



# Seo Analyzer staten.ru

Generated on February 27 2022 00:27 AM

The score is **37/100**







## SEO Content

	Title	<p>Staten - дистрибуция компьютерной техники</p> <p><b>Length : 41</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] STATEN</li> <li>[H1] Новости компании</li> <li>[H1] Предложения</li> </ul>	H1	H2	H3	H4	H5	H6	3	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
3	0	0	0	0	0									
	Images	<p>We found 3 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>13%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

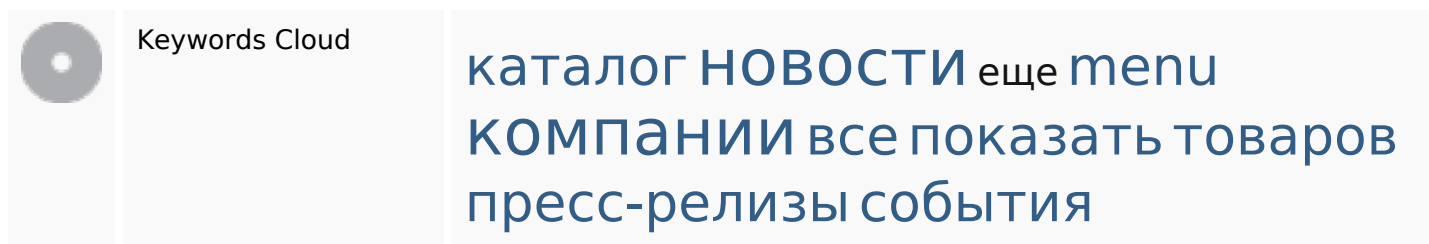
## In-page links

Anchor	Type	Juice
<a href="#">STATEN</a>	Internal	Passing Juice
<a href="#">О КОМПАНИИ</a>	Internal	Passing Juice
<a href="#">Фирменный стиль</a>	Internal	Passing Juice
<a href="#">Проекты</a>	Internal	Passing Juice
<a href="#">Вакансии</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">ПАРТНЕРАМ</a>	Internal	Passing Juice
<a href="#">Вендоры</a>	Internal	Passing Juice
<a href="#">Как стать партнером</a>	Internal	Passing Juice
<a href="#">Сервис и гарантия</a>	Internal	Passing Juice
<a href="#">МАРКЕТИНГ</a>	Internal	Passing Juice
<a href="#">Пресс-релизы</a>	Internal	Passing Juice

## In-page links

<a href="#">Презентации товара</a>	Internal	Passing Juice
<a href="#">Акции</a>	Internal	Passing Juice
<a href="#">События</a>	Internal	Passing Juice
<a href="#">Программы авторизации</a>	Internal	Passing Juice
<a href="#">КАТАЛОГ ТОВАРОВ</a>	Internal	Passing Juice
<a href="#">Menu</a>	Internal	Passing Juice
<a href="#">Забыли пароль</a>	Internal	Passing Juice
<a href="#">Все</a>	Internal	Passing Juice
-	Internal	Passing Juice
<a href="#">pinto</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
новости	3	✘	✘	✘	✔
компании	3	✘	✘	✘	✔
показать	2	✘	✘	✘	✘
события	2	✘	✘	✘	✘
каталог	2	✘	✘	✘	✘



## Usability

Url	Domain : staten.ru
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## Usability

		Length : 9
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 60
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon</li><li data-bbox="555 264 879 300"> Meta Viewport Tag</li><li data-bbox="555 331 807 367"> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://staten.ru/robots.txt">http://staten.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1084 1481 1160"> Google Analytics</div>