



Seo Analyzer st-marks-hadlowdown.co.uk

Generated on March 11 2022 01:40 AM

The score is 34/100







SEO Content

	Title	<p>St Mark's CE Primary School - Home</p> <p>Length : 34</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>We are a small and thriving village School in the heart of the East Sussex countryside, on the doorstep of Uckfield, Crowborough, Buxted and Heathfield. We're a community school with big ideas, offering a diverse and engaging learning environment.</p> <p>Length : 248</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1512 1481 1585"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1615 1088 1742" style="list-style-type: none"> • [H1] St Mark's CE Primary School • [H2] Home • [H3] Headteacher's welcome • [H3] Our Virtual Tour Video 	H1	H2	H3	H4	H5	H6	1	1	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	2	0	0	0									
	Images	<p>We found 53 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 92 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.35% Internal Links 95.65%

In-page links

Anchor	Type	Juice
&gt;	Internal	Passing Juice
Headteacher's Welcome	Internal	Passing Juice
Staff Photo Gallery	Internal	Passing Juice
Prospectus	Internal	Passing Juice
SIAMS Report	Internal	Passing Juice
KS2 Results	Internal	Passing Juice
SEND Information Report	Internal	Passing Juice
Ofsted Report	Internal	Passing Juice
Online Safety	Internal	Passing Juice
Local Partnerships	Internal	Passing Juice

In-page links

Data Protection (GDPR)	Internal	Passing Juice
Charity COGS	Internal	Passing Juice
Covid-19	Internal	Passing Juice
School Tours	Internal	Passing Juice
FAQ Parents/Carers	Internal	Passing Juice
Admissions	Internal	Passing Juice
Letters	Internal	Passing Juice
Useful Documents	Internal	Passing Juice
Term Dates	Internal	Passing Juice
Uniform	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Adverse Weather	Internal	Passing Juice
Clubs	Internal	Passing Juice
Breakfast Club	Internal	Passing Juice
Talk Space	Internal	Passing Juice
After School Care	Internal	Passing Juice
Children's Area	Internal	Passing Juice
Egglets - Reception	Internal	Passing Juice
Phonics	Internal	Passing Juice
Our Learning And How To Help	Internal	Passing Juice
Books	Internal	Passing Juice
Home Learning	Internal	Passing Juice
Christmas Nativity 2020	Internal	Passing Juice
Caterpillars Year 1/2	Internal	Passing Juice
Home Learning	Internal	Passing Juice
Gallery	Internal	Passing Juice
Caterpillar Phonics	Internal	Passing Juice
Caterpillar Maths	Internal	Passing Juice


In-page links

Caterpillar Reading	Internal	Passing Juice
Christmas Nativity 2020	Internal	Passing Juice
Cocoons Year 3/4	Internal	Passing Juice
Learning Links	Internal	Passing Juice
Home Learning	Internal	Passing Juice
Archives	Internal	Passing Juice
2019-20 Term 1/2	Internal	Passing Juice
2018-19	Internal	Passing Juice
2019-20 Term 3/4	Internal	Passing Juice
Lockdown Home Learning	Internal	Passing Juice
2020	Internal	Passing Juice
Red Admirals Year 5/6	Internal	Passing Juice
Home Learning	Internal	Passing Juice
Music	Internal	Passing Juice
Phonics Revision	Internal	Passing Juice
Sharing our learning	Internal	Passing Juice
Spreading cheer and hope	Internal	Passing Juice
Subjects	Internal	Passing Juice
2018/19	Internal	Passing Juice
Ancient Egyptians	Internal	Passing Juice
WW1	Internal	Passing Juice
Moorish Mysteries	Internal	Passing Juice
WW1	Internal	Passing Juice
School Newspaper	Internal	Passing Juice
School + Eco Council	Internal	Passing Juice
English	Internal	Passing Juice
Reading at Home	Internal	Passing Juice
World Book Day 2021	Internal	Passing Juice

In-page links

Mathematics	Internal	Passing Juice
Science	Internal	Passing Juice
Foundation Subjects	Internal	Passing Juice
RSHE	Internal	Passing Juice
Healthy Eating	Internal	Passing Juice
Well-being at St Marks	Internal	Passing Juice
P.E	Internal	Passing Juice
Outdoor Learning	Internal	Passing Juice
School Achievements	Internal	Passing Juice
Enrichment	Internal	Passing Juice
Music	Internal	Passing Juice
Church News	Internal	Passing Juice
Services/ Events	Internal	Passing Juice
Welcome	Internal	Passing Juice
Governor Information	Internal	Passing Juice
Governors Gallery	Internal	Passing Juice
Recently of Interest to Governors	Internal	Passing Juice
List of Governors	Internal	Passing Juice
Parents News & Views	Internal	Passing Juice
Home	Internal	Passing Juice
St Marks Virtual - Updated	Internal	Passing Juice
Tweets by stmarks_primary	External	Passing Juice
New Era Technology	External	Passing Juice
DB Primary	External	Passing Juice
DB Learning Library	External	Passing Juice
Click here	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : st-marks-hadlowdown.co.uk Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✗ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://st-marks-hadlowdown.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>