

### Seo Analyzer stberns.com

Generated on April 02 2022 20:57 PM

The score is 32/100

#### **SEO Content**

	Title	St Bernadette's Catholic Primary School - Home  Length: 46					
		Perfect, your title contains between 10 and 70 characters.					
<b>※</b>	Description	Length: 0  Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
<b>&amp;</b>	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
0	Headings	#1					
	Images	We found 26 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
<b>※</b>	Text/HTML Ratio	Ratio: <b>0</b> %  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, n	o Flash co	ntent has be	een detected	d on this pag	je.

### **SEO Content**

Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 60 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 5%
		Internal Links 95%

# In-page links

Anchor	Туре	Juice
<u>&gt;:</u>	Internal	Passing Juice
Our Values and Mission	Internal	Passing Juice
Spiritual Life	Internal	Passing Juice
Prayer	Internal	Passing Juice
Teaching RE	Internal	Passing Juice
<u>Our Parishes</u>	Internal	Passing Juice
Our Diocese	Internal	Passing Juice
The Pope	Internal	Passing Juice
First Holy Communion	Internal	Passing Juice

## In-page links

<u>Useful Links</u>	Internal	Passing Juice
<u>Prospectus</u>	Internal	Passing Juice
School Context Data	Internal	Passing Juice
School Development Plan	Internal	Passing Juice
<u>Enrichment</u>	Internal	Passing Juice
Relationships and Behaviour	Internal	Passing Juice
Staff	Internal	Passing Juice
Our History	Internal	Passing Juice
House Teams	Internal	Passing Juice
House Teams	Internal	Passing Juice
Safeguarding	Internal	Passing Juice
Admissions	Internal	Passing Juice
Inspection Reports	Internal	Passing Juice
Ofsted Reports	Internal	Passing Juice
Section 48 Reports	Internal	Passing Juice
Ofsted Parent View	Internal	Passing Juice
Performance Data	Internal	Passing Juice
Curriculum	Internal	Passing Juice
<u>Policies</u>	Internal	Passing Juice
Complaints	Internal	Passing Juice
<u>Disadvantaged Pupils</u>	Internal	Passing Juice
PE & Sport Premium	Internal	Passing Juice
SEN & Disabilities	Internal	Passing Juice
<u>Equalities Objectives</u>	Internal	Passing Juice
Data Protection and Privacy	Internal	Passing Juice
Governors Information	Internal	Passing Juice
Charging & Remissions	Internal	Passing Juice
Values and Ethos	Internal	Passing Juice

## In-page links

Catch Up Funding	Internal	Passing Juice
Religious Education (RE)	Internal	Passing Juice
<u>English</u>	Internal	Passing Juice
<u>Phonics</u>	Internal	Passing Juice
<u>Maths</u>	Internal	Passing Juice
Physical Education (PE)	Internal	Passing Juice
<u>Art</u>	Internal	Passing Juice
<u>Science</u>	Internal	Passing Juice
<u>History</u>	Internal	Passing Juice
Geography	Internal	Passing Juice
MFL - French	Internal	Passing Juice
Design & Technology (DT)	Internal	Passing Juice
Music	Internal	Passing Juice
<u>RSHE</u>	Internal	Passing Juice
<u>Curriculum Topic Webs</u>	Internal	Passing Juice
International Week	Internal	Passing Juice
Guided Tours	Internal	Passing Juice
<u>PTA</u>	Internal	Passing Juice
<u>Home</u>	Internal	Passing Juice
:	Internal	Passing Juice
New Era Technology	External	Passing Juice
DB Primary	External	Passing Juice
DB Learning Library	External	Passing Juice

# **SEO** Keywords



Keywords Cloud

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti	Headings
				on	

### Usability

0	Url	Domain : stberns.com Length : 11
<b></b>	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
8	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

<b>⊘</b>	Doctype	HTML 5	
<b>②</b>	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors: 256 Warnings: 131	
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	Excellent, your website doesn't use nested tables.	
		★ Too bad, your website is using inline styles.	
		✓ Great, your website has few CSS files.	
		Too bad, your website has too many JS files (more than 6).	

#### **Document**

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Perfect, your website takes advantage of gzip.

#### Mobile



Mobile Optimization

- X Apple Icon
- Meta Viewport Tag
- Flash content

### **Optimization**

8	XML Sitemap	Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://stberns.com/robots.txt  Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.