



Seo Analyzer stacouncil.ca

Generated on March 09 2022 19:04 PM

The score is 37/100







SEO Content

	Title	<p>STACOUNCIL.CA &#8211; Structure, Tower & Antenna Council Conseil des structures, pylôns et antennes</p> <p>Length : 105</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1444 1481 1518"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>0</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1550 1082 1780" style="list-style-type: none"> • [H1] Home • [H2] Membership • [H2] STAC Committees • [H2] Guidelines & Best Practices • [H2] Safety Codes & Regulations • [H4] Follow us on Twitter! • [H4] Industry Resources 	H1	H2	H3	H4	H5	H6	1	4	0	2	0	0
H1	H2	H3	H4	H5	H6									
1	4	0	2	0	0									
	Images	<p>We found 12 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>												

SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 16.67% External Links : Passing Juice 40% Internal Links 43.33%


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
About STAC	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Member Login	Internal	Passing Juice
Home	Internal	Passing Juice
Membership	Internal	Passing Juice
STAC Committees	Internal	Passing Juice
Guidelines &#038; Best Practices	Internal	Passing Juice

In-page links

Safety Codes &#038; Regulations	Internal	Passing Juice
Read more&#8230;	Internal	Passing Juice
Read More	Internal	Passing Juice
STAC-CSPA	External	Passing Juice
5 hours ago	External	Passing Juice
#STAC2022	External	noFollow
pheedloop.com/STAC2022/site/	External	Passing Juice
1 day ago	External	Passing Juice
#IWD2022	External	noFollow
#WomenInTelecom	External	noFollow
CWTA / ACTS	External	Passing Juice
1 day ago	External	Passing Juice
#telecom	External	noFollow
#BreakTheBias	External	noFollow
Canadian Centre for Occupational Health and Safety	External	Passing Juice
Infrastructure Health & Safety Association (Ontario)	External	Passing Juice
Alberta Construction Safety Association	External	Passing Juice
Construction Code and Safety Code (Quebec)	External	Passing Juice
BC Construction Safety Alliance	External	Passing Juice
Canadian Wireless Telecommunications Association	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Member Login	Internal	Passing Juice





SEO Keywords

	Keywords Cloud	canadian practices committees women wireless stac more construction best safety
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
stac	17	✓	✗	✗	✓
safety	12	✗	✗	✗	✓
canadian	7	✗	✗	✗	✗
construction	7	✗	✗	✗	✗
committees	6	✗	✗	✗	✓



Usability

	Url	Domain : stacouncil.ca Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://stacouncil.ca/sitemap.xml
	Robots.txt	http://stacouncil.ca/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.