



# Seo Analyzer [speakingmadeeasy.com.au](http://speakingmadeeasy.com.au)

Generated on April 04 2022 00:30 AM





The score is **62/100**







## SEO Content

	<b>Title</b>	<p>Speaking Made Easy (Australia) - Official Home Website</p> <p><b>Length : 54</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<b>Description</b>	<p>Speaking Made Easy is a national organisation that offers women guidance and opportunities to develop communication skills.</p> <p><b>Length : 123</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1854"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>Speaking Made Easy is a national organisation that offers women guidance and opportunities to develop communication skills.</td> </tr> <tr> <td>url</td> <td><a href="https://speakingmadeeasy.com.au/">https://speakingmadeeasy.com.au/</a></td> </tr> <tr> <td>site_name</td> <td>Speaking Made Easy</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home	description	Speaking Made Easy is a national organisation that offers women guidance and opportunities to develop communication skills.	url	<a href="https://speakingmadeeasy.com.au/">https://speakingmadeeasy.com.au/</a>	site_name	Speaking Made Easy
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site_name	Speaking Made Easy															
	<b>Headings</b>	<table border="1" data-bbox="539 1865 1481 1939"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1973 1157 2069" style="list-style-type: none"> <li>• [H1] Speaking Made Easy</li> <li>• [H2] Home</li> <li>• [H2] Take the Anxiety out of Speaking</li> </ul>	H1	H2	H3	H4	H5	H6	1	7	0	0	0	0		
H1	H2	H3	H4	H5	H6											
1	7	0	0	0	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Make Your OwnSuccess Story</li><li>• [H2] A Place for All Women</li><li>• [H2] Present with Presence</li><li>• [H2] Gift Wrap Your Speech</li><li>• [H2] Hoa's Story</li></ul>
	Images	We found 20 images on this web page.  14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

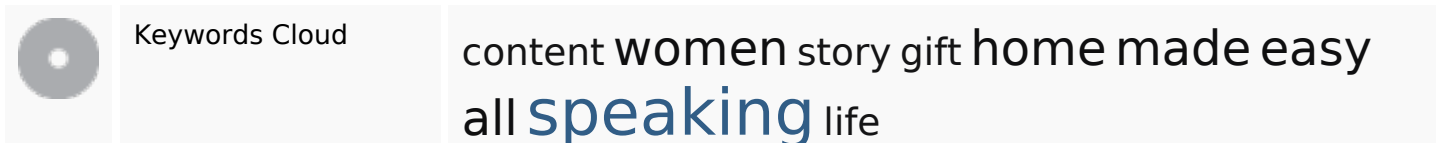
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Speaking Made Easy</a>	Internal	Passing Juice

## In-page links

<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Success Stories</a>	Internal	Passing Juice
<a href="#">Speaking Tips</a>	Internal	Passing Juice
<a href="#">Meeting Locations</a>	Internal	Passing Juice
<a href="#">News &amp;#038; Events</a>	Internal	Passing Juice
<a href="#">Members&amp;#8217; Section</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Be in control</a>	Internal	Passing Juice
<a href="#">My inner confidence has grown</a>	Internal	Passing Juice
<a href="#">Become confident</a>	Internal	Passing Juice
<a href="#">Make a lasting impression</a>	Internal	Passing Juice
<a href="#">Become a compelling speaker</a>	Internal	Passing Juice
<a href="#">Speaking Made Easy has changed my life</a>	Internal	Passing Juice






## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
speaking	7	✓	✗	✓	✓
made	4	✓	✗	✓	✓
all	4	✗	✗	✗	✓
easy	4	✓	✗	✓	✓
home	3	✓	✗	✗	✓

## Usability

	Url	Domain : speakingmadeeasy.com.au Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 235"> Apple Icon</li><li data-bbox="555 264 879 302"> Meta Viewport Tag</li><li data-bbox="555 331 810 369"> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 577 1094 616">Great, your website has an XML sitemap.</p> <div data-bbox="544 645 1481 705"><a href="http://speakingmadeeasy.com.au/sitemap.xml">http://speakingmadeeasy.com.au/sitemap.xml</a></div>
	Robots.txt	<p data-bbox="539 734 1134 772"><a href="http://speakingmadeeasy.com.au/robots.txt">http://speakingmadeeasy.com.au/robots.txt</a></p> <p data-bbox="539 801 1082 840">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 869 1102 907">Great, your website has an analytics tool.</p> <div data-bbox="544 936 1481 1019"> Google Analytics</div>