

Seo Analyzer sprinklr.com

Generated on March 21 2022 08:35 AM






The score is 54/100







SEO Content

	Title	<p>Sprinklr: Unified Customer Experience Management Platform Sprinklr</p> <p>Length : 68</p> <p>Perfect, your title contains between 10 and 70 characters.</p>								
	Description	<p>The Sprinklr Unified-CXM platform enables thousands of the world's largest enterprises use to market, advertise, research, care, and engage consumers.</p> <p>Length : 155</p> <p>Great, your meta description contains between 70 and 160 characters.</p>								
	Keywords	<p>customer experience management platform, customer experience platform, platform, cxm, cxm platform, customer care, customer service, customer experience management software, software, customer experience, citizen experience management, citizen, experience management, modern channels, artificial intelligence, ai, machine learning, enterprise software, digital transformation, marketing, engagement, advertising, research, customer care, Sprinklr</p> <p>Good, your page contains meta keywords.</p>								
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Sprinklr. The only platform for all digital customer experiences.</td></tr><tr><td>description</td><td>Every day, thousands of the world's largest enterprises use Sprinklr to market, advertise, research, care, and engage consumers across 23 social channels, 11 messaging channels, chat, SMS, and email.</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	title	Sprinklr. The only platform for all digital customer experiences.	description	Every day, thousands of the world's largest enterprises use Sprinklr to market, advertise, research, care, and engage consumers across 23 social channels, 11 messaging channels, chat, SMS, and email.	type	website
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SEO Content

		image	//images.ctfassets.net/ukazlt65o6hl/78nW3c6H oey27oH41OGn9z/9fbd9415e8fe3c535c2a67ffa 937fbb9/sprinkl-r-social-meta.png
	Headings	H1 0 H2 0 H3 0 H4 1 H5 6 H6 0	<ul style="list-style-type: none"> • [H4] Connect with us on Social • [H5] Modern Care • [H5] Modern Research • [H5] Social Engagement & Sales • [H5] Modern Marketing & Advertising • [H5] Platform • [H5] All Products
	Images	<p>We found 4 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>	
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>	
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>	
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>	

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>	
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>	
	In-page links	<p>We found a total of 72 links including 2 link(s) to files</p>	
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>	

In-page links

Anchor	Type	Juice
START FREE TRIAL	Internal	Passing Juice
Login	Internal	Passing Juice
Sprinklr Voice	Internal	Passing Juice
Self-Service Community	Internal	Passing Juice
Live Chat	Internal	Passing Juice
Conversational AI and Bots	Internal	Passing Juice
Contact Center Intelligence	Internal	Passing Juice
Contact Center Automation	Internal	Passing Juice
Agent Assist	Internal	Passing Juice
Knowledge Base	Internal	Passing Juice
Social Listening	Internal	Passing Juice
Competitive Insights & Benchmarking	Internal	Passing Juice
Product Insights	Internal	Passing Juice
Location Insights	Internal	Passing Juice
Visual Insights	Internal	Passing Juice
Media Monitoring & Analytics	Internal	Passing Juice
Modern Research Lite	Internal	Passing Juice
Social Publishing & Engagement	Internal	Passing Juice
Distributed	Internal	Passing Juice
Conversational Commerce	Internal	Passing Juice
Ratings & Reviews	Internal	Passing Juice
Local Social	Internal	Passing Juice
Campaign Planning & Content Marketing	Internal	Passing Juice
Marketing Analytics	Internal	Passing Juice
Advocacy	Internal	Passing Juice
Social Advertising	Internal	Passing Juice
Sprinklr Intuition	Internal	Passing Juice

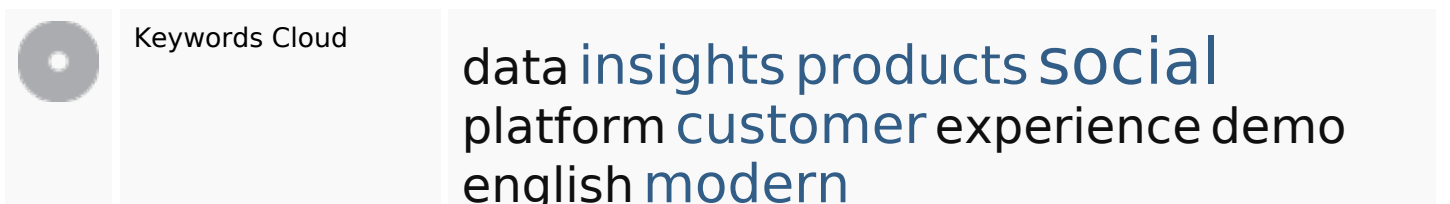
In-page links

AI Studio	Internal	Passing Juice
Display	Internal	Passing Juice
Presentations	Internal	Passing Juice
Integrations	Internal	Passing Juice
Sandbox	Internal	Passing Juice
Active Data Retention	Internal	Passing Juice
APIs	Internal	Passing Juice
Customer Service	Internal	Passing Juice
Brand Management	Internal	Passing Juice
Help Desk	Internal	Passing Juice
Contact Center	Internal	Passing Juice
Social Suites	Internal	Passing Juice
Case Management	Internal	Passing Juice
Customer Engagement	Internal	Passing Juice
Ticketing System	Internal	Passing Juice
Unified-CXM	Internal	Passing Juice
Customers	Internal	Passing Juice
Modern Care	Internal	Passing Juice
Modern Research	Internal	Passing Juice
Modern Marketing & Advertising	Internal	Passing Juice
Social Engagement & Sales	Internal	Passing Juice
Unified-CXM Platform	Internal	Passing Juice
Education Experience	Internal	Passing Juice
Citizen Experience	Internal	Passing Juice
Our Services	Internal	Passing Juice
Training	Internal	Passing Juice
Partners	Internal	Passing Juice
Agency	Internal	Passing Juice

In-page links

Our Story	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Investor Relations	Internal	Passing Juice
Culture & Talent	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Forrester	Internal	Passing Juice
Product Demo Days	Internal	Passing Juice
eBooks	Internal	Passing Juice
Events	Internal	Passing Juice
Blog	Internal	Passing Juice
Unified-CXM Guide	Internal	Passing Juice
Privacy	Internal	Passing Juice
Cookie Preferences	Internal	Passing Juice
Modern Slavery Statement	Internal	Passing Juice
Index Egalité	Internal	Passing Juice
Terms	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
social	16	✘	✘	✘	✔
products	11	✘	✘	✘	✔







Keywords Consistency

customer	11	✓	✓	✗	✗
insights	11	✗	✗	✗	✗
modern	11	✗	✓	✗	✓

Usability

	Url	Domain : sprinklr.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 289 Warnings : 57
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://sprinklr.com/sitemap.xml>

<https://www.sprinklr.com/sitemap.xml>



Robots.txt

<http://sprinklr.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.