Seo Analyzer
startupmatcher.com

Generated on February 22 2022 07:34 AM

The score is 48/100

SEO Content

✅	Title	**Startupmatcher – The Leading Nordic Startup Platform** **Length : 52** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Startupmatcher – The Leading Nordic Startup Platform
description	Startupmatcher is a digital platform for startups. We help startups grow by giving access to talent, investors, collaborators, visibility, tools and events.
image	https://startupmatcher.com/public/assets/meta.png
image:width	1200
image:height	628

Headings

H1	H2	H3	H4	H5	H6
1	6	8	2	0	0

- [H1] We connect startups with amazing
- [H2] Explore countless tech and startup job opportunities
- [H2] Business jobs

SEO Content

- [H2] Creative jobs
- [H2] Tech jobs
- [H2] Other jobs
- [H2] Post jobs, build your brand and access top talent through one platform
- [H3]
- [H3]
- [H3]
- [H3]
- [H3]
- [H3]
- [H3] For companies in need of development or design resources
- [H3] For companies in need of headhunting support
- [H4] Entrepreneurial candidates
- [H4] Startup-tailored hiring tools

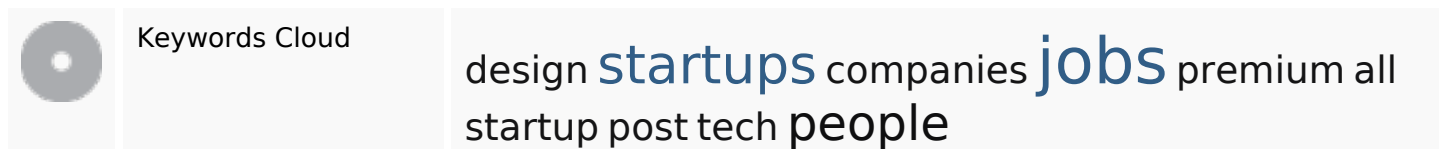|		
❌	Images	We found 18 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 11 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.09% Internal Links 90.91%

In-page links

Anchor	Type	Juice
Jobs	Internal	Passing Juice
Startups	Internal	Passing Juice
People	Internal	Passing Juice
News	Internal	Passing Juice
For Startups	Internal	Passing Juice
Premium Recruitment	External	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
-	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	design startups companies jobs premium all startup post tech people

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
jobs	12	✖	✖	✖	✔
startups	8	✖	✖	✖	✔
people	5	✖	✖	✖	✖
design	4	✖	✖	✖	✔
premium	4	✖	✖	✖	✖

Usability

	Url	Domain : startupmatcher.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://startupmatcher.com/sitemap.xml
		https://startupmatcher.com/sitemap.xml
	Robots.txt	http://startupmatcher.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics