

Seo Analyzer specfire.com

Generated on March 25 2022 20:19 PM

The score is 60/100



SEO Content

	Title	Specialized Fire Equipment Length : 26 Perfect, your title contains between 10 and 70 characters.												
	Description	Specialized Fire Equipment, Fire Apparatus Equipment Mounting Length : 61 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Specialized Fire Equipment, Fire Apparatus Equipment Mounting, Custom Fabrication, Middletown PA, emergencydesignz.com Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>10</td><td>20</td><td>10</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] What's Next??• [H1] Ebenezer Fire Engine 9• [H1] Truck 35 in the House!• [H1] Alliance Fire & Rescue Truck 77• [H1] Paxtonia Rescue Engine 34-1, This Rig is Loaded!• [H1] New Berlin Engine 4-1 gets a remodel!!• [H1] Annville Rescue 5• [H1] Palmyra Fire, Seagrave Aerialscope, Truck One• [H1] Elizabethville Engine 21, "Star of the Valley"• [H1] Middletown Squad 88, Fire and Water!• [H2] Mon, Mar 22nd, 2021, 15:35 pm• [H2] More Info and Pictures• [H2] Mon, Mar 22nd, 2021, 13:33 pm• [H2] More Info and Pictures• [H2] Mon, Mar 15th, 2021, 11:36 am• [H2] More Info and Pictures	H1	H2	H3	H4	H5	H6	10	20	10	0	0	0
H1	H2	H3	H4	H5	H6									
10	20	10	0	0	0									

SEO Content

- [H2] Fri, Jan 15th, 2021, 14:54 pm
- [H2] More Info and Pictures
- [H2] Sun, Jun 21st, 2020, 11:34 am
- [H2] More Info and Pictures
- [H2] Sun, Jun 21st, 2020, 11:12 am
- [H2] More Info and Pictures
- [H2] Mon, Feb 17th, 2020, 17:43 pm
- [H2] More Info and Pictures
- [H2] Tue, Sep 17th, 2019, 15:07 pm
- [H2] More Info and Pictures
- [H2] Sun, Jun 9th, 2019, 11:58 am
- [H2] More Info and Pictures
- [H2] Sun, Jun 9th, 2019, 11:32 am
- [H2] More Info and Pictures
- [H3] Upcoming Attractions at SFES.....Middletown Fire Engine 88 inhouse! Colonial Park Truck 33 on deck. As always Fire Hooks Unlimited is keeping us busy making Stainless Steel Tool Mounting Brackets! Feel free to contact us with your custom fabrication needs, we would be happy to come out and talk "FIRE"!!
- [H3] Ebenezer Fire Company Chief Mike Leonard contacted the crew at Specialized Fire (SFES) in regard to equipment mounting on their New Pierce Saber Rural Pumper. SFES visited the Fire Station to get input on how the Officers and Firefighters at Station 9 wanted their equipment mounted. An estimated price for fabrication work was submitted approved by the Membership. Another meeting was scheduled to finalize the plan. During the first visit to the Fire Station, a slide show from previous jobs completed, was presented to the give the department ideas. During the second visit, many of those ideas got incorporated into the equipment mounting plan. A few pictures are attached showing the finished product. Give SFES a call for a FREE CONSULTATION on equipment mounting systems on your new or existing Rig! At the very least, your department will get some excellent ideas on equipment mounting, and how we do it " a little differently" at SFES! Thanks to Ebenezer Station 9 for choosing Specialized to do the "CUSTOM" Fire Apparatus Quality Equipment Mounting on you new Engine! It is greatly appreciated!!
- [H3] Linglestown Fire Chief Bill Payne called Specialized (SFES) and asked when the schedule would permit to bring the new Truck 35 down for some finishing touches. The Chief's timing was impeccable, and Truck 35 came in for the "Specialized" treatment! The Crew from Station 35 stopped in often tor updates, and that in turn enabled the crew at SFES to get all custom fabrication done to meet the requirements of the department. Thanks to the officers and crew of Company 35 for choosing SFES! "The Best Damn Equipment Mounting Around!"
- [H3] Alliance Fire & Rescue called Specialized Fire Equipment Services (SFES) several months ahead of the delivery of their new Pierce Arrow XT Rearmount Aerial, to discuss equipment mounting options on the new Truck 77. SFES explained to the committee on how equipment equipment mounting systems would be designed with adjustability, and at the same time, maximizing compartment space. SFES also outlined the "Non-

SEO Content

Evasive" methods they would utilize to minimize the number of holes that had to be drilled into the rig, to mount the equipment! Upon completion of this project, "Everything had a place, with no Wasted Space"! The crew at SFES stayed in constant communication with Engineer Mark Taluba and Driver Joe Yahnke, during the project to make Truck 77 fit the needs of Alliance Fire . Thanks to the Officers and Members of company 77 for choosing Specialized Fire to help make your rig "OLD SCHOOL"!

- [H3] Paxtonia Fire has always been a great group of Firefighters to work with, and the latest project Engine 34-1 was no exception! In fact, if one wants to speak of maximum compartment space utilization? This rig "Takes the Cake"! Numerous visits from the Station 34 crew as well as many text messages , with questions and pictures, helped the fabricators at Specialized Fire (SFES) to complete the equipment mounting on this Engine-Rescue, utilizing every square inch available. SFES was included on the final inspection at Seagrave to check the rig from top to bottom. Discussions started at the Factory on what the firefighters wanted to mount and where. SFES then designed and built the equipment mounting systems as necessary with adjustability and performance as a priority! Thanks to the Kyle Ross, Apparatus Committee Chairman, and the Officers and Members of the Paxtonia Fire Company for choosing SFES! A Job Well Done!
- [H3] Visited the New Berlin Volunteer Fire Department a few months ago to discuss compartment space management on Engine 4-1. The main theme was to make Engine 4-1 an efficient Engine-Rescue. Many scenarios were discussed, and as soon as a slot opened in the Specialized Fire (SFES) schedule, Engine 4-1 backed into the shop. The three rear compartments were cleaned out, and the process of compartment space utilization commenced. Interior compartment lighting was upgraded to LED which allowed the entire compartment to be illuminated versus a single incandescent light on the compartment ceiling. Weekly visits from the Firefighters at NBFDF, helped to SFES to utilize all compartment space to the maximum, while still keeping equipment prioritized and accessible! Thanks to the New Berlin Fire Department for allowing SFES to perform the equipment mounting on your Engine! We enjoyed the challenge!
- [H3] Union Hose in Annville reached out to Specialized Fire Equipment Services (SFES) for assistance in purchasing an New Rescue Truck. Chief Phil Snavely provided chassis and Rescue Body specifications for SFES to review. SFES thoroughly read the specs and provided recommendations to the Fire Department to enhance the longevity and performance of the new Rescue. SFES made the trip to Sutphen for chassis final inspection, and to Rescue 1 for Rescue Body final inspection. During those trips to the manufacturers, in depth discussions took place in regard to equipment mounting organization, location, and methods to maximize compartment space. Final inspections were completed and Rescue 5 arrived at the SFES shop, and work commenced. Take a look at the end result! Everything has a place, and room to grow!! Thanks to the Officers and Members of Union Hose of Annville, for putting

SEO Content

their trust in Specialized Fire! Ask Chief Snavely! he agrees with our official slogan, "The Best Damn Equipment Mounting Around"!

- [H3] For many years, the Citizens Fire Co. of Palmyra, hoped to one day have an Aerialscope! In the year 2019, that hope was answered, and Tower 1 was delivered. Tower 1 made its debut at PA Fire Expo in May, and eventually made its way to the Specialized Fire Shop (SFES) in Middletown. Meetings were held prior to delivery with Travis Duncan and Ben Spencer, as to their vision in regard to equipment mounting location. The SFES crew worked closely with the Fire Department throughout the process to make Tower 1, ready for "TRUCK WORK"! More pictures will be posted once all the equipment is in place in the compartments. Thanks to Palmyra Fire to bringing Tower 1 to SFES! "Best Damn Equipment Mounting Around!"
- [H3] Reliance Hose, in Elizabethtown, recently recieved their beautiful new Pierce Enforcer Engine. Joe Werner and the committee discussed the many options, that every Fire Department ponders when equipment mounting is the topic. The Committee agreed that they did not want to just start "drilling holes" in a brand new rig without a plan. The crew at Specialized Fire Equipment Services Inc. (SFES) was called in for a consultation. SFES met with the committee to discuss what options were possible? The committee also stated that all work performed had to stay "within budget". With that in mind, a list of equipment mounting priorities was developed, and SFES got started. The list of priorites was completed, and SFES furnished the remainder of the hardware, for the members, to complete the remainder of the equipment mounting at the Station. ALL WITHIN BUDGET! Thanks to the Officers and Members of Dauphin county, Company 21 for choosing SFES to help with getting Engine 21 ready for Service! Fire Apparatus Quality Equipment Mounting on a budget???? Who even knew that was possible??? Give Specialized Fire a Call! It's what we do!
- [H3] Middletown's new Ford F550/ Reading Squad has been in service for awhile. While Squad 88's primary function is pulling the Fire Departments Boats to Water Rescue Incidents, it's also well equipped, to provide manpower at Fire/Rescue calls. The Crew at Specialized Fire, (SFES) started by installing aluminum strut in all the compartments. Equipment mounting was then attached to the strut, which makes any future equipment installation, or equipment location changes possible, without drilling more holes in the vehicle! This method allows for maximum adjustability and versatily, when equipment mounting changes are needed, throughtout the life of the vehicle! That's the way we do it at SFES! Thanks to the Officers and Members at station 88 for their patience! Stay Tuned! More equipment is coming for Squad 88 in the near future, and you can bet, SFES will find a way to make it "Fit and Function"!






Images





We found 11 images on this web page.

11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

	Text/HTML Ratio	Ratio : 30% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Website Login	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	sfes more pictures fire equipment truck new mounting specialized rescue
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fire	17	✓	✓	✓	✓
sfes	15	✗	✗	✗	✓
equipment	12	✓	✓	✓	✓
specialized	8	✓	✓	✓	✓
mounting	8	✗	✓	✓	✓








Usability

	Url	Domain : specfire.com Length : 12
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 61 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!



Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>3</td></tr><tr><td></td><td>13</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	3		13
Deprecated tags	Occurrences							
<center>	3							
	13							
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.						

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p>

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.