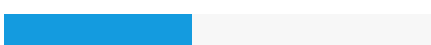




# Seo Analyzer spin-rf.ru

Generated on February 26 2022 18:27 PM

The score is 39/100



## SEO Content

|                                                                                     |                    |                                                                                                                                                                                                                              |           |           |           |           |           |           |   |   |   |   |   |   |
|-------------------------------------------------------------------------------------|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|---|---|---|---|---|---|
|    | Title              | <b>Length : 0</b><br><br>Very bad. We haven't found title on your page.                                                                                                                                                      |           |           |           |           |           |           |   |   |   |   |   |   |
|    | Description        | Быстрая доставка по всей России<br><br><b>Length : 31</b><br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length. |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Keywords           | Оптом<br><br>Good, your page contains meta keywords.                                                                                                                                                                         |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                    |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Headings           | <table><tr><td><b>H1</b></td><td><b>H2</b></td><td><b>H3</b></td><td><b>H4</b></td><td><b>H5</b></td><td><b>H6</b></td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>                    | <b>H1</b> | <b>H2</b> | <b>H3</b> | <b>H4</b> | <b>H5</b> | <b>H6</b> | 0 | 0 | 0 | 0 | 0 | 0 |
| <b>H1</b>                                                                           | <b>H2</b>          | <b>H3</b>                                                                                                                                                                                                                    | <b>H4</b> | <b>H5</b> | <b>H6</b> |           |           |           |   |   |   |   |   |   |
| 0                                                                                   | 0                  | 0                                                                                                                                                                                                                            | 0         | 0         | 0         |           |           |           |   |   |   |   |   |   |
|  | Images             | We found 19 images on this web page.<br><br>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                             |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Text/HTML Ratio    | Ratio : <b>33%</b><br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.                                                                                                                        |           |           |           |           |           |           |   |   |   |   |   |   |
|  | Flash              | Perfect, no Flash content has been detected on this page.                                                                                                                                                                    |           |           |           |           |           |           |   |   |   |   |   |   |

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 45 links including 0 link(s) to files



Statistics

External Links : noFollow 4.44%

External Links : Passing Juice 0%

Internal Links 95.56%

## In-page links

| Anchor                                         | Type     | Juice         |
|------------------------------------------------|----------|---------------|
| <a href="#">Вход</a>                           | Internal | Passing Juice |
| <a href="#">Регистрация</a>                    | Internal | Passing Juice |
| <a href="#">=</a>                              | Internal | Passing Juice |
| <a href="#">обработку персональных данных.</a> | Internal | Passing Juice |
| <a href="#">Оптовикам</a>                      | Internal | Passing Juice |
| <a href="#">Акции</a>                          | Internal | Passing Juice |
| <a href="#">Доставка</a>                       | Internal | Passing Juice |
| <a href="#">Вопрос ответ</a>                   | Internal | Passing Juice |
| <a href="#">Новости</a>                        | Internal | Passing Juice |
| <a href="#">Каталог</a>                        | Internal | Passing Juice |
| <a href="#">Контакты</a>                       | Internal | Passing Juice |
|                                                |          |               |

## In-page links

|                                                                          |          |               |
|--------------------------------------------------------------------------|----------|---------------|
| <a href="#">Новинки</a>                                                  | Internal | Passing Juice |
| <a href="#">Популярные товары</a>                                        | Internal | Passing Juice |
| <a href="#">Распродажи и скидки</a>                                      | Internal | Passing Juice |
| <a href="#">Рекомендуемые товары</a>                                     | Internal | Passing Juice |
| <a href="#">Уцененные товары</a>                                         | Internal | Passing Juice |
| <a href="#">Новый ПВЗ на Садовой</a>                                     | Internal | Passing Juice |
| <a href="#">Подписка на новости магазина</a>                             | Internal | Passing Juice |
| <a href="#">Автотовары</a>                                               | Internal | Passing Juice |
| <a href="#">Товары для ТВ</a>                                            | Internal | Passing Juice |
| <a href="#">Товары для ПК и интернета</a>                                | Internal | Passing Juice |
| <a href="#">Свет и электрика</a>                                         | Internal | Passing Juice |
| <a href="#">Измерительные инструменты</a>                                | Internal | Passing Juice |
| <a href="#">Бытовая техника</a>                                          | Internal | Passing Juice |
| <a href="#">Кабельная продукция</a>                                      | Internal | Passing Juice |
| <a href="#">Товары для радиотехнических работ</a>                        | Internal | Passing Juice |
| <a href="#">Элементы питания, зарядные устройства и адаптеры питания</a> | Internal | Passing Juice |
| <a href="#">Хозтовары, упаковочные материалы</a>                         | Internal | Passing Juice |
| <a href="#">Видеонаблюдение, умный дом</a>                               | Internal | Passing Juice |
| <a href="#">Лучшая цена!</a>                                             | Internal | Passing Juice |
| <a href="#">Дисконт SPIN</a>                                             | Internal | Passing Juice |
| <a href="#">Уцененные товары</a>                                         | Internal | Passing Juice |
| <a href="#">Funke</a>                                                    | Internal | Passing Juice |
| <a href="#">Товары для фото, видео, оптика</a>                           | Internal | Passing Juice |
| <a href="#">Смартфоны и Мобильные телефоны</a>                           | Internal | Passing Juice |
| <a href="#">Xiaomi</a>                                                   | Internal | Passing Juice |
| <a href="#">Туризм и отдых</a>                                           | Internal | Passing Juice |
| <a href="#">Гаджеты и подарки</a>                                        | Internal | Passing Juice |
| <a href="#">Оборудование</a>                                             | Internal | Passing Juice |

## In-page links

|                                                |          |               |
|------------------------------------------------|----------|---------------|
| <a href="#">Антенны и аксессуары</a>           | Internal | Passing Juice |
| <a href="#">Строительство и ремонт</a>         | Internal | Passing Juice |
| <a href="#">Средства индивидуальной защиты</a> | Internal | Passing Juice |
| <a href="#">Сад и огород</a>                   | Internal | Passing Juice |
| =                                              | External | noFollow      |
| =                                              | External | noFollow      |

## SEO Keywords

|                                                                                  |                |                                                                                                   |
|----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------------------|
|  | Keywords Cloud | антенны оборудование уценка питания аккумуляторы<br><b>для</b> устройства батарейки товары кабель |
|----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword      | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| для          | 69      | ×     | ×        | ×           | ×        |
| товары       | 19      | ×     | ×        | ×           | ×        |
| питания      | 13      | ×     | ×        | ×           | ×        |
| антенны      | 13      | ×     | ×        | ×           | ×        |
| оборудование | 11      | ×     | ×        | ×           | ×        |

## Usability

|                                                                                    |              |                                         |
|------------------------------------------------------------------------------------|--------------|-----------------------------------------|
|  | Url          | Domain : spin-rf.ru<br>Length : 10      |
|  | Favicon      | Great, your website has a favicon.      |
|  | Printability | We could not find a Print-Friendly CSS. |

## Usability

|                                                                                  |             |                                                   |
|----------------------------------------------------------------------------------|-------------|---------------------------------------------------|
|  | Language    | Good. Your declared language is ru.               |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|    | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|    | W3C Validity    | Errors : 0<br>Warnings : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|   | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                  |             |                                                                                                                                                                                                                                                                                                   |
|----------------------------------------------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><a href="http://spin-rf.ru/sitemap.xml">http://spin-rf.ru/sitemap.xml</a><br/><a href="http://spin-rf.ru/sitemap.xml">http://spin-rf.ru/sitemap.xml</a><br/><a href="https://spin-rf.ru/sitemap.xml">https://spin-rf.ru/sitemap.xml</a></div> |
|  | Robots.txt  | <p><a href="http://spin-rf.ru/robots.txt">http://spin-rf.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                  |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>   |