







# Seo Analyzer squarespace.com

Generated on February 25 2022 15:25 PM

**The score is 43/100**



## SEO Content

	Title	Build a Website – Website Builder – Squarespace <b>Length : 47</b> Perfect, your title contains between 10 and 70 characters.														
	Description	Squarespace is the all-in-one solution for anyone looking to create a beautiful website. Domains, eCommerce, hosting, galleries, analytics, and 24/7 support all included. <b>Length : 174</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Squarespace</td></tr><tr><td>title</td><td>Build a Website – Website Builder – Squarespace</td></tr><tr><td>url</td><td>https://www.squarespace.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Squarespace is the all-in-one solution for anyone looking to create a beautiful website. Domains, eCommerce, hosting, galleries, analytics, and 24/7 support all included.</td></tr><tr><td>image</td><td>http://static1.squarespace.com/static/5134cbef e4b0c6fb04df8065/t/614b47afa0f77b1418f13c 5f/1632323503633/squarespace.com.jpg?form at=1500w</td></tr></table>	Property	Content	site_name	Squarespace	title	Build a Website – Website Builder – Squarespace	url	https://www.squarespace.com	type	website	description	Squarespace is the all-in-one solution for anyone looking to create a beautiful website. Domains, eCommerce, hosting, galleries, analytics, and 24/7 support all included.	image	http://static1.squarespace.com/static/5134cbef e4b0c6fb04df8065/t/614b47afa0f77b1418f13c 5f/1632323503633/squarespace.com.jpg?form at=1500w
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image	http://static1.squarespace.com/static/5134cbef e4b0c6fb04df8065/t/614b47afa0f77b1418f13c 5f/1632323503633/squarespace.com.jpg?form at=1500w															

# SEO Content

image:width 1500





image:height 790

## Headings





H1	H2	H3	H4	H5	H6
2	13	26	17	0	0

- [H1] Everything to sell anything.
- [H1] Everything to sell anything.
- [H2] Grow your business online
- [H2] Create a website
- [H2] Sell Anything
- [H2] Market your business
- [H2] Modern Solutions
- [H2] Modern Solutions
- [H2] Turn your ideas into reality
- [H2] Create a website
- [H2] Sell anything
- [H2] Market your business
- [H2] Start free trial
- [H2]
- [H2]
- [H3] Create a website
- [H3] Sell Anything
- [H3] Build your Brand
- [H3] Get a Domain
- [H3] Create a website
- [H3] Sell Anything
- [H3] Build your Brand
- [H3] Get a Domain
- [H3] Made with Squarespace→
- [H3] Squarespace Blog→
- [H3] Help Center→
- [H3] Forum→
- [H3] Webinars→
- [H3] For Professionals→
- [H3] Templates for every purpose
- [H3] E-commerce made easy
- [H3] Manage appointments and sell classes
- [H3] Expand your site with extensions
- [H3] Reach and retain customers with email campaigns
- [H3] Elevate your social presence
- [H3] Making it with Squarespace
- [H3] Making it with Squarespace
- [H3] Making it with Squarespace
- [H3] Making it with Squarespace
- [H3] Explore how other entrepreneurs use Squarespace
- [H3] We've got you covered, 24/7
- [H4] How do I get started with Squarespace?
- [H4] What does a Squarespace subscription include?
- [H4] Is Squarespace right for me?
- [H4] Can I move to Squarespace from another platform?
- [H4] Can someone build my website for me?
- [H4] Have specific questions?
- [H4] Create a website ↓

## SEO Content

		<ul style="list-style-type: none"> <li>• [H4] Sell online ↓</li> <li>• [H4] Grow your business ↓</li> <li>• [H4] Company ↓</li> <li>• [H4] Community ↓</li> <li>• [H4] Contact us ↓</li> <li>• [H4] Products ↓</li> <li>• [H4] Customers ↓</li> <li>• [H4] Company ↓</li> <li>• [H4] Community ↓</li> <li>• [H4] Follow ↓</li> </ul>
	Images	<p>We found 59 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>13%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 79 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.33%</p> <p>Internal Links 93.67%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Account Dashboard</a>	Internal	Passing Juice
<a href="#">Log Out</a>	Internal	Passing Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">Award-Winning Templates</a>	Internal	Passing Juice
<a href="#">Blogging</a>	Internal	Passing Juice
<a href="#">Portfolios</a>	Internal	Passing Juice
<a href="#">Website Analytics</a>	Internal	Passing Juice
<a href="#">Connected Services</a>	Internal	Passing Juice
<a href="#">Hire an Expert</a>	Internal	Passing Juice
<a href="#">Enterprise Solutions</a>	Internal	Passing Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">Ecommerce Templates</a>	Internal	Passing Juice
<a href="#">Sell Products</a>	Internal	Passing Juice
<a href="#">Sell Services</a>	Internal	Passing Juice
<a href="#">Schedule Appointments</a>	Internal	Passing Juice
<a href="#">Checkout, Payment, &amp; Taxes</a>	Internal	Passing Juice
<a href="#">Extensions</a>	Internal	Passing Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">Email Marketing</a>	Internal	Passing Juice
<a href="#">SEO Tools</a>	Internal	Passing Juice
<a href="#">Social Media Tools</a>	Internal	Passing Juice
<a href="#">Find a Domain</a>	Internal	Passing Juice
<a href="#">Transfer a Domain</a>	Internal	Passing Juice
<a href="#">Templates</a>	Internal	Passing Juice
<a href="#">Made with Squarespace</a>	Internal	Passing Juice
<a href="#">Squarespace Blog</a>	Internal	Passing Juice
<a href="#">Help Center</a>	Internal	Passing Juice

## In-page links

<a href="#">Forum</a>	Internal	Passing Juice
<a href="#">Webinars</a>	Internal	Passing Juice
<a href="#">For Professionals</a>	Internal	Passing Juice
<a href="#">Minaa B. on Mental Health for Entrepreneurs</a>	Internal	Passing Juice
<a href="#">How a Career Creative Built His Personal Brand Online</a>	Internal	Passing Juice
<a href="#">From a Founder: How Vix Reitano Grew Her Company 843% in One Year</a>	Internal	Passing Juice
<a href="#">Entrepreneurial Advice for Black Businesses</a>	Internal	Passing Juice
<a href="#">online tool</a>	Internal	Passing Juice
<a href="#">member areas</a>	Internal	Passing Juice
<a href="#">feature index</a>	Internal	Passing Juice
<a href="#">Learn more about trials</a>	Internal	Passing Juice
<a href="#">Help videos</a>	Internal	Passing Juice
<a href="#">transfer your domain to Squarespace</a>	Internal	Passing Juice
<a href="#">a list of products in a .csv</a>	Internal	Passing Juice
<a href="#">these best practices</a>	Internal	Passing Juice
<a href="#">Squarespace Marketplace</a>	Internal	Passing Juice
<a href="#">Terms of service</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Restaurant tools</a>	Internal	Passing Juice
<a href="#">Video maker</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Investors</a>	Internal	Passing Juice
<a href="#">Press &amp; Media</a>	Internal	Passing Juice
<a href="#">Featured customers</a>	Internal	Passing Juice
<a href="#">Help center</a>	Internal	Passing Juice

## In-page links

<a href="#">Hire an expert</a>	Internal	Passing Juice
<a href="#">Forum</a>	Internal	Passing Juice
<a href="#">Webinars</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Youtube</a>	External	Passing Juice
<a href="#">LinkedIn</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Professional Email</a>	Internal	Passing Juice
<a href="#">Premium Services</a>	Internal	Passing Juice
<a href="#">Feature List</a>	Internal	Passing Juice
<a href="#">Featured Customers</a>	Internal	Passing Juice
<a href="#">Businesses</a>	Internal	Passing Juice
<a href="#">Etsy Sellers</a>	Internal	Passing Juice
<a href="#">Restaurants</a>	Internal	Passing Juice
<a href="#">Photographers</a>	Internal	Passing Juice
<a href="#">Weddings</a>	Internal	Passing Juice
<a href="#">Students</a>	Internal	Passing Juice
<a href="#">Affiliates</a>	Internal	Passing Juice
<a href="#">Data Privacy</a>	Internal	Passing Juice
<a href="#">Security Measures</a>	Internal	Passing Juice
<a href="#">Imprint</a>	Internal	Passing Juice
<a href="#">CCPA Notice</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

templates sell blog **get** online  
**squarespace** started tools help






## SEO Keywords

website



### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
squarespace	42	✓	✗	✓	✓
website	28	✓	✗	✓	✓
get	26	✗	✗	✗	✓
started	22	✗	✗	✗	✓
online	20	✗	✗	✗	✓










### Usability

	Url	Domain : squarespace.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 130 Warnings : 88




## Document

		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://squarespace.com/robots.txt">http://squarespace.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You</p>



## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.