Seo Analyzer spendmatters.com

Generated on March 29 2022 09:19 AM

The score is 60/100

SEO Content

✓	Title	Procurement Solutions Intelligence by Spend Matters - **Length : 53** Perfect, your title contains between 10 and 70 characters.
✓	Description	Procurement Solutions Rankings and Intelligence on procure to pay solutions, sourcing solutions, contract management software, supplier management solutions **Length : 156** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Spend Matters
description	Procurement Solutions Intelligence by Spend Matters
url	https://spendmatters.com/
site_name	Spend Matters
image	https://s0.wp.com/i/blank.jpg
locale	en_US

•	Headings	

H1	H2	H3	H4	H5	H6
1	3	24	5	0	0

- [H1] Procurement Solutions Intelligence by Spend Matters

SEO Content

		• [H2] Direct materials sourcing: The endless search for parts • [H2] Certa: Vendor Analysis — Overview of third-party risk, supplier and contract management solution, roadmap, customer feedback, Certa competitors, tech selection tips, analyst summary [PRO] • [H2] Business Intelligence to Transform Procurement • [H3] Finding success with your supplier diversity program • [H3] Category management and risk advice from a Ukrainian procurement leader • [H3] PRO The SupplHi customer experience: What Makes It Great (Supplier Management SolutionMap Analysis) • [H3] Using procurement analytics to analyze and reduce Scope 3 carbon emissions • [H3] Amazon Business Reshape — Go digital, get the data, get visibility, become resilient • [H3] Morning Coffee: Happy World Sustainable Procurement Day; YSB; Coupa Inspire approaches; Sustainable • [H3] PRO Responsibly: Vendor Analysis — Overview of ESG data tech solution, roadmap, customer feedback, Res • [H3] As the non-employee workforce grows, demands for quicker access to pay push companies to find soluti • [H3] PRO When Worlds Collide: The rise of 5 “Alt” Suites for procurement technology • [H3] Creating sustainable procurement strategies for a resilient business by expanding on spend data • [H3] Latest Plus & PRO • [H3] Latest Sourcing & Categories • [H3] Latest SolutionMap • [H3] Latest Process & Best Practice • [H3] Latest General News • [H3] Latest Incendiary Tidbits • [H3] Lead Sponsors • [H3] Spend Matters Weekly Newsletter • [H3] Popular Posts • [H3] Recent Comments • [H3] Ask Spend Matters • [H3] PRO member content by Category • [H3] Conference, Research, & Media Partners • [H3] Get Social • [H4] Coverage • [H4] Contributors • [H4] Quick Links • [H4] Spend Matters Sites • [H4] Spend Matters, LLC
	Images	We found 19 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **10%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 231 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.3% Internal Links 98.7%

In-page links

Anchor	Type	Juice
Spend Matters	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Sign In	Internal	Passing Juice
menu	Internal	Passing Juice
ESG	Internal	Passing Juice
PRO	Internal	Passing Juice
Services Providers Landscape	Internal	Passing Juice
Services Providers Directory	Internal	Passing Juice
Vendor Analyses	Internal	Passing Juice

In-page links

SolutionMap	Internal	Passing Juice
Insider Content	Internal	Passing Juice
Add-on Services	Internal	Passing Juice
Review Your Vendor	Internal	Passing Juice
TechMatch	Internal	Passing Juice
Buyer’s Guide	Internal	Passing Juice
Almanac	Internal	Passing Juice
50 to Know	Internal	Passing Juice
50 to Watch	Internal	Passing Juice
Future 5	Internal	Passing Juice
Procurement Providers Video Reviews	Internal	Passing Juice
Add a Listing	Internal	Passing Juice
Resources	Internal	Passing Juice
Premium Downloads	Internal	Passing Juice
On-Demand Webinar Replays	Internal	Passing Juice
Memberships Comparison	Internal	Passing Juice
Memberships Overview	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Testimonials	Internal	Passing Juice
* Environment, Safety & Governance (ESG)	Internal	Passing Juice
AP Automation / Invoicing	Internal	Passing Juice
B2B Payments	Internal	Passing Juice
Contingent Workforce & Services Procurement	Internal	Passing Juice
Contract Management	Internal	Passing Juice
Healthcare Supply Chain Management	Internal	Passing Juice
Procurement	Internal	Passing Juice
Procure-to-Pay (P2P)	Internal	Passing Juice
Risk Management & Compliance	Internal	Passing Juice

In-page links

Sourcing	Internal	Passing Juice
Supply Chain	Internal	Passing Juice
Trade Financing	Internal	Passing Juice
Premium Content	Internal	Passing Juice
Category Management	Internal	Passing Juice
Commodity Management	Internal	Passing Juice
Invoicing and Finance	Internal	Passing Juice
Payments	Internal	Passing Juice
Procurement Metrics	Internal	Passing Juice
Procurement Services	Internal	Passing Juice
Procurement Technology	Internal	Passing Juice
Procurement Strategy	Internal	Passing Juice
Supplier Management	Internal	Passing Juice
Vendor Intelligence	Internal	Passing Juice
Events	Internal	Passing Juice
Contact	Internal	Passing Juice
Support	Internal	Passing Juice
Ask Spend Matters!	Internal	Passing Juice
Newsletter	Internal	Passing Juice
About Us	Internal	Passing Juice
Partners	Internal	Passing Juice
Media Kit	Internal	Passing Juice
Spend Matters Contributors	Internal	Passing Juice
RSS	Internal	Passing Juice
PRO RSS	Internal	Passing Juice
Direct materials sourcing: The endless search for parts	Internal	Passing Juice
Spend Matters Brand Studio	Internal	Passing Juice
Analytics	Internal	Passing Juice

In-page links

Procurement Strategy & Planning	Internal	Passing Juice
Procurement Systems & Architecture	Internal	Passing Juice
Supply Risk	Internal	Passing Juice
Certa: Vendor Analysis — Overview of third-party risk, supplier and contract management solution, roadmap, customer feedback, Certa competitors, tech selection tips, analyst summary	Internal	Passing Juice
Nikhil Gaur	Internal	Passing Juice
Risk Performance and Compliance	Internal	Passing Juice
Supplier Information Management	Internal	Passing Juice
Supplier Management	Internal	Passing Juice
Technology	Internal	Passing Juice
Scott Macfee, CEO of SpendHQ	Internal	Passing Juice
Nancy Clinton	Internal	Passing Juice
Spend Matters Analyst Team	Internal	Passing Juice
Spend Matters Team	Internal	Passing Juice
Elaine Morris Roberts, Spend Matters Brand Studio	Internal	Passing Juice
Jason Busch	Internal	Passing Juice
older	Internal	Passing Juice
The SupplHi customer experience: What Makes It Great (Supplier Management SolutionMap Analysis)	Internal	Passing Juice
Responsibly: Vendor Analysis — Overview of ESG data tech solution, roadmap, customer feedback, Responsibly competitors, tech selection tips, analyst summary	Internal	Passing Juice
When Worlds Collide: The rise of 5 “Alt” Suites for procurement technology	Internal	Passing Juice
The state of services procurement technology (Part 2): The key process improvements and tools organizations are adopting to take their services category performance from good to great	Internal	Passing Juice
Coupa launches Community.ai to help turn its vast customer network and data into actionable insights	Internal	Passing Juice
Q&A on workforce data: ‘Technology allows companies to search wider, deeper talent pools and recalibrate for change’	Internal	Passing Juice

In-page links

Commodities Roundup: Iron ore prices rise; steel prices slow; shipping rates retreat	Internal	Passing Juice
Commodities Roundup: Auto sales capped by low inventory; aluminum, copper move sideways; oil bounces back	Internal	Passing Juice
Commodities Roundup: European HRC prices dip; tin rises on Indonesia export ban possibility; oil prices retreat	Internal	Passing Juice
Vroozi vs BuyerQuest in SolutionMap: E-Procurement head-to-head technology evaluation and comparison	Internal	Passing Juice
Corcentric Payables (COR360) vs SoftCo in SolutionMap: AP automation head-to-head technology evaluation and comparison	Internal	Passing Juice
Coupa vs GEP in SolutionMap: ‘Sourcing for direct materials’ head-to-head technology evaluation, comparison	Internal	Passing Juice
Coupa vs Ivalua in SolutionMap: E-procurement head-to-head technology evaluation and comparison	Internal	Passing Juice
Procurement recruitment — Why is the tech talent pool so shallow?	Internal	Passing Juice
Why procurement must play the long game with sustainability	Internal	Passing Juice
Procurement leader on digital transformation: ‘Nothing can be left to human error. We have to have automation all the time’	Internal	Passing Juice
Why predictive procurement is already THE supply chain trend of 2022	Internal	Passing Juice
Exploring early payment behavior of the past 5 years	Internal	Passing Juice
Morning Coffee: Happy World Sustainable Procurement Day; YSB; Coupa Inspire approaches; Sustainable Cities Accelerator	Internal	Passing Juice
Afternoon Coffee: GEP agrees to acquire Costdrivers; Certa in $15m Series A; Agiloft & HBR Consulting in Partnership; Advanced acquires Portt	Internal	Passing Juice
Afternoon Coffee: TealBook partners with Market Dojo, JAGGAER and Archlet; our analysts at Coupa Inspire; Mesh Payments collaborates with Visa	Internal	Passing Juice
Afternoon Coffee: Creactives-KPMG partnership deepens; Jaggaer, Finexio team up; SourceDay raises $31.5 million; Avetta One unveiled; Tropic raises $40 million	Internal	Passing Juice
Jaggaer launches Autonomous Commerce to add AI power to the B2B buying experience	Internal	Passing Juice
Why ‘Bust A Move’ when you can	Internal	Passing Juice

In-page links

‘Bust An App?’ (A Rant Rap)		
Have you mastered the procurement basics yet? AI won’t save you if you haven’t!	Internal	Passing Juice
Vendors will never make money off optimization unless they originate the opportunity!	Internal	Passing Juice
Optimization is not optics — it’s obligatory!	Internal	Passing Juice
You can’t optimize for products that are a rounding error in a broader P&L	Internal	Passing Juice
Category management and risk advice from a Ukrainian procurement leader	Internal	Passing Juice
Amazon Business Reshape — Go digital, get the data, get visibility, become resilient	Internal	Passing Juice
As the non-employee workforce grows, demands for quicker access to pay push companies to find solutions	Internal	Passing Juice
Using procurement analytics to analyze and reduce Scope 3 carbon emissions	Internal	Passing Juice
Stages of a Global Sourcing Strategy	Internal	Passing Juice
Embracing innovative procurement solutions that transform sourcing and contracting	Internal	Passing Juice
Demystifying the role of technology in supply chain finance: Blockchain	Internal	Passing Juice
Procurement recruitment — Why is the tech talent pool so shallow?	Internal	Passing Juice
Procurement in 2030: More change coming than ever before	Internal	Passing Juice
Accounts Payable	Internal	Passing Juice
Analysis	Internal	Passing Juice
Analytics	Internal	Passing Juice
BPO	Internal	Passing Juice
Category Intelligence (Direct)	Internal	Passing Juice
Category Intelligence (Indirect)	Internal	Passing Juice
Category Management	Internal	Passing Juice
Change Management	Internal	Passing Juice
Cloud	Internal	Passing Juice

In-page links

Commentary	Internal	Passing Juice
Commodities	Internal	Passing Juice
Complex Categories	Internal	Passing Juice
Conferences	Internal	Passing Juice
Contract Management	Internal	Passing Juice
Coronavirus Response	Internal	Passing Juice
Cost Management	Internal	Passing Juice
CSR	Internal	Passing Juice
E-Sourcing	Internal	Passing Juice
eProcurement / Procurement	Internal	Passing Juice
ERP	Internal	Passing Juice
Finance	Internal	Passing Juice
Healthcare Supply Chain Management	Internal	Passing Juice
Industry News	Internal	Passing Juice
Innovation	Internal	Passing Juice
Invoicing	Internal	Passing Juice
Invoicing and EIPP	Internal	Passing Juice
Invoicing & Finance	Internal	Passing Juice
M&A	Internal	Passing Juice
Managed Services	Internal	Passing Juice
Market Intelligence	Internal	Passing Juice
Metal Miner	Internal	Passing Juice
Optimization, M&A	Internal	Passing Juice
P2P	Internal	Passing Juice
P2P and Working Capital	Internal	Passing Juice
Payments	Internal	Passing Juice
Procurement	Internal	Passing Juice
Procurement Financials	Internal	Passing Juice

In-page links

Procurement Research	Internal	Passing Juice
Procurement Strategy & Planning	Internal	Passing Juice
Procurement Systems & Architecture	Internal	Passing Juice
Professional Services	Internal	Passing Juice
Public Sector	Internal	Passing Juice
Purchasing	Internal	Passing Juice
Purchasing and Sourcing	Internal	Passing Juice
Purchasing Process	Internal	Passing Juice
Risk Performance and Compliance	Internal	Passing Juice
SAP	Internal	Passing Juice
Services and Indirect	Internal	Passing Juice
Services and Indirect Spend	Internal	Passing Juice
Services Procurement & Contingent Labor	Internal	Passing Juice
Services Procurement & Contingent Labor Management	Internal	Passing Juice
Solution Providers	Internal	Passing Juice
Sourcing	Internal	Passing Juice
SOW	Internal	Passing Juice
Spend Analysis	Internal	Passing Juice
Spend Management	Internal	Passing Juice
Strategic Sourcing	Internal	Passing Juice
Supplier Collaboration	Internal	Passing Juice
Supplier Information Management	Internal	Passing Juice
Supplier Management	Internal	Passing Juice
Supplier Management	Internal	Passing Juice
supplier networks	Internal	Passing Juice
Supplier Performance	Internal	Passing Juice
Supplier Risk and Compliance Management	Internal	Passing Juice
Suppliers	Internal	Passing Juice

In-page links

Supply Chain	Internal	Passing Juice
Supply Chain Management	Internal	Passing Juice
Supply Chain Visibility	Internal	Passing Juice
Supply Management	Internal	Passing Juice
Supply Networks	Internal	Passing Juice
Supply Risk	Internal	Passing Juice
Supply Risk Management	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Tail Spend	Internal	Passing Juice
Talent Management	Internal	Passing Juice
Technology	Internal	Passing Juice
Total Cost Management	Internal	Passing Juice
Trade Financing	Internal	Passing Juice
Travel	Internal	Passing Juice
UK/Europe	Internal	Passing Juice
Vendor Analysis	Internal	Passing Juice
AP Automation	Internal	Passing Juice
Procure-to-Pay	Internal	Passing Juice
B2B Payments	Internal	Passing Juice
Procurement	Internal	Passing Juice
Vendor Analysis	Internal	Passing Juice
Sourcing	Internal	Passing Juice
Contract Management	Internal	Passing Juice
Procurement Analytics	Internal	Passing Juice
Spend Management	Internal	Passing Juice
Procurement Technology	Internal	Passing Juice
Services Procurement	Internal	Passing Juice
SRM	Internal	Passing Juice

In-page links

Supply Risk	Internal	Passing Juice
Pierre Mitchell	Internal	Passing Juice
Jason Busch	Internal	Passing Juice
Michael Lamoureux	Internal	Passing Juice
Xavier Olivera	Internal	Passing Juice
Nick Heinzmann	Internal	Passing Juice
Bertrand Maltaverne	Internal	Passing Juice
Nancy Clinton	Internal	Passing Juice
JP Morris	Internal	Passing Juice
Advertising & Engagement	Internal	Passing Juice
Careers	External	Passing Juice
Media Kit	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Cookie Consent Settings	External	Passing Juice
Spend Matters	Internal	Passing Juice
Spend Matters PRO	Internal	Passing Juice
Spend Matters SolutionMap	Internal	Passing Juice
Spend Matters TechMatch	External	Passing Juice
Spend Matters México y América Latina	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	procurement latest supplier vendor spend analysis matters solutionmap management services

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
procurement	32	✔	✖	✔	✔
management	24	✖	✖	✔	✔
spend	16	✔	✖	✖	✔
vendor	16	✖	✖	✖	✔
matters	16	✔	✖	✖	✔

Usability

	Url	Domain : spendmatters.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!

Document

✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. http://spendmatters.com/sitemap.xml http://spendmatters.com/sitemap_index.xml http://spendmatters.com/news-sitemap.xml
✔	Robots.txt	http://spendmatters.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics