Juice
Подкасты	Internal	Passing Juice
Логотип	Internal	Passing Juice
Публичная оферта	Internal	Passing Juice
Абонементы	Internal	Passing Juice
Правила поведения на арене	Internal	Passing Juice
Горячая линия	Internal	Passing Juice
Публичная оферта на рассылку рекламы	Internal	Passing Juice
Авторские права	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
спартак	11	✓	✓	✓	✓
спартака	9	✗	✓	✗	✓
матчи	8	✗	✗	✗	✗
клуба	6	✓	✗	✓	✗

Keywords Consistency

история

5



Usability

	Url	Domain : spartak.ru Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 93 Warnings : 87
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://spartak.ru/sitemap.xml>
<https://spartak.ru/sitemap.xml>
<https://shop.spartak.ru/sitemap.xml>
http://spartak.ru/sitemap_index.xml



Robots.txt

<http://spartak.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics