






# Seo Analyzer startups.co.uk

Generated on February 17 2022 14:36 PM

The score is 67/100



## SEO Content

	Title	Startups.co.uk   Business ideas, funding help and growth advice <b>Length : 63</b> Perfect, your title contains between 10 and 70 characters.														
	Description	Starting a business? Find independent advice, tools, events and information for new businesses, start-ups, small businesses and ambitious entrepreneurs <b>Length : 151</b> Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Startups.co.uk   Business ideas, funding help and growth advice</td></tr><tr><td>description</td><td>Starting a business? Find independent advice, tools, events and information for new businesses, start-ups, small businesses and ambitious entrepreneurs</td></tr><tr><td>url</td><td>https://startups.co.uk/</td></tr><tr><td>site_name</td><td>Startups.co.uk</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Startups.co.uk   Business ideas, funding help and growth advice	description	Starting a business? Find independent advice, tools, events and information for new businesses, start-ups, small businesses and ambitious entrepreneurs	url	https://startups.co.uk/	site_name	Startups.co.uk
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# SEO Content

## Headings

**H1**  
5

**H2**  
13

**H3**  
31





**H4**  
0

**H5**  
0





**H6**  
0

- [H1] How to create a clothing website
- [H1] New survey reveals the UK's love of office romances
- [H1] Nominations now open for Black British Business Awards 2022
- [H1] New analysis reveals a stack of clothing the height of Mt Everest is sent to landfill every 7 minutes
- [H1] 5 simple tips for building your first small business website
- [H2] Wix 50% discount deal offers savings for business sites
- [H2] Startups 100 alumnus raises £1.5m in minutes through crowdfunding
- [H2] SMEs react to latest labour stats - hiring boom but wages aren't matching inflation
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- [H2] Leading digital health platform completes \$60.1M Series B funding round
- [H2] 5 simple tips for building your first small business website
- [H2] Most popular
- [H2] Success Stories
- [H2] About us
- [H3] How to start a business
- [H3] The best business ideas for 2022
- [H3] How to create a business website
- [H3] 10 ways to fund your business (without a bank loan)
- [H3] The Entrepreneur: Ranjan Singh, HealthHero
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- [H3] Best self-employed accounting software
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- [H3] How to do small company accounts
- [H3] How to start a day nursery
- [H3] How to start a takeaway business from home
- [H3] How to start a home care agency
- [H3] How to start an Etsy shop
- [H3] How to start a clothing line
- [H3] How to start a taxi or private hire firm
- [H3] How to start a café or coffee shop
- [H3] How to open a shop and start a retail business
- [H3] Wynn Timer Tam: Wynne Tam
- [H3] Muti Hair: Yanique Parson

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Auto Locksmiths: Omar Lijee</li><li>• [H3] CouplePlay: Marcus Miller and John Patrick</li><li>• [H3] Onacara: Aysem Ober</li><li>• [H3] WeJam: David Tshulak</li><li>• [H3] Mastra Ma': Emanuela Loppo</li><li>• [H3] PAYG Agency: Tom Rosier</li></ul>
	Images	We found 75 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>16%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 114 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 3.51%  Internal Links 96.49%

## In-page links

Anchor	Type	Juice
<a href="#">Getting Started</a>	Internal	Passing Juice

## In-page links

<a href="#">Business ideas</a>	Internal	Passing Juice
<a href="#">Start-up guides</a>	Internal	Passing Juice
<a href="#">Strategy</a>	Internal	Passing Juice
<a href="#">Sustainability</a>	Internal	Passing Juice
<a href="#">Business support</a>	Internal	Passing Juice
<a href="#">Insurance</a>	Internal	Passing Juice
<a href="#">All Planning »</a>	Internal	Passing Juice
<a href="#">Website builders</a>	Internal	Passing Juice
<a href="#">Hosting &amp; domains</a>	Internal	Passing Juice
<a href="#">Ecommerce</a>	Internal	Passing Juice
<a href="#">All Websites »</a>	Internal	Passing Juice
<a href="#">Marketing tips</a>	Internal	Passing Juice
<a href="#">Marketing tools</a>	Internal	Passing Juice
<a href="#">All Marketing »</a>	Internal	Passing Juice
<a href="#">Small business grants</a>	Internal	Passing Juice
<a href="#">Business loans</a>	Internal	Passing Juice
<a href="#">Investors</a>	Internal	Passing Juice
<a href="#">Invoice finance</a>	Internal	Passing Juice
<a href="#">The Startup Series</a>	Internal	Passing Juice
<a href="#">All Funding »</a>	Internal	Passing Juice
<a href="#">Banking</a>	Internal	Passing Juice
<a href="#">Taking &amp; processing payment</a>	Internal	Passing Juice
<a href="#">Accounting</a>	Internal	Passing Juice
<a href="#">Tax</a>	Internal	Passing Juice
<a href="#">Phone systems</a>	Internal	Passing Juice
<a href="#">Mobiles</a>	Internal	Passing Juice
<a href="#">Broadband</a>	Internal	Passing Juice
<a href="#">Web conferencing</a>	Internal	Passing Juice

## In-page links

<a href="#">All Communication »</a>	Internal	Passing Juice
<a href="#">Project management software</a>	Internal	Passing Juice
<a href="#">Point of sale equipment</a>	Internal	Passing Juice
<a href="#">Computers &amp; IT security</a>	Internal	Passing Juice
<a href="#">Photocopiers &amp; printers</a>	Internal	Passing Juice
<a href="#">Franking machines</a>	Internal	Passing Juice
<a href="#">Vehicle tracking</a>	Internal	Passing Juice
<a href="#">Fuel cards</a>	Internal	Passing Juice
<a href="#">Dash cams</a>	Internal	Passing Juice
<a href="#">All Vehicles »</a>	Internal	Passing Juice
<a href="#">Rates &amp; regulations</a>	Internal	Passing Juice
<a href="#">Office space</a>	Internal	Passing Juice
<a href="#">Commercial buildings</a>	Internal	Passing Juice
<a href="#">Waste management</a>	Internal	Passing Juice
<a href="#">Security</a>	Internal	Passing Juice
<a href="#">Energy</a>	Internal	Passing Juice
<a href="#">All Premises »</a>	Internal	Passing Juice
<a href="#">Recruiting</a>	Internal	Passing Juice
<a href="#">Employment law</a>	Internal	Passing Juice
<a href="#">People management</a>	Internal	Passing Juice
<a href="#">Payroll</a>	Internal	Passing Juice
<a href="#">Pensions</a>	Internal	Passing Juice
<a href="#">All Hiring &amp; Managing »</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Analysis</a>	Internal	Passing Juice
<a href="#">Opinion</a>	Internal	Passing Juice
<a href="#">Dragons&amp;#8217; Den</a>	Internal	Passing Juice
<a href="#">All Reports »</a>	Internal	Passing Juice

## In-page links

<a href="#">Startups 100</a>	Internal	Passing Juice
<a href="#">Success stories</a>	Internal	Passing Juice
<a href="#">Just started</a>	Internal	Passing Juice
<a href="#">All Profiles »</a>	Internal	Passing Juice
<a href="#">How to create a clothing website</a>	Internal	Passing Juice
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<a href="#">How to start a business</a>	Internal	Passing Juice
<a href="#">The best business ideas for 2022</a>	Internal	Passing Juice
<a href="#">Creating a website</a>	Internal	Passing Juice
<a href="#">How to create a business website</a>	Internal	Passing Juice
<a href="#">Raising finance</a>	Internal	Passing Juice
<a href="#">10 ways to fund your business (without a bank loan)</a>	Internal	Passing Juice
<a href="#">The Entrepreneur: Ranjan Singh, HealthHero</a>	Internal	Passing Juice
<a href="#">The Entrepreneur: Eloise Skinner, One Typical Day and The Purpose Workshop</a>	Internal	Passing Juice
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<a href="#">Freshbooks UK review 2022 - costs, features and benefits</a>	Internal	Passing Juice

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<a href="#">Sage Business Cloud Accounting UK review</a>	Internal	Passing Juice
<a href="#">Accounting Reference Date - What is it, and how to change it?</a>	Internal	Passing Juice
<a href="#">Best free accounting software for small businesses in 2022</a>	Internal	Passing Juice
<a href="#">Best small business accounting software in 2022</a>	Internal	Passing Juice
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<a href="#">How to start a café or coffee shop</a>	Internal	Passing Juice
<a href="#">How to open a shop and start a retail business</a>	Internal	Passing Juice
<a href="#">Wynnie Tam Tam: Wynne Tam</a>	Internal	Passing Juice
<a href="#">Muti Hair: Yanique Parson</a>	Internal	Passing Juice
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<a href="#">Mastra Ma': Emanuela Loppo</a>	Internal	Passing Juice
<a href="#">PAYG Agency: Tom Rosier</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">facebook</a>	External	Passing Juice
<a href="#">twitter</a>	External	Passing Juice
<a href="#">linkedin</a>	External	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice

## In-page links

<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">CCPA</a>	External	Passing Juice
<a href="#">T&amp;Cs</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	new start <b>how min read</b> accounting <b>business</b> more february all
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
read	37	✗	✗	✗	✗
business	36	✓	✗	✓	✓
how	30	✗	✗	✗	✓
min	28	✗	✗	✗	✓
start	22	✓	✗	✓	✓

## Usability

	Url	Domain : startups.co.uk Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Usability



## Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 186  
Warnings : 34



Email Privacy

Great no email address has been found in plain text!



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Great, your website has few CSS files.



Perfect, your website has few JavaScript files.



Perfect, your website takes advantage of gzip.

## Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content



## Optimization



XML Sitemap

Great, your website has an XML sitemap.

## Optimization

		<a href="http://startups.co.uk/sitemap.xml">http://startups.co.uk/sitemap.xml</a>
	Robots.txt	<a href="http://startups.co.uk/robots.txt">http://startups.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.