



# Seo Analyzer








## staidansacademy.org

Generated on March 07 2022 00:29 AM



The score is 31/100







## SEO Content

	Title	<p>St Aidan's Catholic Primary Academy - Home</p> <p><b>Length : 42</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>St Aidan's Catholic Primary Academy</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1375 1481 1449"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1480 1422 1742" style="list-style-type: none"> <li>• [H1] St Aidan's Catholic Primary Academy</li> <li>• [H2] Our Mission: Together we enjoy Learning, Achieving, Sharing and Praying.</li> <li>• [H2] Welcome to our school's website</li> <li>• [H3] Welcome to our School</li> <li>• [H3] ST AIDAN'S LATEST NEWS</li> <li>• [H3] CORONA VIRUS UPDATE</li> <li>• [H3] TRADING DISCLOSURE</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	4	0	0	0									
	Images	<p>We found 11 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 44 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.36% Internal Links 88.64%

## In-page links

Anchor	Type	Juice
<a href="#">&amp;gt;</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Staff</a>	Internal	Passing Juice
<a href="#">Multi Academy Trust Board</a>	Internal	Passing Juice
<a href="#">Financial statement</a>	Internal	Passing Juice
<a href="#">Governing Body</a>	Internal	Passing Juice
<a href="#">Our Values</a>	Internal	Passing Juice
<a href="#">Pupil roles</a>	Internal	Passing Juice
<a href="#">Admissions</a>	Internal	Passing Juice
<a href="#">Diary dates</a>	Internal	Passing Juice


## In-page links

<a href="#">2021/2022</a>	Internal	Passing Juice
<a href="#">2022/2023</a>	Internal	Passing Juice
<a href="#">Newsletters</a>	Internal	Passing Juice
<a href="#">Policies</a>	Internal	Passing Juice
<a href="#">Prospectus</a>	Internal	Passing Juice
<a href="#">School data</a>	Internal	Passing Juice
<a href="#">Pupil Premium</a>	Internal	Passing Juice
<a href="#">Sports Premium</a>	Internal	Passing Juice
<a href="#">Uniform</a>	Internal	Passing Juice
<a href="#">Latest Ofsted Report</a>	Internal	Passing Juice
<a href="#">GDPR - Data Protection</a>	Internal	Passing Juice
<a href="#">Health and welfare</a>	Internal	Passing Juice
<a href="#">School Lunches</a>	Internal	Passing Juice
<a href="#">Parent view</a>	Internal	Passing Juice
<a href="#">Early years</a>	Internal	Passing Juice
<a href="#">Remote Learning</a>	Internal	Passing Juice
<a href="#">COVID-19</a>	Internal	Passing Juice
<a href="#">Holiday Club</a>	Internal	Passing Juice
<a href="#">After school clubs</a>	Internal	Passing Juice
<a href="#">St Aidan's in action</a>	Internal	Passing Juice
<a href="#">BETT show 2020</a>	Internal	Passing Juice
<a href="#">Extra Curricular Activities</a>	Internal	Passing Juice
<a href="#">ICT/Computing</a>	Internal	Passing Juice
<a href="#">Phonics</a>	Internal	Passing Juice
<a href="#">SEND</a>	Internal	Passing Juice
<a href="#">Parish Communities</a>	Internal	Passing Juice
<a href="#">Online Safety</a>	Internal	Passing Juice
<a href="#">Tweets by staidansrcprim1</a>	External	Passing Juice

## In-page links

<a href="https://www.staidansacademy.org/redbridge/primary/staidans/staging/pages/schoolinformation/latestofstedreport?designMode=true">https://www.staidansacademy.org/redbridge/primary/staidans/staging/pages/schoolinformation/latestofstedreport?designMode=true</a>	Internal	Passing Juice
<a href="#">NHS website here</a>	External	Passing Juice
<a href="#">New Era Technology</a>	External	Passing Juice
<a href="#">DB Primary</a>	External	Passing Juice
<a href="#">DB Learning Library</a>	External	Passing Juice
<a href="#">Click here</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : staidansacademy.org Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 170 Warnings : 103				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of</p>
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## Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://staidansacademy.org/robots.txt">http://staidansacademy.org/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.