



Seo Analyzer springfield.edu

Generated on February 26 2022 13:55 PM



The score is 55/100







SEO Content

	Title	<p>Springfield College</p> <p>Length : 19</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Springfield College combines academics, student life, athletics, and affordability to bring you one of the top institutions in New England.</p> <p>Length : 139</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1518 1078 1778" style="list-style-type: none"> • [H1] Choose Springfield College. • [H2] COVID-19 Information >> • [H2] Happenings • [H2] Happenings • [H2] Connect with us • [H3] Triangle Magazine • [H3] Triangle Stories • [H3] Spotlight 	H1	H2	H3	H4	H5	H6	1	4	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	3	0	0	0									
	Images	<p>We found 25 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>												

SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.56% Internal Links 94.44%

In-page links

Anchor	Type	Juice
Skip to Navigation	Internal	Passing Juice
Skip to Content	Internal	Passing Juice
Skip to Footer	Internal	Passing Juice
Academics	Internal	Passing Juice
Admissions & Aid	Internal	Passing Juice
Student Life	Internal	Passing Juice
About	Internal	Passing Juice
Athletics	External	Passing Juice

In-page links

Inclusion	Internal	Passing Juice
PrideNET	Internal	Passing Juice
Library Services	Internal	Passing Juice
Directory	Internal	Passing Juice
Giving	Internal	Passing Juice
Alumni	Internal	Passing Juice
Campus Maps	Internal	Passing Juice
COVID-19 Information &gt;&gt;	Internal	Passing Juice
Apply	Internal	Passing Juice
Our Mission is 135 years old and still going strong.	Internal	Passing Juice
Springfield College Black History Month 2022	Internal	Passing Juice
Gender Equality Advocate Billie Jean King to Deliver the 2022 Springfield College Commencement Address	Internal	Passing Juice
More News	Internal	Passing Juice
Event Calendar	Internal	Passing Juice
Pedagogy During a Pandemic	Internal	Passing Juice
What I've Learned at Camp	Internal	Passing Juice
East Campus Outdoor Learning Center	Internal	Passing Juice
Bright Red	Internal	Passing Juice
Instagram	External	Passing Juice
Regional Campuses	Internal	Passing Juice
East Campus	Internal	Passing Juice
Become an Employer Partner	Internal	Passing Juice
Human Resources & Employment Opportunities	Internal	Passing Juice
Consumer Information	Internal	Passing Juice
Website Privacy Notice	Internal	Passing Juice
Accessibility & Accommodations	Internal	Passing Juice
Title IX	Internal	Passing Juice
Contact Us	Internal	Passing Juice

In-page links

SEO Keywords



Keywords Cloud

skip programs **campus** apply new commitment
college health **springfield** center












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
springfield	11	✓	✗	✓	✓
college	10	✓	✗	✓	✓
campus	7	✗	✗	✗	✗
new	3	✗	✗	✓	✗
programs	3	✗	✗	✗	✗





Usability

	Url	Domain : springfield.edu Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://springfield.edu/sitemap.xml
	Robots.txt	http://springfield.edu/robots.txt Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.