







# Seo Analyzer statcounter.com

Generated on February 23 2022 09:53 AM






The score is 67/100





## SEO Content

	Title	<p>Web Analytics Made Easy - Statcounter</p> <p><b>Length : 37</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>StatCounter is a simple but powerful real-time web analytics service that helps you track, analyse and understand your visitors so you can make good decisions to become more successful online.</p> <p><b>Length : 192</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	Keywords	<p>web analytics, website stats, web stats, counter, hit counter, hit counters, free hit counter, free web counter, web counter, tracker, web tracker, visitor tracker</p> <p>Good, your page contains meta keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td><a href="https://www.statcounter.com/images/og_image.png">https://www.statcounter.com/images/og_image.png</a></td></tr><tr><td>locale</td><td>en_IE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Statcounter - Web Analytics Made Easy</td></tr><tr><td>description</td><td>A free yet reliable invisible web tracker, highly configurable hit counter and real-time detailed web stats.</td></tr><tr><td>url</td><td><a href="http://statcounter.com/">http://statcounter.com/</a></td></tr><tr><td>site_name</td><td>Statcounter</td></tr></tbody></table>	Property	Content	image	<a href="https://www.statcounter.com/images/og_image.png">https://www.statcounter.com/images/og_image.png</a>	locale	en_IE	type	website	title	Statcounter - Web Analytics Made Easy	description	A free yet reliable invisible web tracker, highly configurable hit counter and real-time detailed web stats.	url	<a href="http://statcounter.com/">http://statcounter.com/</a>	site_name	Statcounter
Property	Content																	
image	<a href="https://www.statcounter.com/images/og_image.png">https://www.statcounter.com/images/og_image.png</a>																	
locale	en_IE																	
type	website																	
title	Statcounter - Web Analytics Made Easy																	
description	A free yet reliable invisible web tracker, highly configurable hit counter and real-time detailed web stats.																	
url	<a href="http://statcounter.com/">http://statcounter.com/</a>																	
site_name	Statcounter																	



## SEO Content

	Headings	<b>H1</b> 1	<b>H2</b> 4	<b>H3</b> 17	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1] Understand your visitors the easy way.</li><li>• [H2] Crucial insights for time-strapped business owners.</li><li>• [H2] Try Statcounter free for 30 days</li><li>• [H2] Trusted on over 2 million websites worldwide.</li><li>• [H2] Works on your favourite platforms</li><li>• [H3] Product</li><li>• [H3] Company</li><li>• [H3] Support</li><li>• [H3] Learning Center</li><li>• [H3] Blog</li><li>• [H3] Session Replay</li><li>• [H3] Live Visitor Feed</li><li>• [H3] Analytics</li><li>• [H3] 1. Sign up</li><li>• [H3] 2. Insert the code</li><li>• [H3] 3. Get visitor insights!</li><li>• [H3] Product</li><li>• [H3] Get the App</li><li>• [H3] Company</li><li>• [H3] Support</li><li>• [H3] Learning Center</li><li>• [H3] Blog</li></ul>					
	Images	We found 36 images on this web page.  22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

	In-page links	We found a total of 74 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.76% Internal Links 93.24%

## In-page links

Anchor	Type	Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">How It Works</a>	Internal	Passing Juice
<a href="#">Reliable web tracker</a>	Internal	Passing Juice
<a href="#">Fast hit counter</a>	Internal	Passing Juice
<a href="#">Free web stats</a>	Internal	Passing Juice
<a href="#">Statcounter vs Google Analytics</a>	Internal	Passing Juice
<a href="#">IP Address Tracker</a>	Internal	Passing Juice
<a href="#">Our Customers</a>	Internal	Passing Juice
<a href="#">Success Stories</a>	Internal	Passing Juice
<a href="#">Demo</a>	Internal	Passing Juice
<a href="#">Mission</a>	Internal	Passing Juice
<a href="#">Press Releases</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Legal</a>	Internal	Passing Juice
<a href="#">Link To Us</a>	Internal	Passing Juice
<a href="#">Global Stats</a>	Internal	Passing Juice
<a href="#">Default Installation Guide</a>	Internal	Passing Juice
<a href="#">Platform Installation Guides</a>	Internal	Passing Juice

## In-page links

<a href="#">Using Statcounter</a>	Internal	Passing Juice
<a href="#">Analyze Your First Visitors</a>	Internal	Passing Juice
<a href="#">Install the Mobile App</a>	Internal	Passing Juice
<a href="#">Ignore your own visits</a>	Internal	Passing Juice
<a href="#">Explore Visitor Paths</a>	Internal	Passing Juice
<a href="#">Configure your email reports</a>	Internal	Passing Juice
<a href="#">Filter Your Reports</a>	Internal	Passing Juice
<a href="#">Add Visitor Labels &amp; Alerts</a>	Internal	Passing Juice
<a href="#">Add Another Project</a>	Internal	Passing Juice
<a href="#">Sync Your Google Keyword Data</a>	Internal	Passing Juice
<a href="#">Set Up Multiple Users</a>	Internal	Passing Juice
<a href="#">View Google Ads Keywords in Statcounter</a>	Internal	Passing Juice
<a href="#">Analyze Your Landing Pages</a>	Internal	Passing Juice
<a href="#">Watch a live update of your visitors</a>	Internal	Passing Juice
<a href="#">Track Your Conversion Rate</a>	Internal	Passing Juice
<a href="#">Detect Click Fraud</a>	Internal	Passing Juice
<a href="#">Session Replay Guide</a>	Internal	Passing Juice
<a href="#">Zone in on the important sessions to watch with filters</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Installation</a>	Internal	Passing Juice
<a href="#">Configuration</a>	Internal	Passing Juice
<a href="#">Upgrade</a>	Internal	Passing Juice
<a href="#">Bugs</a>	Internal	Passing Juice
<a href="#">Statistics</a>	Internal	Passing Juice
<a href="#">Billing</a>	Internal	Passing Juice
<a href="#">Forum</a>	Internal	Passing Juice
<a href="#">Definitions</a>	Internal	Passing Juice
<a href="#">Advertising</a>	Internal	Passing Juice

## In-page links

<a href="#">User Forum</a>	Internal	Passing Juice
<a href="#">API</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Search Engine Optimization</a>	Internal	Passing Juice
<a href="#">Off-Page Optimization - Best Practices for 2020</a>	Internal	Passing Juice
<a href="#">Help search engines to better understand your website with an XML sitemap</a>	Internal	Passing Juice
<a href="#">SEO is getting harder. What you can do about it?</a>	Internal	Passing Juice
<a href="#">On-page optimization - best practices for 2020</a>	Internal	Passing Juice
<a href="#">Why You Need to Optimize Your Content for Search Intent</a>	Internal	Passing Juice
<a href="#">How to use keyword research to attract the most qualified visitors</a>	Internal	Passing Juice
<a href="#">How quality backlinks can dramatically improve your organic rankings</a>	Internal	Passing Juice
<a href="#">Boost your rankings and conversions by increasing your page speed</a>	Internal	Passing Juice
<a href="#">Increase your online visibility with these Local SEO strategies</a>	Internal	Passing Juice
<a href="#">Conversion Rate Optimization</a>	Internal	Passing Juice
<a href="#">Conversion Rate Tracking — an Introduction</a>	Internal	Passing Juice
<a href="#">Convert more visitors with less effort</a>	Internal	Passing Juice
<a href="#">Uncover User Experience Problems with Session Replay</a>	Internal	Passing Juice
<a href="#">Using Session Replay to reduce form abandonment</a>	Internal	Passing Juice
<a href="#">Try it for Free!</a>	Internal	Passing Juice
<a href="#">Statcounter</a>	Internal	Passing Juice
<a href="#">Statcounter iOS App</a>	External	Passing Juice
<a href="#">Statcounter Android App</a>	External	Passing Juice
<a href="#">Statcounter Windows App</a>	External	Passing Juice
<a href="#">Statcounter Blog</a>	Internal	Passing Juice
<a href="#">Statcounter on Facebook</a>	External	Passing Juice
<a href="#">Statcounter on Twitter</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

web made statcounter easy analytics

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
web	1	✓	✓	✓	✓
analytics	1	✓	✓	✓	✓
made	1	✓	✗	✗	✗
easy	1	✓	✗	✗	✓
statcounter	1	✓	✗	✓	✓











## Usability

	Url	Domain : statcounter.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



## Document

		
	W3C Validity	Errors : 25 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Perfect. No inline css has been found in HTML tags!</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
--	---------------------	--

## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://statcounter.com/robots.txt">http://statcounter.com/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

## Optimization



Google Analytics